

**Title:** Breweries Collection

**Call Number:** Mss-2200

**Bulk:** 5.0 cu. ft. total

**Location:** LM, Sh. 185-186 (2.2 cu. ft.)  
BV, Sh. 062, 068 (1.1 cu. ft.)  
LC, Sh. 006 (0.4 cu. ft.)  
LC, Sh. 007 (0.2 cu. ft.)  
RC13, Sh. 009 (0.2 cu. ft.)  
RC21A, Sh. 005 (0.2 cu. ft.)  
OS XLG (12 items)  
OS SM "B" (14 items)  
MV, F18 (1 item)

**Abstract:** The collection consists of various materials relating to the Brewing industry in Milwaukee, as well as information about specific breweries in the area. The collection is arranged by series including: Brewery General Records, Place Cards, Oversize Items, and Newspaper clippings. The general records including, advertising material, histories, research notes and other miscellaneous materials. The Newspaper clippings are all on microfilm and arranged by topic or brewery.

**See Also:** Pabst Brewing Company Collection, Mss-0780  
Schlitz Brewing Company Collection, Mss-3200

<b>Series I – Brewery General Records</b>	<b>Box</b>	<b>Folder</b>
Beer Barrels	1	1
Beer History	1	2
Blatz, Advertising Material	1	3
Blatz, Correspondence	1	4
Blatz, Histories	1	5
Correspondence, Brewers' Regional Board, 1934	1	6
Correspondence, US Brewers' Association, 1934-1936,	1	7
Correspondence, WI State Brewers' Association, 1933-1936, 1948	1	8
Gettelman Brewing Company	1	9-10
Cream Top Beer	1	10A
Gipfel Brewery	1	11
History of Brewing in Milwaukee	1	12
J. Obermann Brewing Company	1	13
Jung Brewing Company	1	14
Miller, History	1	15
Miller, Miscellaneous	1	16
Miller, Pamphlets	1	17
Milwaukee Germantown Brewing Company	1	17A
Misc. Brewery Information	1	18-20

National Brewers Conference, 1877	2	21
Oshkosh Brewing Company	2	22
Refrigerator Beer Car Box Report	2	23
Smaller Breweries, History	2	24
Sprecher Brewing Company	2	25
Whitewater Brewing Company	2	25A
Wisconsin Beverage Journal	2	26
Ziegler Brewing Company	2	27
Hantke's Brewers' School	2	28-29
<i>The Western Brewer: and Journal of the Barley, Malt and Hop Trades</i> , 1878-1917	2	30-33
"If Beer Returns", <i>Readers Digest</i> , March 1933	2	34
<i>The Settlements Cook Book "Repeal" Recipes</i> , 1933	2	35
Research Notes, Chronological Outline of Milwaukee Breweries	2	36
Research Notes, History of Brewing	2	37-38
Research Notes, Repeal on Prohibition of Beer	2	39
Home Brewing & Beverages	2	40
Frantz Falk Brewer – Landmark of Milwaukee Booklet	2	41
G. Schweickhart & Co. Ledger	Loose in Box 2	
Series II – Placards Displayed to Show the Benefits Breweries Bring to Milwaukee Area	<b>LOCATION</b>	
Milwaukee Breweries Help...Lighten the Property Tax Load for Milwaukeeans \$1,400,000 Paid by Brewers in Milwaukee Taxes in 1949	OS XLG	
Pacing Milwaukee's Prosperity Brewery Employment 1934-4000,1942-6000, 1949-8500	OS XLG	
Pacing Milwaukee's Progress Beer Production 1934-4 million barrels, 1942-6 million barrels, 1949-10 million barrels	OS XLG	
Pacing Milwaukee's Prosperity Brewery Payrolls 1934-\$5,800,000 1942-\$12,500,000 1949-\$35,000,000	OS XLG	
Brewing & Milwaukee a Great City Industry Pacing a Great City's Prosperity	OS XLG	
Milwaukee Beer Builds Milwaukee Payrolls Milwaukee Barley Maltsters Froedtert Grain & Malting Co., Riebs Co., Kurth Malting, D.D. Weschler & Sons Co., Ladish Malting, Zinn Malting Co.	OS XLG	
Milwaukee Beer Builds Milwaukee Payrolls Milwaukee Producers Downing Box Co., Gaylord Container Corp., Inland Container Corp., A. Geo. Schulz Co., Hummel & Downing Co.	OS XLG	
The Farmer Too Benefits from Milwaukee Brewing 10 million bushels of premium price grains were used last year by Milwaukee breweries	OS XLG	

Milwaukee Beer Builds Milwaukee Payrolls Over \$150 million dollars per Year are Spent by Milwaukee Brewers for Goods & Services' Much of it in Milwaukee	OS XLG
More Than 100 Milwaukee Industries and Services Benefit From Milwaukee Brewery Operations	OS XLG
Milwaukee Brewers are Helping Make a Greater Milwaukee...Spending \$50 million Since the War on New Construction and plant Improvement	OS XLG
Series III – Oversize Items	<b>LOCATION</b>
Scrapbook, Clippings on the Legalization of Beer In Milwaukee, April 1933	RC 13, Shelf 9
Gettelman Brewing Company, Letter Record Book, 1912-1913	LC Shelf 6
Hantke's Brewers' School and Laboratories Brauer Manual, 1904	LC Shelf 6
Scrapbook with correspondence/notes from Milwaukee Brewing Academy & Hantke's Brewers School to primarily Oshkosh Brewing Company, ca. 1911-1912	LC, Shelf 7
G. Schweickhart & Co. Ledger	LM Shelf 186
Miller Brewing Company Miller High Life News Flash Volume 8, 1954	RC 21a Sh. 5
Unidentified Brewery, Keg and Case Beer Sales Journals, 1933-1936 (5 Volumes, contains names, addresses, and amounts of beer sold)	BV Shelf 62, 68
Unidentified Brewery, Federal Tax and Stamp record ledger, Nov. 1933-35	BV Shelf 62, 68
Certificate from Miller Brewing Company, July 26, 1955	OS SM "B"
Old Milwaukee, Capital Brewing Company, Advertisement, undated	OS SM "B"
Beer advertisement by George Arnold	OS SM "B"
Hantke's Brauer Schul-Club newspaper, 1903	OS SM "B"
Hantke's Brauer Schul-Club newspaper, 1904	OS SM "B"
Miller Brewing Company 100 <sup>th</sup> anniversary booklet, 1955	OS SM "B"
"Milwaukee" sheet music with lyrics about beer, 1907	OS SM "B"
"Brew" magazine by Hamm's Beer, 1959	OS SM "B"
Cream City Suds Volume 1 Issue 1 Feb 1997	OS SM "B"
Cream City Suds Volume 1 Issue 2 Mar – Apr 1997	OS SM "B"
Cream City Suds Volume 1 Issue 4 Jun 1997	OS SM "B"
Cream City Suds Volume 1 Issue 8 Oct	OS SM "B"
Cream City Suds Volume 2 Issue 4 June – July 1998	OS SM "B"
Proceedings of the Board of Councilors," June 30, 1858	OS SM "B"
Brewery Workers Journal newspaper Sept. 1, 1906 (color cover)	OS XLG
<i>A Heritage is Born</i> (Miller Brewing Co. history), 1955	MV, F18
<b>Series IV – Brewery Newspaper Clipping Collection (Microfilm)</b>	<b>Roll Number</b>
Anheuser Busch, 1933-1977	262
Best Family Brewery	257, 261
Blatz Brewery 1891-1974	257, 261
Blatz-Pabst Merger	257, 261
Blatz Brewing	262
Bock Beer, History	257, 261
Beer Output/Production	258

Brewery Expenses	257, 261
Brewery Folklore	257, 261
Brewery Clippings (In German)	257
Brewery History, general	257
Breweries, Miscellaneous Material	257, 261
Brewery Sales and Advertising	257, 258
Brewery Unions and Strikes, 1898-1974	257, 258
Brewing of Beer	257, 258
Brewery Workers Union	262
Brewing Industry	258
Breweries, general thru 1978	262
Capital Brewing, 1933-1946	262
Coors, 1976-1977	262
Farmers Brewing Company, 1933	262
Fox Head Brewing Company, thru 1933	262
Gettelman Brewery	257, 258, 262
Hartig Company, 1933	262
Heilman Brewery	261
Independent Milwaukee Brewery	257, 258
La Batt Acquisition attempt, 1964-1967	260, 261
Miller Brewing Company, 1875-1974	257, 258
Nunnemacher Distillery	258
Pabst Brewing Company, 1889-1974	257, 258, 260
Repeal of Prohibition, 1933	260
Schlitz Brewery	258
Schlitz Brewery, 1964-1974	261
Schlitz Brewery, 1874-1886	259
Schlitz Brewery, 1949-1974	260
Schlitz Memphis Brewery	260, 261
Schlitz Expansion	260
Schlitz Warehouse Disaster, 1942	260
Schlitz Brewery Photographs	261
Small Breweries, general	261
Small local and State Breweries, general	260
Water Flouridation	258
Wisconsin Breweries	261
<b>Series V – Photographs</b> (Green boxes in Mezz. Vault)	<b>BOX</b>
Blatz, Interior/Exterior	1 – MV
Blatz, Employees	1 – MV
Miller, Interior/Exterior	1 – MV
Miller, Employees	1 – MV
Miller, Advertising	1 – MV
Miscellaneous Brewing	1 – MV

Gettelman, Interior/Exterior	2 – MV
Gettelman, Employees	2 – MV
Gettelman, Wagons	2 – MV
*Also See: Schlitz Photographs Pabst Photographs	