**Title:** Metropolitan Milwaukee Association of Commerce

**Call Number:** Mss-0777

**Inclusive Dates:** 1863 – ongoing

**Bulk:** 10.4 cu. ft. total

**Location:** BV, Sh. 273-275 (9.6 cu. ft.)

MV, Sh. 086 (0.8 cu. ft.) OS LG "M" (1 item) WHS, WS2 (10 items)

**Historical Note:** The association began in 1861 and was initially called the Merchants Association. The organization's purpose was to advance the trade and business of Milwaukee. The group's name changed to the Merchants & Manufacturers Association of Milwaukee in 1894 and to the Milwaukee Association of Commerce in 1917. In the 1960s, the name became the Metropolitan Milwaukee Association of Commerce. Over the years, the basic purpose of the organization has not changed, but it has expanded to include improving the area's quality of life and promoting the city across the nation.

**Scope and Content:** Records consist of newsletters, clippings, reports, correspondence, and photos that document the group's various activities. Clarence Muth was manager of the association's Air Service Bureau and its Safety Division and much of the material deals with early aviation in Milwaukee and industrial safety during World War II.

**Access and Use:** No restrictions

**Administrative Note:** The collection had items added on January 8, 1997 and December 18, 1997. The collection was reprocessed on November 18, 2004 by Kevin Abing. The collection had items added on March 22, 2005 by Kevin Abing.

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Commercial Milwaukee Wholesalers & Manufactures Directory 1907	9	LOOSE
Industrial Milwaukee: The City of Progress (3 copies)	9	LOOSE
Fire Prevention Week Campaign, 1949 [2 vols.] (includes photos)	9	LOOSE
Inter Chamber Fire Waste Contest, Vol. 3, ca. 1947 (includes photos)	9	LOOSE
Inter-Chamber Fire Contest, 1951 (includes photos)	9	LOOSE
Membership Directory and Buyers Guide, 1974-1975, 1982-1987, 2008	9	LOOSE
Milwaukee Commerce, Vol.42 No.11 November 1963	9	LOOSE
Ledger	Location	
Report of Grain Inspector, 1890-1900	BV, SH 287	
Oversize Items	Location	
Fire Prevention Week posters 1954-1962 ( 9 items)	WH	S, WS2