Title: Business Collection

Reference Code: Mss-0764

Quantity: 11.3 cu. ft.

Location: Box 1-6: LM 179-181

Box 7-10, Legal 1: LM 193-194

RC14, Sh. 013 (0.2 cu. ft.) LC, Sh. 012 (0.2 cu. ft.) MV, F24 (0.04 cu. ft.) OS SM "K" (2 items) OS SM "R" (1 item) OS LG "M" (3 items)

Abstract: This collection consists of a variety of materials from and relating to Milwaukee-area companies. Some of the materials include newsletters, flyers, event notices, annual reports, and advertisements.

Access of Use: No restrictions

Language: English

Notes: Collection was reprocessed and finding aid revised in 2013 by Stephanie Irving. Additional materials will be added as received.

Arrangement: Materials are arranged alphabetically

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Title	Box Number
A-1 Drivers School	1
A Life Saver	1
A. Schlueter & Co.	1
AC Spark Plug	1
A.D Seaman Company	1
A.F. Gallun and Sons (see also: LC Sh. 12 Ledger 1918-1940	1
A. Fillingers Hardware, Lumber & Millwork	1
A.K Deutsch Co.	Legal
Ace Electric Sewer Cleaners	1

Acme Building Materials Inc.	1
Acorn Building and Loan Association	1
Acro Welder Manufacturing Company	1
Adelman Laundry Cleaner	1
Aerodyne Inc.	1
Allen D. Everitt Knitting Company	1
Alinder Hammer Company	1
Allis Lake Laboratory	1
Alterra Coffee	1
Alsted-Kasten Co.	1
Ambrosia Chocolate Company	See Mss 1741
American Appraisal Company	1
American Bio-Synthetics Corporation	1
American Bowling Congress	1
American Building Restoration, Inc.	1
American Can Company	1
American City Bank and Trust Company	1
American Dockbridge, Inc.	1
American Fixture Company	1
American Motors Corporation	1
American Plumbing Supply Co.	1
American Show Print Company	1
American Telephone and Telegraph	1
Americology	1
AMF Inc.	1
AMPCO Metal, Inc.	1
Anderson Graphics, Inc.	1
Applied Power, Inc.	1
Anton Koult Saloon	1
Aracadian Malleable Range Company	1

Arco Industries, Inc.	1
Association Corporation	1
Astronautics Corporation of America	1
Audax Fund Inc.	1
Auer Steel and Heating Supply Company	1
August F. Kellner Company	1
Auto Coin, Inc.	1
Auto Mart, The	1
Automatic Products Company	1
Autorol Corporation	1
Avenue Florist	1
Axtell House	1
B.D. Eisendrath Tanning CO.	1
B.S. Wisniewski	1
B. Urich Company	1
Baby Diaper Service	1
Badger Auto Service	1
Badger Meter, Inc.	1
Badger Paint Stores	1
Badger Pattern Works, Inc.	1
Bank of Milwaukee	Legal 1
Barnes-Lorber Costume Company	1
Barrett's Department Store	1
Bartles-Maguire Oil Company	1
Basic Products Corporation	1
Bath Industries Inc.	1
Baumgarten-Krueger Flowers	1
Beihoff Music Co.	1
Ben Franklin Store	1
Ben-Hur Manufacturing Company	1

Bentley Company	1
Berndt Buick Company	1
Best Western Quite House Suites	1
Bethke Printing Service	1
Better Business Bureau of Greater Milwaukee	1
Biersach & Niedermeyer Company	1
Blair and Andree, Corporation	1
Blitz-Frog Company	1
Bloedel's	1
Blood Center Research Foundation	1
Blue Cross & Blue Shield United of Wisconsin	1
Bolens-Enders Printing Company	1
Borden Company	See Mss-0451
Boston Store	See Mss-2051
Bostrom Corporation	1
Bradford's Pianos and Organs, Inc.	1
Bradlee Hat Shop	1
Bradley and Metcalf Company	1
Briggs & Stratton Corporation	1A
Broadstar Wind Systems	1A
Brook Hill Farm, Inc.	1A
Brown & Rehbaum Photo Service	1A
Brownberry Ovens	1A
Browning, King & Co.	1A
Bruce Paul Goodman	1A
Buck Bradley's	1A
Bucyrus-Erie Company	1A
Building Service Inc.	1A
Busch Precision Inc.	1A
Business Directories	2
-	

C.A Rohde Company C.H. Electric Machine Company C.J. Jorgensen C.L Ueber and Sons	See Mss-0164 2 2 2 2 2
C.J. Jorgensen	2 2
	2
C.L Ueber and Sons	
	2
C.N. Caspar's Antiquarian Bookstore (Note: Souvenir MKE stamps)	
C.N. Lodge and Company	2
California Products and Importing Company	2
Callaway Fuel Company	2
Campbell Laundry	2
Capitol Import Autos	2
Catholic Knights Insurance Company	2
Cavalla Tobacco Co.	2
Charles Abresch Company	2
Chilstrom Erecting Company	2
Chris Schroeder Insurance, Inc.	2
Christensen Engineering Company	2
Christian Business Directory	2
Citizens Abstract and Title Company	2
Civic Finance Corporation	2
Clarkson Brothers	2
Classified Financial Corporation	2
Classi-Finders	2
Cleaver-Brooks Company	2
Clum Manufacturing Company	2
Coal Economizer Company	2
Coldak Sales Co.	2
Colectivo Coffee	2
Commerce Group Corporation	2
Commercial Printing & Publishing Co.	2

Consolidated Paint Company Inc.	2
Continental Can Company	2
Continental Premium Mart	2
Cooperative Educational Service Agency 19	2
Coverage	2
Cream City Bill Posting Company	2
Cream City Calligraphers	2
Cream City Furniture Company	2
Cream City Mutual Insurance Company	2
Cream City Sash & Door Company	2
Crown Plaza	2
Cudahy and Sons, Inc.	2
Cudahy Lumber & Supply Corp.	2
Currie Brothers	2
D. F. Phillip	2
Daly's Pen Shop	2
Day-Bergwall Company	2
Delco Electronics	2
Delta Manufacturing Company	2
Desmond Publishing Company	2
Detroit, Grand Haven, & Milwaukee Railway	2
Devonshire Victorian Tea Shop	2
Diedrich Chemicals	2
Dixie Fine Foods	2
Doerman Shoe Mfg. Co.	2
Donald M. Wall & Co.	2
Donald Sales & Manufacturing	2
Downey Inc.	2
Drexler School of Watch Repair	2
Drigget's Cycle and Sporting Goods	2

Durant Manufacturing Company	2
DutchLand Dairy	2
Dy-Dee Wash	2
E.H. Karrer Company	3
E.L. Husting Company	3
Eagle Lye Works	3
Eastman Kodak Stores, Inc.	3
Eaton Corporation	3
Echo Zine Distro	3
Edelweiss Cruises	3
Edgewood Dairy	3
Edward A. Purtell Company, Inc.	3
Edward Porth & Sons Insurance	3
Edward T Ver Halen Inc.	3
Ehlert Supply Co.	3
Eisner American Museum of Advertising and Design	3
Eizen's Pharmacy	3
Electric Sales and Engineering Company	Legal
Electric Sewer Cleaners	3
Eline's Corporation	3
Elise	
Enno Dorestan & Son, Window Glass, Paints, Varnishes, etc.	3
Espenhains Dry Goods Co.	3
Eschweiler, Alexander C.	3
Evening Wisconsin Company	3
Everwear Hosiery Company	3
Evinrude Motors (See MSS 3091, Outboard Marine Corporation)	
EZ Painter Corporation	3
F. Dohmen Co.	3
EFI C	<u> </u>
F.E Jens Company	3

F.W Dodge Company	3
F. Mayer Boot & Shoe Company	3
Falk Corporation	3
Farmers Mutual Insurance	3
Faye McBeath Foundation	3
Federation Insurance of America	3
Fennig Funeral Home	3
Fernwood Gardens	3
First Civic Foundation of Milwaukee	3
Flanner & Hafsoos	3
Flint Paper Company	3
Foley and Lardner	3
Foreway	3
Forman Construction Company, Inc.	3
Foster Pontiac Inc.	3
Fred E. Lins Quality Sausage Company	3
Fred Schroeder Gardner	3
Fred Usinger, Inc.	3
Frederick L. Bultman Trucking, Inc.	3
Freese's Candy Shop	3
Froedtert Malting Company	3
Froemming Brothers Inc.	3
Foster Pontiac Inc.	3
Fruit Industries Ltd.	3
Fruit Ranch Market	3
Fuller-Warren Company	3
G.A. Butter Co.	3
G. Leblanc Corporation	3
Galland Henning Nopak, Inc.	3
Gas Power Engineering Co.	3

Gastreu Fuerer Vogel Architecture	3
Gavin Mirror and Art Glass	3
Gayelord Hauser's	3
Gehl's Guernsey Farms	3
General Electric Company	3
George Banta Company, Inc.	3
George Burroughs & Sons	3
George C. Cribb	3
George J. Meyer Manufacturing Co.	3
George Pandl's	3
George Watts and Sons, Inc.	3
George Webb Restaurants	3
Gerber and Gram	3
Gerretson Company	3
Geuder, Paeschke, & Frey Co.	3
Germania Fire Insurance Co.	3
Gillen Company	3
Global Mfg. Corp	4
Globe Tube	4
Globe-Union Incorporated	4
Gloria Light Company of Wisconsin	4
Glorioso Brothers	4
Godfrey Company	4
Golden Guernsey Dairy Co-operative	4
Goldmann's Department Store	Legal 1
Goll and Frank	4
Goodrich Transportation Co.	4
Goodyear Rubber Company	4
Gossen Weather Strip Corporation	4
Graf, Corporation	4

Grand, The	3
Grand Opera House	Legal 1
Granville Lumber & Fuel Company	4
Grassold, Johnson, Wagner, and Isley	4
Great Midwest Savings and Ioan Company	4
Great Northern Cigar Co.	4
Grede Foundries, Inc.	4
Greenfield Flower Shop	4
Greiner & Cohen, Inc.	4
GS2 Securities, Inc.	4
Guetzlaff Memorial Company	4
H. Berthelet and Company	4
H. Niedecken Company	4
H.D. Werwath Realtors Inc	4
H. E. Klein Confectionery and High Class Bakery	4
H.O. Stenzel Co.	4
H.P Kuntz	4
Hansen Storage Co.	4
Hansen's Empire Fur Factory	Legal 1
Harper-Drake and Associates, Inc.	4
Harpke & Maier	4
Harris Material & Service Co.	4
Harry W. Schwartz Bookstore	4
Hartsman & Weiler, Inc.	Legal 1
Hawks Nursery Company	4
Health Care Keyboard Co.	4
Heil Company	4
Heirloom Antique Shop	4
Helen Gunnis Music Shop	4
Helix Photoart	4

Henry Colder Co.	4
Herbst and Kuenzli, Architects	4
Heritage Painting	4
Herman Voss Company	4
Hi-Fi Fo- Fum	4
Hilgen Manufacturing Co.	4
Hi-Mark Enterprises	4
Hoffmann & Billings Manufacturing	LS 4
Holeproof Hosiery	4
Holiday House	4
Holsum Foods Company	4
Holton & Hunkel	4
Home-Craft Company	4
Horton Stamp Company	4
House of Woodenware	4
Howard Georg Co.	4
Howard Needles Tammen and Bergendorff	4
Hudson Equipment Corporation	4
Hurley-Reilly Co.	4
Huston-Baldwin Piano Stores	4
Hydrite Chemical Co.	4
Imperial Lithographing Co.	4
Industrial and Utility Conveyor Company	4
Inland Financial Corporation	4
Inland Steel Products Co.	4
International Exports, Ltd.	4
International Harvester Company	4
International Tag & Salesbook Co.	4
Interstate Drop Forge Company	4

J and R Motor Supply	4A
J.B. Bradford Co.	4A
J.H Wild Merchant Tailors	4A
J.I Case	4A
J. M. Fletcher	4A
J.M Nash Company, Inc.	4A
Jac. F. Donges	4A
Jack O A. Nelsen Agency Inc.	4A
James Bonnell Dry Goods and Groceries	4A
James M. Fox and Son	4A
James M. Walsh Co.	4A
James Morgan Dry Goods	4A
James Powondra Undertaker and Embalmer	4A
Jeanette Schaffer Books	4A
Jerome B. Meyer & Son	4A
Jersey Dairies	4A
Joe Linke Building Co.	4A
John Deere Horicon Works	4A
John Oster Manufacturing Company	4A
John P. Bruemmer & Sons	4A
John Schroeder Lumber & Supply	4A
Johns- Manville Corporation	4A
Johnson Controls, Inc.	4A
Johnson Service Company	4A
Joseph Dudenhoefer	4A
Julian Engraving Co.	4A
Julius Andrea & Sons Co.	4A
Juneautown Corporation	4A
Kahler Slater	5
Kalmbach Publishing Company	5

Karthauser & Sons, Inc.	5
Kearney & Trecker Corporation (See also OS SM "K")	5
Keller's Beverage Centers	5
Kettler's Pharmacy	5
Kempsmith Machine Co.	5
Ken Leonard Studios	See: Holiday House
Keystone Motor Oil Company, Inc.	5
Kilb and Company	5
Kimbery-Clark Corporation	5
The Knab Company	5
Knauer Plumbing and Heating Co.	5
Kohler, Co.	5
Kohler-Slater Trophy Architects	5
Kohls	5
Korhumel Steel & Aluminum Corp.	5
Koss Corporation	5
Kozy Komfort Shoe Mfg. Co.	Legal 1
Krupp Comic Works	5
Kupper, Inc.	5
Kurth Malting Company	5
Kuryer Publishing Company, Inc.	Legal 1
L. Harris & Sons	5
L. Rupp	5
L. Morgan & Co.	5
Lac Du Nord Kayaks	5
Ladish Co.	5
Lake Shore Cement Burial Vault Co.	5
Lake Shore Oil Co.	5
Lakeside Bridge and Steel Company	5
Lakeside Laboratories, Inc.	5

Lakota's Restaurant	5
Lakritz & Picus	5
Landas & Company	5
Landmark Productions	5
Le Carousel	5
Leedom O'Connor & Noyes Co.	5
Lee's Firearms Co.	5
Leiser & Holst, Architects	Legal 1
Leon's Frozen Custard	5
Lied's Nursery	5
Lillian's Home-Made Chocolates	5
Lindsay Brothers	See Mss 0988
Line Material (See Mss-1335)	5
Locust Grocery	5
LoDuca Bros.	5
Lone Tree Printery	5
Lou Ehlers Buick	5
Louis Burmeister Co.	5
Louis Esser	5
Lubeck's Supply Service	5
Luick Ice Cream Co.	5
Luljack, Inc.	Legal 1
Lurie-Patek Glass Company	5
MacGillis and Gibbs	5
Maders (Poster re Schnitzelbank, 1969)	See Mss 0874
Mainstream Records and Tapes	5
Mandel Company	5
Manpower	5
Marcus Corporation	5
Market Place Village	5

Marquardt Motors	5
Marshall Camera Shop	5
Marshall Field and Company	5
Mathews Brothers Furniture Company	Legal 1
Matthew-Neitzel And Co.	5
Martin Tullgren & Sons Co. (Mss 0976 Niss and Sons Furniture)	5
Mautz Paint and Glass Co.	5
May Oil Burner Sails Corporation	5
McCullough Soap Company	5
McGraw Edison Company	5
McKinley Marina	5
McNaulin, Inc	5
McQay Perflex Incorporated	5
Medalist Industries	5
Medical Systems, Inc.	5
Melchior Brothers Furniture Company	5
Melco, Inc	5
Menomonee Locomotive Manufacturing Company	5
Meyer Ice Company	5
Michael Yundt Company	5
Michael, Best & Friedrich	5
Mid-America Antique Center	5
Midland Cooperative Wholesale	5
Midland Improvement Co.	5
Mid-States Shoe Company	5
Midwest Film Co.	5
Midwestern Relay Company	5
Milwaukee and Green Bay Plank Road Co.	6
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Milwaukee Press and Machine Company	6
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Milwaukee Security Survey Company	6
Milwaukee Social-Democratic Publishing Company	6
Milwaukee Spotlight Co.	6
Milwaukee Stamping Company	6
Milwaukee Stock Yards	6
Milwaukee Title Guaranty and Abstract Company	6
Milwaukee Tool	6
Milwaukee Trust Company	6
Milwaukee Type Foundry	6
Milwaukee Yacht and Boat Company	6
Miracle Wall Cleaners	6
Miss Browns School of Business	6
Mississippi Valley Public Services Company	6
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Mobility Unlimited	6
Modern Specialty Company	6
Modern Machine Works	6
Moe-Bridges Company	6
Moebius Printing Company	6
Mohns Brothers Co.	6
Morehouse Publishing Company	6
Mortgage Guarantee Insurance Corporation	6

Motor Sales Supply Company	6
Mots' Original Acrobatic Kites	6
Mrs. Karl's Bakeries, Inc.	6
National Drill and Manufacturing Company	6
National Enameling and Stamping Company	6
National Engraving and Stamping Company	6
National Homes	6
National Life Insurance Company	6
National Press, Inc.	6
National Sales Corporation	6
National Supply and Hardware	6
National Tea Co.	6
Nau & Schmidt Music Co.	6
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Northwest Mutual Building and Loan	6
Northwestern Coffee Mills	6
Northwestern Malleable Iron Company	Legal 1
Northwestern National Insurance Company [titled Mutual Bldg. & Loan	6
Assoc.]	
Northwestern Piano Company	6
Northwestern Publishing Company	6
Northwestern Type Foundry	6
Nunn Bush Shoe Company	Legal 1

O.H Klug	7
O.R Pieper Co.	7
O'Brien-Hoff Tire Company	7
Office Specialties Sales Co.	7
Odgen & Company Inc.	7
Oilgear Company	7
Old Line Life Insurance Company of America	7
Olsen Publishing Company	7
Otis Elevator Company	7
Otto Ladwig and Sons	7
Ott P. Kamschulte Co.	7
Our Next Generation, Inc.	7
Outpost Natural Foods	7
Owl Cab Corp.	7
Paine Lumber Company Ltd.	7
Patek Brothers	7
Paul H. Baermann Seed Company	7
Paul Weise Company	7
Paulsen Lumber Corp.	7
Pelton Steel Castin Company	7
Peter Gros Bakery	7
Peter Petruska Bakery	7
Pfister and Vogel Tannery	See Mss-1820
Phillip Gross Hardware	7
Phenix Manufacturing Co.	7
Philiporth Co.	7
Phoenix Hosiery Company	7
Phoenix Manufacturing Co.	7
Phoenix Scale Company	7
Phoenix Toy Company	7

Photoart	7-
Pieper Electric Incorporated	7
Pietsch, Ferdinand	7
Pioneer Manufacturing Co.	7
Pittsburgh Plate Glass Industries	7
Planned Funeral Society of Wisconsin	Legal 1
Plastic Products Company	7
Poehlmann Baking Co.	7
Pohlman Studios	7
Polaris Corporation	7
Polmolive Company	7
Porto Metal House Garage Co.	7
Potawatomi Bingo	7
Power Products Corporation	7
Premier Engraving Company	7
Pruess Florists	7
Prime Manufacturing Company	7
Prinz & Rau Manufacturing Company	7
Props Unlimited	7
Quirk &Hagenbuck	7
R. Hupp & Company	7
R. Laacke Co.	7
R.A Fuller Agency	7
R.F Newman	7
Racine County National Bank	7
Racine Exerciser Co.	7
Random Ice and Coal Company	7
Rank and Sons Buick	7
Rau & Kirsch Architects and Superintendents	Legal 1
Ray F Hansen Oil Company	7

Realist Incorporated	7
Red Arrow Garage	7
Red Bus Corporation	7
Red Carpet Inn	7
Red Mill	7
Red Star Yeast & Products Company	7
Reed Bros. & Lennon	7
Reimers' Photo Stock House	Legal 1
Relocation Realty, Inc.	7
Retail Lumberman's' Mutual Insurance Company	7
Reider's Hardware	7
Reitbrock Land and Lumbar Company	7
Reynolds Wrap	7
Richardson-Phenix Co.	7
Richards-Badger-Packard Co.	7
Richmond Pharmacy	7
Risser Color Services, Inc.	7
Riverside Printing Company	7
Robert A. Polacheck Co.	7
Robert W Baird and Co., Inc.	7
Robert A. Johnston Company	OS SM "R"
Robert B. Holmes Panoramic Photography	Legal 1
Robert Rom Co.	7
Roberts Company	7
Rock Bottom Restaurant and Brewery	7
Rohlfing Sons Music Co.	7
Ronald Sadoff's Major Trends	7
Rosenburg Elevator Company	7
Rosenthal Corn Husker Co.	7
Roth & Taplin Realtors and Builders	7

Roundy's	7
Ryerson Steel Service	7
S.Q. Mondschein Piano Company	7
S.C Herbst Importing Company	7
S.Y. Gillan & Co.	7
Safeway Steel Products Inc.	7
Sanctuary Dance Club	7
Sanger, Rockwell & Company	7
Sansone, Inc.	7
Sasse's Photo Service	7
Sax-Crafts	7
Saxton Agency	7
Sears	7
Scathain	7
Scenic Rail Dining, Inc.	7
Schmidt & Bartelt Funeral Service	7
Schneider Tobacco Company	7
Schwab and Sercomb	7
Schwanke-Kasten Jewelers	7
Schwerman Trucking Company	8
Sealtest	8
Second Street Company	8
Second Ward Securities Company	8
Security Trust Company	8
Sentinel Company	8
Sey-Co Products Co., Inc.	8
Shabahang Persian Carpets	8
Shank Hall	8
Sheperd and Henes	8
Shop Rite Food Stores	8

Shufflette, Inc.	8
Siekert and Baum	8
Signal Battery Company	8
Silk for Life, Inc.	8
Silurian Spring Company	8
Silver Studios	8
Singer-Thompson Company	8
Skyline Reality, Inc.	8
Slinger Brothers, Inc.	8
Sloga Fraternal Life Insurance Society	8
Smartwear- Emma Lange Inc.	8
Snap-On Tools	8
Sola Basic Industries	8
South Side Book Store	8
Spencer's Teutonia Recreation	8
Sperry Candy Company	8
Spice House Ltd.	8
Spring Meadows Dairy	8
Spontaneous	8
Stadler Textile Weavers, Inc.	8
Standard Electric Supply Company	8
Standard Millwork Distributers	8
Standard Paper Company	8
Star Safety Razor	8
Sta-Rite Products, Inc.	8
Stark Brothers Company	8
Stella Cheeses	8
Stevens Publishing Company	8
Stone Creek Coffee	8
Stotzer Granite Company	8

Storybook Homes Inc	8
Stuarts	8
Studebaker Brothers Manufacturing Company	8
Superior Welding Corp.	8
Stumpf & Landhorff Department Store	8
Suelflohn-Seefeld Company	8
Sweet Water Organics	8
T.F Pagel Lumbar Company	8
T.L Kelly Company	8
Taft's Dental Rooms	8
Talent Central	8
Taylor Button Company	8
Team Electronics	8
Tegge Lumber Company	8
Tharinger Macaroni Co.	8
Theim Corporation	8
Theodore Landmann Co.	OS SM "B"
The Times Cinema	8
Thilmany Pulp and Paper Company	8
Time Holdings, Incorporated	8
Toepfer Safe & Co.	8
Tomsinger Construction	8
Town & Country Shop	8
Treischman Shoe Company	8
Transitional Living Services Inc	8
Triplex Supply Co.	8
Tuee Company	8
Twink Products Corporation	8
UIP Corporation	9
Uncle August	9

Unicare Health Services	9
Union Iron Works	9
Unishelter, Inc.	9
Unit Drop Forge Co., Inc.	9
United Fruit Land Company	9
United Plumbing and Heating Supply Co.	9
United States Express Company	9
United States Sugar Company	9
Unitrin, Inc.	9
Universal Foods Corporation	9
Universal Gas Machine Co.	9
Universal Indicator Co.	9
Universal Telephone, Inc.	9
Univest Corporation	9
Upholstery Supply Company	9
Urban Anthropology, Inc.	9
U-Test-M Manufacturing Co. Inc.	9
Valley Bancorporation	9
Valley Service Company	9
Vanant Packaging Corporation	9
Versa Technologies, Inc.	9
Village Bazaar	9
Visual Services, Inc.	9
W.A. Krueger Company	9
W.E. Dallwig	9
W&E Schmidt Jewelers	9
W.R. Grace and Company	9
W.T Copeland & Sons	9
Wadhams Oil and Grease Co.	9
Wagner Iron Works	Legal 1

Waldheim & Co.	9
Walker Manufacturing Company of Wisconsin	9
Walk-Over Shoe Co.	9
Wallace, Smith & Co.	9
Walsh Harness Company	9
Wangerin Organ Sales and Service Co.	9
Waukesha Cement Tile Co.	Legal 1
Week's Buick	9
Wehr Corporation	9
Weis Brothers Wine and Liquor	9
Weissgerber's	9
Wellman Wood Products	9
West Allis Cheese and Sausage Shoppe	9
West Bend Mutual Insurance Company	9
West Side North Avenue Merchants	9
Western Builder Publishing Company	9
Western Moulding Co., Inc.	9
Western Publishing Company	9
Westinghouse Electric Supply Company	9
Wetzel Brothers, Inc.	9
Weyenberg Shoe Manufacturing Company	9
Weyerhaeuser Co.	9
Wheel & Sprocket	9
Wilbur Lumber Company	9
Wilbur Stock Food Co.	9
Wil-Kil Pest Control	9
Willamette Industries, Incorporated	9
William A. Kaun Music, Co.	9
William and Henry Fink	9
William Berger & Company	9
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William F. Zummach, Inc.	9
William Marnitz Co.	9
William Rohlfing & Co.	9
Windsor Publication Inc.	9
William Willer	9
Winton Supply Corporation	9
WISCO "99"	9
Wisconsin Auction Galleries	Legal 1
Wisconsin Blue Cross	9
Wisconsin Bridge and Iron Company	9
Wisconsin Centrifugal	9
Wisconsin Central Railroad	9
Wisconsin Cheese Mart, Inc.	9
Wisconsin Creameries	10
Wisconsin Energy Corporation	10
Wisconsin Fund	10
Wisconsin Gas Company	10
Wisconsin Glass Company	10
Wisconsin Ice & Coal Co.	10
Wisconsin Lakes Ice and Cartage Company	10
Wisconsin Memorial Park	10
Wisconsin Motor Mfg. Co.	10
Wisconsin Printing Company	10
Wisconsin Real Estate Investment Fund	10
Wisconsin Regional Medical Program, Inc.	10
Wisconsin School Supply Company	10
Wisconsin Shoe Company	10
Wisconsin Speakers Bureau	10
Wisconsin State Portable Gas Light Co.	Legal 1
Wisconsin Steel Treating Co.	10
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Wisconsin Sugar Company	10
Wisconsin Telephone Co.	See: Mss-3356
Wisconsin Trust Company of Milwaukee	10
Wisconsin Underground Contractors Association	10
Wisconsin Woodwork Co.	10
Wisconsin World Trade Center	10
Wm. A. Kaun Music Co.	10
Wm. R. Landsberg	10
Zeb Billings Music Publishing Co.	
Zeb Billings Sight & Sound Systems	10
Zimmerman Architectural Studios	10
Zimmerman Brothers Clothing Company	10
Zita	10
Zonery System	10
Oversize Items	
Scapbook "Manufacturing in Milwaukee" of posters, letters, and brochures from an eighth grade project at St. Elizabeth School, n.d.	RC14, Sh.013
A. F. Gallun and Sons ledger, 1918-1940	LC, Sh. 012
Robert A. Johnston Company	OS SM "R"
The Milwaukee Lithography and Engraving Company and Ladies furnishing fancy goods and trimmings (hat drawings)	OS LG "M"
Maders Poster re Schnitzelbank, 1969	OS LG "M"
Kearney and Trecker "Extra!" the inside story	OS SM "K"
Ambrosia Chocolate Co. sheet music	MV, F24
Grassold & Johnson, architects, design portfolio, 1940	MV, F24