

Title: Northwestern Furniture Company

Call Number: Mss-1069

Inclusive Dates: 1881 – 1932

Bulk: 1.0 cu. ft.

Location: GV, Sh. 004

Historical Note: Northwestern Furniture Company started in Milwaukee in 1881 as a furniture manufacturer and a retailer which featured everything from inexpensive desk accessories to custom designed office suites. Northwestern's salesrooms and business offices were located at 271-274 West Water Street and its manufacturing operation was located at 729-743 North Water Street. Northwestern Furniture Company ceased its manufacturing in 1930 but maintained a retail store at 857 N. Plankinton Avenue until 1932.

Administrative Note: The collection was processed on April 15, 1993 by Steve Daily.

See Also: Photo Collection

Contents	Box #	Folder #
Catalog and Price List, June 1, 1920	1	1
Misc. Business Items	1	2
Invitation to Northwestern's model office exposition; letterhead stationery of Northwestern Furniture; business reply post card		
Bound Catalog	Box #	Folder #
1. Northwestern Furniture catalog no. 122 and no. 222.	1	Loose in Box
2. Northwestern Furniture catalog no. 125-Office Desks and Office Tables	1	Loose in Box
3. Northwestern Furniture catalog no. 127-Matched Office Equipment	1	Loose in Box
4. Northwestern Furniture catalog no. 130-Matched Office Equipment	1	Loose in Box
Photo Album	Box #	Folder #
Edwin A. Forrer's (draftsman with Northwestern) album of places using Northwestern office furniture.	1	Loose in Box
Album of Drawings	Box #	Folder #
Drawings of display cases, shelving, cabinets, tables, etc.	1	Loose in Box
Milwaukee Sentinel's Book of Cartoons (1921)	Box #	Folder #
Book features prominent Milwaukee men sitting on Northwestern Furniture's chairs.	1	Loose in Box