

**Title:** Tourism Collection

**Call Number:** Mss-2226

**Inclusive Dates:** ca. 1900 – ongoing

**Bulk:** 1.5 cu. ft.

**Location:** WHS, Sh. A065

**Abstract:** This collection includes pamphlets, publications, brochures and maps related to Milwaukee and Wisconsin tourism and promotional efforts. Also includes issues of *This Week in Milwaukee* from the 1920s and 1930s.

**Access and Use:** No restrictions

**Language:** English

**Arrangement:**

| Contents   | Box # | Folder # |
|--|-------|----------|
| Articles About Milwaukee From Magazines  | 1     | 1        |
| “Be a Tourist In Your Own Town” Weekend, 1997  | 1     | 2        |
| Diner’s Guide – Milwaukee  | 1     | 3        |
| Greater Milwaukee – <u>Impact</u>  | 1     | 4        |
| Greater Milwaukee Visitor and Convention Bureau  | 1     | 5        |
| Greater Milwaukee Visitor and Convention Bureau – <i>Lakeside Lites</i>                                | 1     | 6        |
| Greater Milwaukee Visitor and Convention Bureau – Milwaukee Promotion                                  | 1     | 7        |
| Heritage Tourism Center  | 1     | 8        |
| Milwaukee Association of Commerce – Milwaukee Promotion  | 1     | 9        |
| Milwaukee Businesses   | 1     | 10       |
| Milwaukee Central City Tourism Council   | 1     | 11       |
| Milwaukee Cordially Invites You – 1947 Packet  | 1     | 12       |
| Milwaukee Home Coming Week   | 1     | 13       |
| Milwaukee – Museums  | 1     | 13A      |
| Milwaukee Promotional  | 1     | 14       |
| Milwaukee Promotional  | 1     | 15       |
| Milwaukee Tourism  | 1     | 16       |
| Milwaukee Tourism  | 1     | 17       |
| <i>Milwaukee Tourism Marketing Plan</i> , 1988   | 1     | 17A      |
| Milwaukee Tours  | 1     | 18       |
| Multi-Cultural Guide, 1995, and Handicapped Guide, 1966  | 1     | 19       |
| Newspaper Articles About Milwaukee   | 1     | 20       |
| Publications: “The Milwaukee Visitor” and “Goin’ Places in Milwaukee” and “Key”                        | 1     | 21       |
| “Spirit of Milwaukee” Film   | 1     | 22       |
| Tourism – General: <i>World’s Fair Studies: The Organization of the Fair</i> by Denton J. Snider, 1893 | 1     | 23       |

|   |   |                 |
|---|---|-----------------|
| Wisconsin – Auto Tours  | 1 | 24              |
| Wisconsin Cheese  | 1 | 25              |
| “Wisconsin Coastal History Trails”                                    | 1 | 26              |
| Wisconsin – Department of Development                                 | 1 | 27              |
| Wisconsin Tourism   | 2 | 28              |
| Wisconsin Tourism   | 2 | 29              |
| <i>The Wisconsin Visitor and Wisconsin Scenic and Historic Trails</i> | 2 | 30              |
| <i>Wisconsin You’re Among Friends</i> Newsletter                      | 2 | 31              |
| Issues of <i>This Week in Milwaukee</i> , 1920s-1930s                 | 2 | Loose in<br>box |