

Title: M.E.C.C.A. Collection

Reference Code: Mss-1985

Inclusive Dates: 1907 – 1997

Quantity: 002.3 cu. ft.

Location: WC, Sh. 047

Abstract: This collection contains a variety of materials pertaining to the Milwaukee Auditorium, which opened in September, 1909, and the Milwaukee Arena, which opened on April 9, 1950. It includes a file on MECCA, Milwaukee's convention complex, which was opened in May 1974.

Scope and Content: The collection contains newspaper clippings, reports, & programs of events.

Access and Use: No restrictions

Language: English and German

Notes: The collection was originally processed by Ellen Aussem, July, 1993. Material added in 1995 & 1996 by Steve Daily and in 1999-2003 by Kevin Abing.

Arrangement:

| Folder Heading | Box # | Folder # |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|-----------------|
| Auditorium. Booklets: "The Story of the Auditorium," 1907 | 1 | 1 |
| Booklets: "The Auditorium." (2 copies) | 1 | 2 |
| Dedication and Opening: September 21, 1909. Contains invitations, floor plan copy of Auditorium, and a booklet, "Milwaukee Auditorium," undated. | 1 | 3 |
| Auditorium - Miscellaneous: booklets, "Dedication of the Walker Hall" and "Guide to Milwaukee Auditorium"; diagram and image of Main Hall; 2 ticket stubs, 1940. | 1 | 3A |
| Miscellaneous correspondence; financial & written reports (1905-1930, not inclusive); rules & by-laws: 1907 and 1914; purchase of stock by Peter J. Murphy correspondence and certificate, 1908; Lease Agreements, 1910. | 1 | 4 |
| Manager's Reports - including audits: 1910; 1911 (2 copies); 1912. | 1 | 5 |
| Reports of the Governing Board - no audits: 1913; 1914; 1918 - 1925; 1927; 1934; 1937; List of past and present members, 1907-1959. | 1 | 6 |
| Auditorium audits: 1913; 1914; 1918; 1920; 1922 | 1 | 7 |
| German newspaper clippings: 1906-1911. | 1 | 8 |
| Newspaper clippings re Auditorium activities, financial problems, management difficulties: 1913-1915. | 1 | 9 |
| Newspaper clippings re President Wilson's visit, January 31, 1916. | 1 | 10 |
| Correspondence re President Wilson's visit, January 31, 1916. Materials focuses on complaints received concerning inadequate handling of crowds. | 1 | 10A |
| Proceedings, Reports, & Minutes re President Wilson's visit, Jan. 31, 1916 | 1 | 10B |

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| Newspaper clippings, 1916-1946: Auditorium activities/management problems. | 1 | 11 |
| Newspaper clippings: 1947-1964. Activities, expansion, & refurbishing work. | 1 | 12 |
| Programs of events: 1907-1913. | 1 | 13 |
| Programs of events: 1914-1916. | 1 | 14 |
| Programs of events: 1917-1919. | 1 | 15 |
| Programs of events: 1920-1924 | 1 | 16 |
| Programs of events: 1925-1929 | 1 | 17 |
| Programs of events: Miscellaneous 1920s | 1 | 18 |
| Programs of events: 1930-1939 | 2 | 19 |
| Programs of events: 1940-1942 | 2 | 20 |
| Programs of events: 1943-1949 | 2 | 21 |
| Programs of events: 1950-1971 & Undated | 2 | 22 |
| Typescript: 50 th Anniversary history; Condensed history of Milwaukee Auditorium/Arena: 1965. (3 copies); History of Bechtner's Skating Rink-Auditorium site. | 2 | 23 |
| Arena: newspaper clippings (1946-1950). Plans to build; getting ready for dedication; brochure. | 2 | 24 |
| Arena. Opening and dedication: April 9, 1950. Newspaper clippings, articles. Souvenir ticket & program. | 2 | 25 |
| Arena: newspaper clippings, 1950-1985, covering activities, management, financial dealings, remodeling proposals. | 2 | 26 |
| Correspondence: President of Wisconsin National Bank and President of MECCA | 2 | 26 |
| Auditorium/Arena: 50th Anniversary Celebration, October 24, 1959. Programs (2) from anniversary show. Script: "The Milwaukee Auditorium Story." Condensed, typescript history of Aud./Arena. 2 Xerox copies <i>Milwaukee Journal</i> , Sept. 21, 1909, announcing dedication of Auditorium. | 2 | 27 |
| Arena. Programs of events: 1962-1977. | 2 | 28 |
| Arena. Resolution: May 4, 1971, feasibility study of offering to lease county-owned land on bid basis to private developers for construction of indoor sports arena for basketball. Report: April, 1972, feasibility study of expansion of Arena. Resolution: April, 1973, evaluation of the proposed three sites for a new sports complex re the newly proposed Federal air pollution regulations; diagrams, 1997; tickets, 1981-82; diagrams, 1950. | 2 | 29 |
| MECCA. Milwaukee's convention complex, May, 1974. Special reports: <i>Milwaukee Journal</i> , May 19, 1974; <i>Milwaukee Sentinel</i> , May 23, 1974. Various booklets, pamphlets advertising Mecca. Schedules of events. Invitations. Correspondence re: handicapped facilities, 1971. Diagrams, 1973, 1991. 18 tickets to various events, 1997-1998 | 2 | 30 |
| Programs: ice and roller skating shows, 1940(?) - 1966. - Skating Vanities program, 1943 - <i>Milwaukee On Ice</i> Holiday on Ice Show clipping - directory of Wisconsin Hobby Exposition at Milwaukee Auditorium, Nov. 20-23, 1941 | 2 | 31 |

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| - program of 1965 Products of Industry Exhibit Showcase of Tomorrow at Milwaukee Auditorium, Oct. 5-7, 1965 | | |
| Disney on Ice Programs, 1981-1988 | 3 | 32 |