

Title: Outboard Marine Corporation Collection

Reference Code: Mss-3091

Inclusive Dates: 1943 – 2001

Quantity: 0.3 cu. ft.

Location: CV, Sh. L025

Abstract: Ole Evinrude built the first commercially and mechanically successful outboard motor in a Milwaukee pattern shop in 1907. Ole sold his company in 1914, with the provision that he not return to outboard manufacturing for five years and would not market a motor under his name. After World War I, Ole started a new company, ELTO, and began manufacturing a light twin outboard motor. Briggs & Stratton had acquired the original Evinrude Motor Company and then merged with ELTO in 1928. Ole died in 1934, and in 1936, his son Ralph and Briggs formed the Outboard, Marine and Manufacturing Company. The name was shortened to Outboard Marine Corporation in 1956.

Scope and Content: The collection consists of newspaper clippings, historical information, newsletters, reports, correspondence and several reduced size, World War II era Victory Bond art boards by Royal Tyrell.

Access and Use: No restrictions

Language: English