

Title: Circus Collection

Call Number: Mss-1980

Bulk: 3.0 cu. ft. total

Inclusive Dates: 1963 – ongoing

Location: BV, Sh. 136-137 (2.4 cu. ft.)
MV F25 (0.4 cu. ft.)
MV F32 (0.2 cu. ft.)
OS LG “C” (1 item)

Historical Note: Wisconsin has a long and rich circus tradition. Since 1847, Wisconsin has been critical in the formation of many legendary circuses: P.T. Barnum’s Great Traveling Exhibition and World’s Fair On Wheels, Ringling Brothers and Barnum and Bailey circuses. This tradition continued with the 1959 opening of the Circus World Museum in Baraboo on the grounds of the old Ringling barn in which bareback riders had rehearsed a half century earlier and with the annual **Circus** parade which has graced the streets of Milwaukee since 1963.

This pamphlet collection includes material from the circus parades (1963-1973, 1980, 1984-1987, 1990) as well as some information regarding circuses in general, i.e., circus art, circus articles of historical interest. Lastly, this collection also includes significant amounts of material from the **Circus** World Museum.

Administrative Note: The collection was processed on June 29, 1993 by Jeewon Schally. It was revised and had material added on June 21, 1996 and was processed by Steve Daily. The collection had more material added on August 24, 1999, & Feb. 22, 2001 & July 2005 and was processed by Kevin Abing. Julia Evans donated two boxes of material in February 2020. It was processed by Kevin Abing, January 2021.

See also: LO N25 for Sections of the Milwaukee Journal and Milwaukee Sentinel regarding the Circus Parade

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Circus Parade 1964	1	2
Circus Parade 1965	1	3
Circus Parade 1966	1	4
Circus Parade 1967	1	5
Circus Parade 1968	1	6
Circus Parade 1969	1	7
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Circus Parade 1971	1	9
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Circus Parade 1973	1	11

Circus Parade 1974	1	12
Circus Parade 1975	1	13
Circus Parade 1976	1	14
Circus Parade 1977	1	15
Circus Parade 1978	1	16
Circus Parade 1980	1	17
Circus Parade 1982	1	18
Circus Parade 1984	1	19
Circus Parade 1985	1	20
Circus Parade 1986	1	21
Circus Parade 1987	1	22
Circus Parade 1988	1	23
Circus Parade 1989	1	24
Circus Parade 1990	2	25
Circus Parade 1991	2	26
Circus Parade 1992	2	27
Circus Parade 1993	2	28
Circus Parade 1994	2	29
Circus Parade 1995	2	30
Circus Parade 1996	2	31
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Circus-Related Magazines – Re Buffalo Bill and Ringling Brothers/Barnum & Bailey	3	50
<i>Draft Horse Journal</i> , 1967-1972, 1976	3	51
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Ringling Family	3	53
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Contents	Location	
<i>Clowns and Characters</i> by Leon Franks	MV, F25	
<i>100 Years of Circus Posters</i> by Jack Rennert, 1974	MV, F25	
1970 Circus Parade Calendar – Jos. Schlitz Brewing Company	OS LG “C”	
Scrapbook – 1986 Circus Parade	MV, F32	