

**Title:** Consumer Affairs Collection

**Reference Code:** Mss-1182

**Inclusive Dates:** 1888 – ongoing

**Quantity:** 000.4 cu. ft.

**Location:** ER, Sh. 031

**Scope and Content:** The collection consists of coupons, stamps, lottery and raffle tickets, and various publications pertaining to consumer products, buying habits and sources of information.

**Access and Use:** No restrictions

**Language:** English

**Notes:** The collection was processed by Steve Daily, June 29, 1995, and added to on Feb. 27, 1996, by Steve Daily.

**Arrangement:**

<b>Folder Heading</b>	<b>Box #</b>	<b>File #</b>
Publication <i>Consumers' Research Bulletin</i> , 1936-1940 (not inclusive)	1	1
Publication <i>Consumers' Guide</i> , 1934-1943 (not inclusive)	1	2
Coupons, stamps, lotteries and raffles <ul style="list-style-type: none"><li>– discount coupons Center Street Shell station</li><li>– lottery ticket Milwaukee Syndicate addition, 1888</li><li>– raffle ticket C.N. Lodge &amp; Co.</li><li>– books of green stamps, 1965</li><li>– books of stamps Martin Oil Service, Roy, Inc., &amp; Clark Oil, 1963</li><li>– award certificates from Blue Chip stamps</li></ul>	1	3
Family budget books, 1932, 1933, 1935	1	4
Miscellaneous	1	5
Books and Booklets <ul style="list-style-type: none"><li>– <i>Greater Milwaukee Shopping Habits</i>, Milwaukee Journal 1956-59</li><li>– <i>Sources of Information on Consumer Education and Organization</i>, U.S. Dept. of Agriculture, 1936</li><li>– <i>Consumer Analysis</i>, 1974, 1980, 1982-85 Milwaukee Journal consumer survey study</li><li>– <i>Milwaukee: Your 5 Billion Dollar Retail Market for All Seasons</i></li><li>– <i>Metro Milwaukee Shopping Centers and Demographics by Economic Areas</i>, 1978</li><li>– <i>1963 Census of Business - Major Retail Centers, Milwaukee</i></li></ul>	1	Loose in Box