

Title: Palette Shop, The Collection

Reference Code: Mss-2856

Inclusive Dates: 1953 – 1996

Quantity: 4.0 cu. ft. total

Location: ER, Sh. 015 (1.4 cu. ft.)
RC31, Sh. 003, 012-015 (2.2 cu. ft.)
RC30, Sh. 015 (0.4 cu. ft.)

Abstract: Stan Obermiller and his wife Elaine were Minnesota natives. In February 1949, Stan purchased the B&B Style Shop in Milwaukee. Later that year, the Obermillers changed the name of the business to Elaine's, a women's fashion boutique. Stan founded the Palette Shop in 1953 in a 5th story art studio at 783 N. Milwaukee St. As the business expanded, he relocated to 762 N. Milwaukee in 1957 and to 409 E. Michigan in 1964. Stan Obermiller died on February 6, 2000, and the Palette Shop closed in 2001.

Scope and Content: The collection consists of sales catalogues, photos and scrapbooks with clippings, bulletins, newsletters, flyers, and correspondence. Also included are three scrapbooks with newspaper clippings and flyers regarding the Obermiller's connection with the B&B Style Shop/Elaine's.

Access and Use: No restrictions

Language: English

Notes: The collection was donated by Karen Kortaly, May 2001.
Photos, see M-176 and OS #2196.