

Title: Milprint, Inc.

Reference Code: Mss-2814

Inclusive Dates: 1904 – 1989

Quantity: 2.6 cu. ft. total

Location: ER, Sh. F004 (1.8 cu. ft.)
CV, Sh. B005 (0.8 cu. ft.)

Abstract: Max T. Heller founded the Milwaukee Printing Company on October 2, 1899. Two years later, his younger brother, William, joined the firm. The company grew steadily during its first decade, but starting in 1910, it experienced tremendous growth once it became involved in the packaging of candy using aluminum foil and then cellophane. The company moved to larger quarters on Florida Street in 1910 and gradually expanded its operation to produce a wide variety of flexible packaging materials. In 1936, the company's name was changed to Milprint, Inc., and over the years, it acquired plants across the country to meet its worldwide demand. In 1951, the company erected a huge plant on N. Holton Street in Milwaukee. Philip Morris, Inc., acquired Milprint in 1957, and it continued operating as a subsidiary until the Holt Street plant closed in 1988.

Scope and Content: The records consist of historical/biographical information pertaining to the Heller brothers and the company, product samples, correspondence, meeting minutes and photos.

Access and Use: No restrictions

Language: English

Notes: The material was donated by William Heller and processed by Kevin Abing in October 2000. The 1950s Trans-Vision samples were donated by Bill Morley and processed by Michael Barera in November 2023.

Arrangement:

File Heading	Box #	Folder #
Milprint, Inc.: Histories	1	1
Milprint, Inc.: Historical Information	1	2
Milprint, Inc.: Personal Reminiscences of "Milprinters"	1	3
Milprint, Inc.: Newspaper Clippings, 1929 – 1989	1	4
Milprint Merger with Philip Morris, Inc.	1	5
William (Billy) Heller: Biographical Information	1	6
William (Billy) Heller: "Keepsakes" (Company Correspondence, 1904-1958)	1	7
William (Billy) Heller: "Keepsakes" (Miscellaneous Material: financial reports, real estate records, employee-related records, company awards)	1	8

William (Billy) Heller: Wisconsin Industrial Hall of Fame	2	9
William (Billy) Heller: International Printing Pressmen and Assistants' Union of North America	2	10
William (Billy) Heller: Packaging Hall of Fame	2	11
Max T. (Popsy) Heller: Biographical Information	2	12
Max T. (Popsy) Heller: Packaging Hall of Fame	2	13
Milprint Record Book (Articles of Incorporation, By-Laws)	2	14
Standard Colors Books	2	15
Milprint Early Product Information/Samples	2	16
Milprint Sample Book, 1931	2	17
Maps Printed by Milprint During World War II	2	18
Milprint Trans-Vision Samples, 1950-1952, Undated	2	18A
Quarter Century Club, Annual Meeting Minutes, 1948-1965	2	19
Milprint, Inc.: Miscellaneous Material	2	20
PHOTOS		
Heller Family	3	1
Milprint Plants – Interior/Exterior	3	2
Holton Street Plant (1 of 2)	3	3
Holton Street Plant (2 of 2)	3	4
Milprint Employees	3	5
Quarter Century Club, 1948-1949	3	6
Quarter Century Club, 1950-1951	3	7
Quarter Century Club, 1952-1953	3	8
Quarter Century Club, 1954	3	9
Quarter Century Club, 1956 and Undated	3	10
Foremen's Club, 1946-1947	3	11
Foremen's Club, 1948-1952	3	12
Foremen's Club, 1953-1962	3	13
Non-Milwaukee Plants	3	14
Miscellaneous	3	15
PHOTO ALBUMS		
#1: Company Functions/Plants/Employees, ca. 1905-1965		CV, Sh. B005
#2: Quarter Century Club, 1948-1964		CV, Sh. B005
#3: The M.M.M. Club, 1960-1965		CV, Sh. B005