

**Title:** Tourism Collection

**Call Number:** Mss-2226

**Inclusive Dates:** ca. 1900 – ongoing

**Bulk:** 1.9 cu. ft.

**Location:** WHS, Sh. A065  
MV, F01

**Abstract:** This collection includes pamphlets, publications, brochures and maps related to Milwaukee and Wisconsin tourism and promotional efforts. Also includes issues of *This Week in Milwaukee* from the 1920s and 1930s.

**Access and Use:** No restrictions

**Language:** English

**Arrangement:**

Contents	Box #	Folder #
Articles About Milwaukee From Magazines	1	1
“Be a Tourist In Your Own Town” Weekend, 1997	1	2
Diner’s Guide – Milwaukee	1	3
Greater Milwaukee – <u>Impact</u>	1	4
Greater Milwaukee Visitor and Convention Bureau	1	5
Greater Milwaukee Visitor and Convention Bureau – <i>Lakeside Lites</i>	1	6
Greater Milwaukee Visitor and Convention Bureau – Milwaukee Promotion	1	7
Heritage Tourism Center	1	8
Milwaukee Association of Commerce – Milwaukee Promotion	1	9
Milwaukee Businesses	1	10
Milwaukee Central City Tourism Council	1	11
Milwaukee Cordially Invites You – 1947 Packet	1	12
Milwaukee Home Coming Week	1	13
Milwaukee – Museums	1	13A
Milwaukee Promotional	1	14
Milwaukee Promotional	1	15
Milwaukee Tourism	1	16
Milwaukee Tourism	1	17
<i>Milwaukee Tourism Marketing Plan</i> , 1988	1	17A
Milwaukee Tours	1	18
Multi-Cultural Guide, 1995, and Handicapped Guide, 1966	1	19
Newspaper Articles About Milwaukee	1A	20
Publications: “The Milwaukee Visitor” and “Goin’ Places in Milwaukee” and “Key”	1A	21
“Spirit of Milwaukee” Film	1A	22

Tourism – General: <i>World's Fair Studies: The Organization of the Fair</i> by Denton J. Snider, 1893	1A	23
Wisconsin – Auto Tours	1A	24
Wisconsin Cheese	1A	25
“Wisconsin Coastal History Trails”	1A	26
Wisconsin – Department of Development	1A	27
Wisconsin Tourism	2	28
Wisconsin Tourism	2	29
<i>The Wisconsin Visitor and Wisconsin Scenic and Historic Trails</i>	2	30
<i>Wisconsin You're Among Friends</i> Newsletter	2	31
Issues of <i>This Week in Milwaukee</i> , 1920s-1930s	2	Loose in box
Guest Informant Milwaukee 1986 -1987 edition	MV	F1