

Milwaukee County Historical Society Milwaukee Meatball Challenge

Rules & Contestant Application

Test your meatball recipe against others throughout Milwaukee! The Milwaukee County Historical Society is proud and excited to host the first annual, Milwaukee Meatball Challenge! Prepare for your recipes to be judged by the best chefs and culinary experts in the city.

When: Saturday, March 24, 2012

Time: 12:00 p.m.-4:00 p.m. (Winners announced at 4:00 p.m.)

Where: Milwaukee County Historical Society @ Historical Center
910 N. Old World 3rd Street – Milwaukee, WI 53202

Cost: Admission: \$8.00 **+4 food tickets.** (Each ticket is good for one meatball serving) \$2 for each additional food ticket thereafter.
MCHS members are allowed FREE admission +4 food tickets
Contestant entry is FREE. Each contestant is required to purchase Temporary Food Dealer License for the Challenge at their own cost.

Food: Contestant Meatballs as well as beverages at cash bar.

How to Play:

On Saturday, March 24, 2012, all contestants will be required to be on site at the Historical Center from 11:00 a.m. to 5:00 p.m. to load-in, participate, and load-out. Each contestant must arrive with their meatballs already prepared and kept in a crock pot or other preapproved heating device to keep warm, to then be sampled by guests and judges. Each contestant is required to bring at least 50 prepared meatballs. Bringing additional meatballs will not give you better chances of winning, but contestants are welcome to bring more than 50. Each contestant will have their own table to distribute and promote their meatball recipe. The Historical Society will provide advertising cards to allow contestants to promote their business or recipe with a name or logo. Arrival and setup of each contestant's station will occur between 11:00 a.m. and 12:00 p.m., with the Challenge beginning at 12:00 p.m. Clean-up and break down of contestant booths can begin to occur after the announcement of the prize winners between 4:00 p.m. and 5:00 p.m.

****NOTE: EACH CONTESTANT (BUSINESS OR INDIVIDUAL) MUST COMPLY WITH THE CITY OF MILWAUKEE HEALTH DEPARTMENT STANDARDS ON FOOD PREPARATION, TEMPORARY FOOD STANDS, AND MUST ACQUIRE A TEMPORARY FOOD DEALER LICENSE FOR THIS EVENT. THE MILWAUKEE COUNTY HISTORICAL SOCIETY IS NOT RESPONSIBLE FOR EACH CONTESTANT OBTAINING THIS PERMIT. ANY CONTESTANT THAT DOES NOT HAVE A PERMIT WILL NOT BE ALLOWED TO PARTICIPATE. TO APPLY FOR A TEMPORARAY FOOD DEALER PERMIT, REFER TO TEMPORARY EVENT FOOD DEALER LICENSE.PDF ON OUR WEBSITE WWW.MILWAUKEEHISTORY.NET OR CALL 414-286-2238 FOR MORE INFORMATION.**

How to Register:

Register at www.milwaukeehistory.net by filling out a contestant application. The deadline for contestant registration is Wednesday, February 22nd at 4:00 p.m.

Judge Panel:

The contest's panel of judges will evaluate all of the meatball recipes. The decision of the judging panel is absolute and final. The judging panel reserves the right to refuse an entry if they believe it to be in the best interest of the event or a health concern. Judges will award first, second, and third place prizes. The people's choice award will be determined on a majority ballot vote cast by guests to the Challenge.

Judging Criteria: (Taste, Texture, Creativity, Appearance)

Up to 10 points will be awarded for each category. Each contestant will receive a total score. The highest score wins the competition. In the event of a tie, the participants with the same high scores will be put into a random drawing and one winner will be selected as the grand prize winner.

Other Requirements:

COOKING CONTESTANTS MUST SUPPLY ALL OF THEIR OWN MATERIALS, EQUIPMENT, AND FOOD FOR COOKING/PREPARING.

Grand Prize (1st Place)

Airfare for two (2) to Rome, Italy. Trip includes round trip coach air transportation for two persons (winner & one travel guest) from Milwaukee to an airport in Italy, possibly including stops in connecting flight airports. Hotel accommodations, ground transportation, and any other travel amenities are paid for by the winner. No travel extensions permitted. Winner and travel guest must travel on same itinerary. Trip reservation instructions will be provided at the time of the Grand Prize awarding. Any and all trip fees that are required by the travel company are to be paid by the winner and their guest which are \$\$\$ per person. Any additional fees are the responsibility of the winner and their guest.

Prizes are not transferable, redeemable for cash or exchangeable for any other prize. The Grand Prize winner must be available for travel on the specified dates. If the Grand Prize winner is not available on these dates, the Historical Society reserves the right to select an alternate winner or not to award that winner's prize, in its sole discretion.

Other Prizes:

2nd Place: Participation for one guest to experience Sanford's 'A Day in the Kitchen' (\$500 Value)

3rd Place: \$250 Gift Card to the Milwaukee Public Market

People's Choice Award: Trophy & Free MCHS Family Membership

Eligibility & Limitations:

A parent or guardian of any participant who is a minor must sign a release on behalf of the minor to be eligible to receive a prize, but the Historical Society reserves the right to refuse to award a prize to or on behalf of any minor. Only one (1) entry per person. Only one (1) prize per household for the Challenge. Employees, officers and directors, and members of the immediate family of any such persons are not eligible to participate and win.

Entry Rules:

Each contestant must apply either in person, via mail, or through online registration to be eligible for the Challenge. For the Challenge, the Historical Society disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. Logo submission in the form of a JPEG, TIFF, or other electronic file for food stand advertising purposes is preferred at time of registration. Logo files can be send to: mreuter@milwaukeehistory.net.

Publicity; Use of Personal Information:

By participating, all participants and winner(s) grant the Historical Society-permission to use their names, characters, photographs, voices, and likeness in connection with promotion of this contest and waive any claims to royalty, right, or remuneration for such use.

Release:

By participating in the Challenge, each participant and winner waives any and all claims of liability against the Historical Society, its directors, employees and agents, the Challenge's sponsors and their respective directors, employees and agents, for any personal injury or loss which may occur from the conduct of, or participation in, the Challenge, or from the use of any prize

Taxes:

Any valuation of the prize(s) stated above is based on available information provided to the Historical Society, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expense associated with any prize which is not specifically provided for in the official rules. Each winner must provide the Historical Society with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Any person winning over \$600 in prizes from the Historical Society will receive in IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

Conduct & Decisions:

By participating in the Challenge, participants agree to be bound by the decisions of the Challenge judges and Historical Society personnel. The Historical Society will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Challenge and the Historical Society's decisions concerning such disputes shall be final. All decisions will be made by the Historical Society and are final. The Historical Society may waive any of these rules in its sole discretion.

Miscellaneous:

The Historical Society may substitute prizes, amend the rules or discontinue the Challenge at any time as announced by the Historical Society. The Historical Society disclaims any responsibility to notify participants of any aspect related to the conduct of the Challenge.

