

Title: Uihlein, Robert A., Jr. Collection

Reference Code: Mss-1474

Inclusive Dates: 1963, 1976

Quantity: 000.03 cu. ft.

Location: Sm Mss

Abstract: Robert August Uihlein, Jr. was born in Milwaukee on March 26, 1916. He graduated from Phillips Academy at Andover, Massachusetts in 1934, from Harvard University in 1938, and the University of Wisconsin Law School in 1941. His family had led Schlitz Brewery for generations, and Robert joined the company full time in 1942. He rose through the company ranks and was named president of the company in 1961. In addition, Robert was a philanthropist, a lover of the arts and avid polo player. He passed away in November 1976.

Scope and Content: The collection consists of a booklet *The Hotel "Zur Krone" in Westheim: The Ancestral Home of the Uihlein Family* by Otto Langguth (2 copies); *Biography of Erwin C. Uihlein* by various friends and relatives; the Order of Service for Robert Uihlein, Jr.'s funeral (2 copies); a brief account of Robert Uihlein, Jr.'s funeral by Annabel McArthur; an article on Henry Uihlein II's boat; and an article on the Uihleins at Milwaukee's annual horse show.

Access and Use: No restrictions

Language: English

Notes: The collection was processed by R. Fuhrman, August 1988.