

**Title:** Shopping Centers Collection

**Reference Code:** Mss-1925

**Inclusive Dates:** 1940s – ongoing

**Quantity:** 000.06 cu. ft. total

**Location:** Sm Mss (000.03 cu. ft.)  
MV, F26 (000.03 cu. ft.)

**Scope and Content:** The collection consists of brochures, catalogues, clippings, newsletters and other publications pertaining to various Milwaukee County shopping centers, including Mayfair Mall, Northridge, Southgate, Grand Avenue and Bay Shore. Also included is a bound volume of signatures submitted by Southgate Mall as part of the “Sign Up, America” campaign during the U.S. Bicentennial, 1976.

**Access and Use:** No restrictions

**Language:** English