

Title: Wisconsin Realty Company Collection

Reference Code: Mss-1855

Inclusive Dates: 1949 – 1958

Quantity: 1.5 cu. ft.

Location: ER, Sh. G006

Scope and Content: The collection consists of correspondence, reports, financial and business records, house plans, blueprints, meeting minutes, subdivision development and advertising materials. Correspondents include Arthur Bahr, H.S. Heavenrich, Marvin Mandel and Maynard Meyer. The bulk of the collection deals with the development of Greendale but also includes materials related to military housing and the Milwaukee Board of Realtors Parade of Homes.

Access and Use: No restrictions

Language: English

Arrangement:

Folder Heading	Box #	File #
Administration - Memos (most re: Greendale Project), 1956-1957	1	1
Advertising - Local (other communities), ca. 1956-1957	1	2
American Houses, Inc. - Correspondence & Advertising, 1957	1	3
Architectural Control Committee - Correspondence, 1956-1958	1	4
Bahr, Arthur - Correspondence re: Bong Air Base, 1957-1958	1	5
Block 20 (Bentwood Hill - Greendale), 1957	1	6
Block 20 Development Contract, 1957-1958	1	7
Blueprints, 1952, 1957	1	8
Board of Directors of Central Mortgage Company, 1957	1	9
B-1 & Block 20 Bond Issue (Greendale), 1957	1	10
Business Trend Articles, 1956	1	11
Caloric Built-In Gas Range Advertisement, n.d.	1	12
Complaint Dept. - Letters of Complaint, 1956-1957	1	13
Construction Reports, Oct. - Dec. 1956	1	14
Construction Schedules, Oct. 1956	1	15
Contractors - Bid Tabulations, 1957	1	16
Development Contract - B-1 - Greendale Correspondence, 1955-1957	1	17
Dwyer Kitchens Advertisement, 1958	1	18
Earling, A. J. - Correspondence, 1956	1	19
Earling, A. J. - General File - Greendale, 1956-1957	1	20
Edgerton Highlands North - Correspondence, 1957-1958	1	21
Farnham Homes - Heavenrich Correspondence, 1957	1	22
Finance - Parcel 42 West, 1957-1958	1	23

Finances & Agreements - Greendale #1, 1956-1957	1	24
Financial Statements for Annual Reports, 1957-1958	1	25
Financing - Mortgages, 1956-1957	1	26
Folding Doors - Advertisements, n.d.	1	27
Great Lakes Homes - General File, 1955-1957	1	28
Great Lakes Homes - House Plan #4802-1, 1957	1	29
Great Lakes Homes - Shortage Reports, 1957	1	30
Greendale - West ½, Block 42, 1957-1958	1	31
Greendale - Eshman & P&H Services, 1956	1	32
Greendale - Sales Reports, 1955-1957	1	33
Greendale - Veterans Administration Documents, 1954-1956	1	34
Greendale - Veterans Administration Submission - MCRV (New), 1955-1957	1	35
Greendale Division - Wisconsin Realty Co., 1954-1957	1	36
Greenfield Supt. - Agreements, 1955-1956	1	37
Heavenrich, Herbert S. - Confidential Reports, 1949, 1952	1	38
Heavenrich, Herbert S. - General Correspondence, 1956-1957	1	39
Home Company, Inc. - Greendale - C.P.A. Report of Examination, 1957	1	40
Home Company, Inc. - Greendale - Lots, 1957	1	41
Hotpoint Appliances - Advertisements & Correspondence, 1957	1	42
Kilps & Sons - Correspondence, 1957-1958	1	43
Kleinmann House - Advertisement, n.d.	1	44
Land Development - B-1, B-2, B-3 - General File, 1955-1957	1	45
Larson, Lee - Correspondence & Business Transactions, 1957-1958	1	46
Long Island Homes, Inc. - Correspondence, 1957	1	47
Mandel Realty Co. - Correspondence & Plans, 1957	1	48
Maynard Meyer Architects - Correspondence, etc., 1956-1958	1	49
Military Housing, 1956-1957 (1 of 2)	1	50
Military Housing, 1956-1957 (2 of 2)	2	51
Milwaukee Builders Association - Correspondence, 1958	2	52
Milwaukee Community Development Corp. - Correspondence, etc., 1956	2	53
National American Home Builders' Convention Brochure, 1958	2	54
Overlook Farms - General File, 1954-1957	2	55
Parade of Homes, 1957-1958	2	56
"P-Jr." Model Home, 1956-1957	2	57
Qualitybilt Wood Casements - Tracing Details & Specification Data, n.d.	2	58
"R" Model Homes, 1957	2	59
"R" Model Homes - F.H.A. Mortgage, 1957	2	60
Rite Realty (Greendale Investment Corp.), 1957	2	61
SCR House - Invoice & Brochure, 1957	2	62
Soil Cement - Correspondence & Brochures, 1954-1957	2	63
Soil & Septic System - Notes & Brochure, 1956	2	64
Specifications - Most Current, 1955-1956	2	65
Specifications, 1956	2	66

Staff Meeting Notes, 1956	2	67
S & S Sales Corp. - Correspondence & Brochures, 1956	2	68
Standard Costs - Estimates, Notes, Plans, 1956-1958	2	69
Taxes, 1955-1956	2	70
United States Steel Homes - Correspondence, Brochures, etc., 1953-1958	2	71