

Title: Moebius Printing Company

Reference Code: Mss-2141

Inclusive Dates: 1938 – 1999

Quantity: 001.14 cu. ft. total

Location: LM, Sh. 046-048 (001.1 cu. ft.)
OS LG “M” (4 items)

Abstract: Started in 1911 by Carl William Moebius in partnership with his uncle, Julius King, this Third Ward Milwaukee printing company went through a period of growth until the mid-thirties. Forced to sell the business, Carl soon established a new Moebius Printing Company after taking over the Lisbon Press. Company growth and expansion increased over the years under the leadership of Carl and his four sons, Carl Jr., Frank, Howard, and Ken. Ownership passed from the Moebius family to a group of Milwaukee investors in March of 1987. Financial difficulties weakened the company and it was forced to file for bankruptcy in April 1994. Plans of an employee buyout failed and the company was forced to close May 7, 1994.

Scope and Content: The collection consists of biographical/historical material, company publications and newsletters, and examples of print work.

Access and Use: No restrictions

Language: English

Notes: Collection processed by Steve Daily, July 30, 1994

Arrangement:

Folder Heading	Box #	File #
Biography and history	1	1
-Carl William Moebius and Kenneth D. Moebius		
-Company history, 1911-1987		
Letter & Memos, 1978, 1984, 1991-1993	1	2
Survey, 1990 (study of magazine inserts, 2 copies)	1	3
Business/customer order forms	1	4
Printing guidelines and information	1	5
Mailing guidelines and information	1	6
Employee guidelines and programs	1	7
Promotional material, 1973-1993	1	8
Newsletters, 1948-1993	1	9
- <i>Moebius Impressions</i> 1948-1949		
- <i>Inklings</i> 1981-1991		
- <i>Monitor</i> 1992-1993		

Company closing, 1994 - press release & letter from Moebius president - <i>Moebius Buyout News & Graphic Solidarity</i> newsletters - memos, bankruptcy documents, articles	1	10
Employee picnic and open house programs and registers, 1948-1956 (not inclusive)	1	11
Industry articles, clippings, and publications, 1946-1994	1	12
Miscellaneous (Including obituaries and funeral service programs for Carl W. Moebius, 1999)	1	13
Examples of print work. Calendar tops, ca. 1940s	2	14
Examples of print work. Business letterheads and cards, ca. 1940s - 1950s	2	15
Examples of print work. Mailers, ca. 1940s - 1950s	2	16
Examples of print work. Product flyers & bulletins, ca. 1940s	2	17
Examples of print work. Covers, ca. 1940s - 1950s	2	18
Examples of print work. Catalogs, ca. 1940s - 1950s	2	19
Examples of print work. Miscellaneous	2	20
Examples of print work, ca. 1990s	3	LOOSE
Type style, ink color books, and printers' manual, 1938-1994	3	LOOSE
OVERSIZE ITEMS	LOCATION	
Moebius envelopes and poster "You want it when?" (4 items)	OS LG "M"	
PHOTOS: See M-141A & M-141B, also OS Photos #1829, 1830, 1831		