Title: Hemming, Harry Papers

Call Number: Mss-0524

Inclusive Dates: 1915 – 1936

Bulk: 3.5 cu. ft.

Location: WHS, Sh. D078-D079

OS SM "H" (10 items) OS XLG (9 items)

Historical Note: Harry Hemming was involved in various forms of advertising in the early 20th century. His primary focus was dairy ads and slogans, particularly with the Gridley Dairy Co. Correspondence, advertisement copy, proofs, and photographs illustrate his interest in this genre of advertising. The photographs and ad slogans give an in-depth look at how Gridley Dairy was looking to sell its product in the beginning of the century. The collection is based primarily on Mr. Hemming's career and there is little evidence of his family life.

| Contents | Box # | Folder # |
|---|-------|----------|
| Hemming Advertising Service Correspondence, 1917-1927 (1 of 2) | 1 | 1 |
| Hemming Advertising Service Correspondence, 1917-1927 (2 of 2) | 1 | 2 |
| Hemming Advertising Service Correspondence, 1928-1935 (1 of 2) | 1 | 3 |
| Hemming Advertising Service Correspondence, 1928-1935 (2 of 2) | 1 | 4 |
| "Ice Cream Kid" Advertising Project Correspondence, 1923 | 1 | 5 |
| Hemming Advertising Service, "Mechanical Doll Campaign" Correspondence, 1921-1922 (1 of 4) | 1 | 6 |
| Hemming Advertising Service, "Mechanical Doll Campaign" Correspondence, 1921-1922 (2 of 4) | 1 | 7 |
| Hemming Advertising Service, "Mechanical Doll Campaign" Correspondence, 1921-1922 (3 of 4) | 1 | 8 |
| Hemming Advertising Service, "Mechanical Doll Campaign" Correspondence, 1921-1922 (4 of 4) | 1 | 9 |
| Hemming Advertising Service, "Mechanical Doll Campaign" Correspondence, 1923, (1 of 2) | 1 | 10 |
| Hemming Advertising Service, "Mechanical Doll Campaign" Correspondence, 1923 (2 of 2) | 1 | 11 |
| Hemming Advertising Service, "Mechanical Doll Campaign" Correspondence, 1924 | 1 | 12 |
| Hemming Advertising Service, "Mechanical Doll Campaign" Correspondence, 1925 | 1 | 13 |
| Hemming Advertising Service, "Mechanical Doll Campaign" Correspondence, 1926-27 | 1 | 14 |
| Hemming Advertising Service, "Mechanical Doll Campaign" Correspondence, 1928-1930 | 1 | 15 |

| Hemming Misc. Business Correspondence, 1920-22 | 1 | 16 |
|---|---|----|
| Hemming Misc. Business Correspondence, 1923-1926 (2 of 2) | 1 | 17 |
| Hemming Misc. Business Correspondence, 1923-1926 (2 of 2) | 1 | 18 |
| Hemming Misc. Business Correspondence, 1927-1929 (1 of 2) | 1 | 19 |
| Hemming Misc. Business Correspondence, 1930-1935 (1 of 2) | 1 | 20 |
| Harry H. Hemming Bills/Receipts (Sampling Only) | 1 | 21 |
| Hemming Family Documents | 1 | 22 |
| Day Planning Books, 1943 | 1 | 23 |
| Dairy Feeder Co. Correspondence, 1924 | 2 | 24 |
| Dairy Feeder Co. Correspondence, 1925 (1 of 3) | 2 | 25 |
| Dairy Feeder Co. Correspondence, 1925 (2 of 4) | 2 | 26 |
| Dairy Feeder Co. Correspondence, 1925 (3 of 4) | 2 | 27 |
| Dairy Feeder Co. Correspondence, 1925 (4 of 4) | 2 | 28 |
| Dairy Feeder Co. Correspondence, 1926 (1 of 2) | 2 | 29 |
| Dairy Feeder Co. Correspondence, 1926 (2 of 2) | 2 | 30 |
| Dairy Feeder Co. Correspondence, Undated | 2 | 31 |
| Dairy Feeder Co. Correspondence, 1928-1929 | 2 | 32 |
| Dairy Industry Correspondence, 1916-1917 | 2 | 33 |
| Dairy Industry Correspondence, 1918 (1 of 3) | 2 | 34 |
| Dairy Industry Correspondence, 1918 (2 of 3) | 2 | 35 |
| Dairy Industry Correspondence, 1918 (3 of 3) | 2 | 36 |
| Dairy Industry Reports and Bulletins | 2 | 37 |
| Dairy Product Articles, 1910-1920 (1 of 4) | 2 | 38 |
| Dairy Product Articles, 1910-1920 (2 of 4) | 2 | 39 |
| Dairy Product Articles, 1910-1920 (3 of 4) | 2 | 40 |
| Dairy Product Articles, 1910-1920 (4 of 4) | 2 | 41 |
| Agricultural Periodical Subscription Correspondence, 1924 | 2 | 42 |
| Miscellaneous Business Advertisements/Pamphlets (1 of 2) | 2 | 43 |
| Miscellaneous Business Advertisements/ Pamphlets (2 of 2) | 2 | 44 |
| Miscellaneous | 2 | 45 |
| Gridley Dairy Correspondence, 1917 | 3 | 46 |
| Gridley Dairy Correspondence, 1918 (1 of 2) | 3 | 47 |
| Gridley Dairy Correspondence, 1918 (2 of 2) | 3 | 48 |
| Gridley Dairy Correspondence, 1919-1924 | 3 | 49 |
| Gridley Dairy Correspondence, 1925-1928 | 3 | 50 |
| Gridley Dairy Correspondence, 1929-1932 | 3 | 51 |
| Gridley Dairy Correspondence, Undated | 3 | 52 |
| Gridley Dairy Advertisement Proofs – Chickens | 3 | 53 |
| Gridley Dairy Advertisement Proofs – Bottle Babies (1 of 2) | 3 | 54 |
| Gridley Dairy Advertisement Proofs – Bottle Babies (2 of 2) | 3 | 55 |
| Gridley Dairy Advertisement Proofs – Misc. | 3 | 56 |
| Dairy Feeder Co. Ad. Graphics (1 of 2) | 3 | 57 |
| Dairy Feeder Co. Ad Graphics (2 of 2) | 3 | 58 |
| Misc. Dairy Ads. | 3 | 59 |

| Dairy Product Advertisement Copy (1 of 4) | 3 | 60 |
|--|-----------|----|
| Dairy Product Advertisement Copy (2 of 4) | 3 | 61 |
| Dairy Product Advertisement Copy (3 of 4) | 3 | 62 |
| Dairy Product Advertisement Copy (4 of 4) | 3 | 63 |
| Misc. Dairy Advertisements (1 of 4) | 3 | 64 |
| Misc Dairy Advertisements (2 of 4) | 3 | 65 |
| Misc. Dairy Advertisements (3 of 4) | 3 | 66 |
| Misc. Dairy Advertisements (4 of 4) | 3 | 67 |
| J. G. Rieff Documents | 3 | 68 |
| Non-Dairy Advertisement Proofs | 3 | 69 |
| J.D. Cullingham & Co. Reports/Correspondence | 3 | 70 |
| Consolidated Cordasun Oil Annual Reports/Misc. Documents | 3 | 71 |
| Colored Ad Sketches (1 of 3) | 3 | 72 |
| Colored Ad Sketches (2 of 3) | 3 | 73 |
| Colored Ad Sketches (3 of 3) | 3 | 74 |
| Misc. Wisconsin Related Materials | 3 | 75 |
| Misc. Milwaukee Related Materials | 3 | 76 |
| Oversize Items | Location | |
| Misc. Gridley Dairy Ad posters (9 items) | OS XLG | |
| Misc. Gridley Dairy Ad posters (10 items) | OS SM "H" | |
| Photos | Location | |
| Photos | M-193 | |
| <u> </u> | | |