**Title:** Hemming, Harry Papers

Call Number: Mss-0524

**Inclusive Dates:** 1915 – 1936

**Bulk:** 3.5 cu. ft.

**Location:** BV, Sh. 266

OS SM "H" (10 items) OS XLG (9 items)

**Historical Note:** Harry Hemming was involved in various forms of advertising in the early 20<sup>th</sup> century. His primary focus was dairy ads and slogans, particularly with the Gridley Dairy Co. Correspondence, advertisement copy, proofs, and photographs illustrate his interest in this genre of advertising. The photographs and ad slogans give an in-depth look at how Gridley Dairy was looking to sell its product in the beginning of the century. The collection is based primarily on Mr. Hemming's career and there is little evidence of his family life.

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Hemming Advertising Service Correspondence, 1917-1927 (2 of 2)	1	2
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"Ice Cream Kid" Advertising Project Correspondence, 1923	1	5
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