

Title: Reinhold Hardware Collection

Call Number: Mss-2912

Inclusive Dates: 1892 – 2000

Bulk: 2.2 cu. ft.

Location: WC, Sh. 026
OS LG “R” (1 item)
OS SM “R” (11 items)

Historical Note: Robert Reinhold established Reinhold’s Hardware at 2302 West Lisbon Ave. in 1890. The business moved to 2229 Lisbon Ave. in 1900 and ten years later, Reinholds relocated to 2402 West Lisbon. It became a neighborhood fixture as four generations of the Reinhold family operated the store until it closed its doors in 2002.

Abstract: Records consist of account books/slips, clippings, ledgers, supplier catalogs, and photos.

Administrative Note: The collection was processed on October 12, 2002 by Kevin Abing.

Contents	Box #	Folder #
Account Slips, 1892-1899	1	1
Account Book, 1907-1952	1	2
<i>Association Helps for Wisconsin Hardware Merchants</i> , 1945-1956 (Wisconsin Retail Hardware Association Publication)	1	3
Certificates & Awards, 1945-1990	1	4
Correspondence, Miscellaneous, 1928-1990	1	5
Financial Reports & Two Year Comparisons, 1997	1	6
Newspaper Clippings & Miscellaneous Material	1	7
Notes & Bills Receivable Ledger, 1908-1940	1	8
Record Book, Sales of Acorn Stoves & Ranges, 1911-1926	1	9
Reference Books, Miscellaneous, 1905-2000	1	10
Window Display Layouts, 1931-1932	1	11
Miscellaneous Sales/Supplier Catalogs (including Milwaukee Stamping Co. & Milwaukee Electric Tool Corp.)	1	Loose in box
Sales/Supplier Catalogs (primarily from Toro Company)	2	Loose in box
Income/Expense Ledger, 1917-1953	2	Loose on shelf
Oversize Items	Location	
Reproduction of “All things for all people,” <i>Milwaukee Journal</i> , March 17, 1988	Oversize Small “R”	
Reproduction of “Handyman on Safari in Hardware Store,” <i>Milwaukee Journal</i> , February 4, 1968	Oversize Small “R”	
Reproduction of “Celebrating a century of business, friends,” <i>Milwaukee Journal</i> , May 7, 1990	Oversize Small “R”	
Reproduction of “They’re Glad They Stuck With City,” <i>Milwaukee Journal</i> , August 17, 1968 (2 copies)	Oversize Small “R”	
Common Council Resolution for Reinhold’s service to community, 1981	Oversize Small “R”	

Articles of Association, Reinhold Brothers Company, 1912	Oversize Small "R"
<i>Milwaukee Magazine</i> Award, Best Old-Fashioned Hardware Store, 1988	Oversize Small "R"
Panel that includes Reinhold Calendar, 1894, and Account Slip, 1897	Oversize Small "R"
Walter Reinhold's Graduation Diploma, 37 th St. School, 1916	Oversize Small "R"
Walter Reinhold's Graduation Diploma, Washington High School, 1920	Oversize Small "R"
Reproduction of "Celebrating a century of business, friends," <i>Milwaukee Journal</i> , May 7, 1990	Oversize LG "R"
PHOTOS: See M-185, Oversize #2229-2232, Over-Oversize Business & Misc. #10-11	