Title: Automobile Collection

Reference Code: Mss-1959

Inclusive Dates: 1906 – ongoing

Quantity: 0.5 cu. ft.

Location: BV, Sh. 243

MV, F12

Scope and Content: This collection contains general information about automobiles by Wisconsin authors (i.e., Wisconsin Department of Motor Vehicles) and other more nationally known entities (i.e., Sears, Roebuck and Co., The Travelers Insurance Company). It also includes information on specific types of cars and trucks. In addition, there is a file devoted to various travel clubs which have existed or do exist in Milwaukee.

Access and Use: No restrictions

Language: English

Notes: The collection was processed by Jeewon Schally, March 30, 1993, and added to multiple times by Kevin Abing and Steve Schaffer.

Arrangement:

Folder Heading	Box #	File #
Wisconsin	1	1
 Official Bulletin of Wisconsin's New Safety Responsibility Law, 1946 		
 State of Wisconsin's Manual for Motorists 		
 Articles of Incorporation and By-Laws of the Wisconsin State Automobile Association, 1907 		
 Motor Vehicle Laws of Wisconsin, 1933 and 1937 		
 Automobile Accident Check List 		
 "Automobile & Truck License Plates of Wisconsin" by Leslie Roy, 1939 		
 Motor Vehicle Driver's Guide and Oral Questionnaire, 1938 		
 "The Right to Occupy the Public Highway" by Adolph Kanneburg, 1924 		
- Articles on Old Automobiles from the <i>Milwaukee Journal</i> , 1963		
 "Rolling Into History" by Mark Savage, Milwaukee Journal Sentinel, June 23, 1996. 		
 Pamphlet, Chrysler Corporation Motorcade of American Cities, Salute to Milwaukee, 1941 		
- Wisconsin AAA Motor News, Sept. 1977		

— Wisconsin Was Once the Automobile Capital," Milwaukee Journal, Jan. 9, 1949 Newsletter from State Historical Society with article on Wisconsin Matorist Magazine — "The Care of Your Automobile," by George Lindbloom, 1928 "The Care of Your Automobile," by George Lindbloom, 1928 — "The Making of an Excalibur" Corporate Report, Wisconsin, 1985 Official Directory of Emergency Road Service Stations, 1925 National 1 — Automobiles Appraisals, 1916, 1921, and 1975 1 — Automobiles manufactured by Sear, Roebuck and Co., 1910 Facts and Figures of the Automobile Industry, 1925 and 1927 — The Automobile Buyer's Guide, 1934 Pamphlet advertising Berry's Automobile Law by C.P. Berry, 1909 — "Automobile Manufacturing", 1939 "We Drivers" by General Motors, 1939 — Buyer's Digest of New Car Facts, 1960 Magazine containing information about automobile accidents in the U.S. by The Travelers Insurance Company, 1932, 1933 and 1953 — Pictures of License Plates, 1941 "The Flying Red Horse", Winter 1951 — Reference Pamphlet for AAA members "The Transmission Tells the Story" by The Cartercar Co. — Motor Age, April 1920 "Chemistry and Wheels," by General Motors, 1934 — "Hear Today, Gone Tomorrow" 1941 Automobile Pamphlets Buick (1920-1968) 1 Chalmers Motor Co. (1916) </th <th></th> <th></th> <th></th>			
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Trucks (1915-1917) - War Trucks - Mack Trucks			
War TrucksMack Trucks			
- Mack Trucks		1	15
- Smith Form-A-Tractor			
	Smith Form-A-Tractor		

Vim Delivery Cars		
Federal Trucks		
Traveling Clubs (1916-1968)	1	16
 Automobile Boosters 		
 National Travel Club 		
 Gran Touring Club 		
 United Commercial Travelers of America 		
 Milwaukee Motorcycle Club 		
Miscellaneous (1906-ongoing)	1	17
 Baker Brougham 		
– Bantam		
– Camaro		
- Chevrolet		
- De Soto		
 General Motors Corporation 		
– Jeep		
– Kaiser		
Lincoln-Mercury		
- Locomobile		
Mercedes-Benz		
– Rambler		
 Thomas B. Jeffrey & Company 		
Willys Knight Motor Cars		
 Articles and programs 		
 Twenty-First Annual Auto Show Program 		
 The Pathfinder Company 		
 Twenty-First Annual Auto Show: Guide and Program, Undated 		
Floyd Clymer's Historical Motor Scrapbook, 1944		
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