

**Title:** Bruce, William George

**Call Number:** Mss-0161

**Inclusive Dates:** 1895-1955

**Bulk:** 4.5 cu. ft. (total)

**Location:** CV, Sh. A025-A026  
MV E-06, E07  
MV F34, F35

**Biographical Note:** The son of Augustus and Appolonia Bruce, William George Bruce was born on March 17, 1856, in Milwaukee. At age of 12, he had to quit school to help support his family. Jobs at *Milwaukee Daily News* and the *Milwaukee Sentinel* led him to a career in journalism. William founded the Bruce Publishing Co. in 1891, and his *Milwaukee School Board Journal* enjoyed national circulation. Bruce was a prominent Milwaukee citizen as a result of his many activities. He was a voice in the field of education, active in the Milwaukee Catholic Archdiocese, and served on the Milwaukee School Board. William was also chairman of the Democratic County Committee and secretary of the Merchants and Manufacturers Association. In addition, he wrote the three-volume *History of Milwaukee City and County*. Records include family chronicles entitled *Days with Children* that has information on family events as well as local and national affairs.

**Administrative Note:** The collection was processed in May 1988 by Ann Jesse. Additions were made to the collection on Jan 14, 1997, by Janet Geronime; Sept 26, 2000, by Kevin Abing; and on March 11, 2001, by Steve Daily. A Tribute Booklet for Bruce's 83<sup>rd</sup> Birthday, 1939 was added on April 10, 2003, and was processed by Kevin Abing. A Newsletter, "The Bruce Cooperator," March 1941 (50<sup>th</sup> Anniversary of Bruce Publishing) was added on Dec.11, 2003 and was processed by Kevin Abing. Additions were made to the collection on November 30<sup>th</sup>, 2023, by Steve Schaffer.

Contents	Box #	File #
Biographical information, 1946 & 1955	1	1
Sketches of Wm. Bruce (3 items)	1	1
Certificates of appointment to Harbor Commission, 1935 & 1938	1	1
Manuals of Common Council 1904, 1906, 1914	1	1
Articles by Bruce on Milwaukee & Wisconsin topics 1914, 1944, 1948 (7 items)	1	1
American School Board Journal cover and photos 1895, 1901(6 items)	1	1
Articles on Bruce's death 1949, 1960(4 items)	1	1
Articles on Bruce Publishing Co. 1941, 1969(2 items)	1	1
Correspondence from Bruce, June 1939 & Sept 1943	1	2
Merchants and Manufacturers Assoc. pamphlets & reports 1914, 1917, 1919	1	2
Printed speeches and programs 1922 thru 1948 (5 items)	1	2
Tributes to Bruce 1939, 1946(2 items)	1	2
Bruce's mayoral campaign platform ca. 1905(1 item)	1	2
Article by Bruce, "Municipal Government in Germany," <i>Municipality</i> April 1913	1	2

Tribute Booklet for Bruce's 83 <sup>rd</sup> Birthday, 1939	1	2
Newsletter, "The Bruce Cooperator," March 1941 (50 <sup>th</sup> Anniversary of Bruce Publishing)	1	2
<i>Days with Children</i> volumes 1916 thru 1923	1	
<i>Days with Children</i> volumes 1924 thru 1935	2	
<i>Days with Children</i> volumes 1936 thru 1948	3	
<i>Days in Babyhood 1912-1913</i>	MV E06	
<i>Family Pictures</i> volume 1916-1930	MV E07	
<i>Family Pictures</i> volumes 1949 thru 1955	4	
<i>I Was Born in America</i> (2 copies)	4	
<i>Country Life: Lake Beulah</i> 1930	4	
<i>Bruce Cottage, Lake Beulah</i> 1927	4	
<i>American Travel Pictures</i> vol. 1 1905 -1919	4	
<i>European Travel Pictures</i> 2 vols. 1905-1913	4	
<i>Ocean and Old-World Travel Pictures</i> 1922	4	
<i>European Travel Pictures</i> 1925	4	
<i>A Memorable Journey: Launching of the Motorship Milwaukee at Hamburg, Germany</i> 1929 (3 copies of narrative and 1 vol. of photos)	4	
<i>The American Magazine</i> May 1926 (article on Bruce)	4	
Articles by Bruce on Milwaukee & various topics 1910-1915 (4 bound volumes) See index for titles.	5	
Draft with notes for <i>Adam in America</i>	6	
<i>Adam in America</i> (2 bound volumes)	7	
<i>The Flambaeu</i> Marquette University High School, 1930	MV E06	
<i>The Wisconsin Magazine of History</i> volumes XVI-XVII W G Bruce Memoirs	MV E07	
<i>The Story of the Auditorium</i> 1907	MV F34	
<b>OVERSIZE ITEMS</b>	<b>LOCATION</b>	
<i>American School Board Journal</i> Dec. 1905	MV F35	
<i>American School Board Journal</i> Sept 1908	MV F35	
<i>American School Board Journal</i> Jan 1912	MV F35	
<i>American School Board Journal</i> Aug 1919	MV F35	
<b>SCRAPBOOKS</b>	<b>LOCATION</b>	
Press and Other Pictures: Wiliam George Bruce 1948	A-025	Loose
Scrapbook #1 Newspaper clippings and announcements, 1939-1943	A-025	Loose
Scrapbook #2 Newspaper clippings and announcements, 1934-1936	A-025	Loose