

Title: Milwaukee Brewers Collection

Reference Code: Mss-2676

Inclusive Dates: 1970 – ongoing

Quantity: 2.2 cu. ft.

Location: BV, Sh. 190-191

Abstract: The Milwaukee Brewers are the city’s major league baseball franchise. The team originally was the expansion Seattle Pilots in the American League. After only one season, the financially strapped Pilots were purchased by a Milwaukee investor group, led by Alan “Bud” Selig. The team was relocated to Milwaukee for the 1970 season and was renamed the Brewers. The Brewers remained a part of the American League until the team switched to the National League for the 1998 season.

Scope and Content: The collection consists of programs, yearbooks, media guides, newspaper clippings, magazines and other ephemera.

Access and Use: No restrictions

Language: English

Notes: Collection processed by Kevin Abing, August 2019.

Arrangement:

Folder Heading	Box #	File #
Media Guides/Organizational Record Books, 1971-1989 (not inclusive)	1	Loose
Media Guides, 1992 – 2007 (not inclusive)	2	Loose
Media Guides, 2008-2009	3	Loose
Yearbooks/ <i>Lead Off</i> Magazines, 1970-2002 (not inclusive)	3	Loose
Official Programs, 1970s	4	1
Official Programs, 1980-1981	4	2
Official Programs, 1982-1989	4	3
Official Programs, 2000-	4	4
World Series Programs & Media Guide, 1982	4	5
<i>What’s Brewin’</i> Magazine, 1971-1992 (not inclusive)	4	6
Magazines – Miscellaneous	4	7
Newspaper Articles/Clippings, 1965-1968	4	8
Newspaper Articles/Clippings, 1970s-	4	8A
Season Tickets Packets & Information	4	9
Memorabilia (tickets, schedules, etc.)	4	10
Brewers Letters	4	11