

Title: Metropolitan Milwaukee Association of Commerce

Call Number: Mss-0777

Inclusive Dates: 1863 – ongoing

Bulk: 10.4 cu. ft. total

Location: BV, Sh. 273-275 (9.6 cu. ft.)
MV, Sh. 086 (0.8 cu. ft.)
OS LG “M” (1 item)
WHS, WS2 (10 items)

Historical Note: The association began in 1861 and was initially called the Merchants Association. The organization’s purpose was to advance the trade and business of Milwaukee. The group’s name changed to the Merchants & Manufacturers Association of Milwaukee in 1894 and to the Milwaukee Association of Commerce in 1917. In the 1960s, the name became the Metropolitan Milwaukee Association of Commerce. Over the years, the basic purpose of the organization has not changed, but it has expanded to include improving the area’s quality of life and promoting the city across the nation.

Scope and Content: Records consist of newsletters, clippings, reports, correspondence, and photos that document the group’s various activities. Clarence Muth was manager of the association’s Air Service Bureau and its Safety Division and much of the material deals with early aviation in Milwaukee and industrial safety during World War II.

Access and Use: No restrictions

Administrative Note: The collection had items added on January 8, 1997 and December 18, 1997. The collection was reprocessed on November 18, 2004 by Kevin Abing. The collection had items added on March 22, 2005 by Kevin Abing.

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“Economic Fact Book on Metropolitan Milwaukee,” 1964, 1980, 1985, 1987, 1988	3	LOOSE
“Major Retail Centers’ Activity in the Milwaukee Metropolitan Area,” 1965	3	LOOSE
“Milwaukeeeland’s Community Leaders,” 1975	3	LOOSE
“1980 Population Projections, Milwaukee and Ten Surrounding Counties,” 1964	3	LOOSE
“1962 Community Appraisal With a Look at 1963” (2 copies)	3	LOOSE
“Population Shifts in the Metropolitan Milwaukee Area,” 1965 & 1967	3	LOOSE
“Progress Report on the Development of a Civic Affairs Program for the Milwaukee Association of Commerce,” 1960	3	LOOSE
“Retail Trade Activity in the Milwaukee Metropolitan Area,” 1965	3	LOOSE
“Salesmen’s Automobile Expense Allowances in Milwaukee County Firms,” 1964	3	LOOSE
“Selected Services Activity in the Metropolitan Milwaukee Area,” 1965	3	LOOSE
“Trends in Selected Milwaukee Economic Indicators, 1950 to 1964, with Projections to 1969”	3	LOOSE
“Trends in Selected Milwaukee Economic Indicators, 1950 to 1964, with Projections to 1969”	3	LOOSE
“Wholesale Trade Activity in the Milwaukee Metropolitan Area,” 1965	3	LOOSE
“Milwaukee Looks Ahead: Facts and Forecasts for the Milwaukee	3	LOOSE

Metropolitan Area, Now – 1960 – 1965 (1957)		
Construction, Mining and Material Handling Machinery and Equipment Manufacturing, 1966	3	LOOSE
The Metalworking Machinery and Equipment Manufacturing Industry, 1967	3	LOOSE
Milwaukee's Industrial Growth during the Last Decade, 1959	3	LOOSE
"Unlocking America's Best Kept Secret...Milwaukeeeland," 1979	3	LOOSE
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Envelope of loose photos of trade trips 1900s	EM	
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Industrial Milwaukee: The City of Progress (3 copies)	9	LOOSE
Fire Prevention Week Campaign, 1949 [2 vols.] (includes photos)	9	LOOSE
Inter Chamber Fire Waste Contest, Vol. 3, ca. 1947 (includes photos)	9	LOOSE
Inter-Chamber Fire Contest, 1951 (includes photos)	9	LOOSE
Membership Directory and Buyers Guide, 1974-1975, 1982-1987, 2008	9	LOOSE
Milwaukee Commerce, Vol.42 No.11 November 1963	9	LOOSE
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Report of Grain Inspector, 1890-1900		BV, SH 287
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