

Title: North Avenue Merchants Collection

Reference Code: Mss-3398

Inclusive Dates: Undated

Quantity: 1 item

Location: OS SM "N"

Abstract: The North Avenue Merchants were a business association representing shops on North Avenue. They used the slogan "Shop on North Avenue" and a logo that parodied the classical depiction of blind justice, holding a scale that balanced "quality" and "price."

Scope and Content: This collection consists of a single undated poster titled "Results of Shop on North Ave. Church Voting Contest." It lists the churches and individuals who won prizes during the contest. It also lists the various shops that were members of the North Avenue Merchants, ranging from the 3200 block to the 4200 block of the street.

Access and Use: No restrictions

Notes: Transferred from museum collections and processed by Michael Barera, Nov. 2024.