

Title: Consumer Affairs Collection

Reference Code: Mss-1182

Inclusive Dates: 1888 – ongoing

Quantity: 000.4 cu. ft.

Location: CV, Sh. 002

Scope and Content: The collection consists of coupons, stamps, lottery and raffle tickets, and various publications pertaining to consumer products, buying habits and sources of information.

Access and Use: No restrictions

Language: English

Notes: The collection was processed by Steve Daily, June 29, 1995, and added to on Feb. 27, 1996 by Steve Daily.

Arrangement:

Folder Heading	Box #	File #
Publication <i>Consumers' Research Bulletin</i> , 1936-1940 (not inclusive)	1	1
Publication <i>Consumers' Guide</i> , 1934-1943 (not inclusive)	1	2
Coupons, stamps, lotteries and raffles <ul style="list-style-type: none">– discount coupons Center Street Shell station– lottery ticket Milwaukee Syndicate addition, 1888– raffle ticket C.N. Lodge & Co.– books of green stamps, 1965– books of stamps Martin Oil Service, Roy, Inc., & Clark Oil, 1963– award certificates from Blue Chip stamps	1	3
Family budget books, 1932, 1933, 1935	1	4
Miscellaneous	1	5
Books and Booklets <ul style="list-style-type: none">– <i>Greater Milwaukee Shopping Habits</i>, Milwaukee Journal 1956-59– <i>Sources of Information on Consumer Education and Organization</i>, U.S. Dept. of Agriculture, 1936– <i>Consumer Analysis</i>, 1974, 1980, 1982-85 Milwaukee Journal consumer survey study– <i>Milwaukee: Your 5 Billion Dollar Retail Market for All Seasons</i>– <i>Metro Milwaukee Shopping Centers and Demographics by Economic Areas</i>, 1978– <i>1963 Census of Business - Major Retail Centers, Milwaukee</i>	1	Loose in Box