



Milwaukee County Historical Society

72ND ANNUAL

AWARDS DINNER

Sponsorship Proposal

Thursday, May 22, 2025

You're invited to an inspiring night honoring individuals, businesses, and community organizations that have worked diligently to preserve Milwaukee County's history and continue to forge its future.



THE EVENT

Since 1953, the Milwaukee County Historical Society has recognized individuals, community organizations, and businesses that have made significant contributions to preserving and promoting local history. In 2003, to celebrate the 50th anniversary of our awards program, we introduced the Anniversary Accolades, honoring milestones like the 50th, 75th, 100th, 125th, 150th, and 175th anniversaries of local businesses, organizations, schools, and universities.

Our awards span a wide range of contributions. The *Witness to History Award* honors individuals who have shaped and documented Milwaukee's history. The *Courtland R. Conlee Community Service Award* celebrates those who have made lifelong contributions to preserving local history. The *Frederick I. Olson Historic Preservation Award* acknowledges the preservation efforts of Milwaukee's historic architecture. The *Gambrinus Prize* recognizes exceptional books on Milwaukee history, while the *Dan Emmer Recognition Award* highlights the invaluable efforts of volunteers and organizations that support the Society's work.

The 2025 Annual Awards Dinner will be held on Thursday, May 22nd, at the iconic Pfister Hotel, gathering more than 400 guests for a memorable evening. This prestigious event includes a silent auction, an awards ceremony recognizing excellence in history and preservation, and an outstanding dinner and dessert.



AS A SPONSOR



... you honor stories.

The Historical Society preserves the items that tell Milwaukee's story—documents, photographs, and artifacts that invite us to learn about those who came before us. At the event, you'll also hear the inspiring stories of our Anniversary Accolade Recipients and Awardees.

... you open doors through education.

Our work allows researchers, genealogists, students of all ages, those new to Milwaukee, longtime neighbors, and everyone in between to explore Milwaukee County's history, helping them find their place in it.

... you build community.

All our programs foster connections among Milwaukee County's diverse spaces, organizations, and communities, both past and present. We invite you to attend the event to learn more about the MCHS and discover how we are bringing our rich history to life!



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$10,000

- **Elite Brand Placement:** Your brand will be prominently featured on the formal invitation, event signage, a branded photo wall, designated presentation slide, and a full-page ad in the event program (commitment by March 8, 2025, for invitations, April 9, 2025, for program and signage).
- **Distinguished Acknowledgment:** Gain prime recognition across all event collateral, including the event press release, MCHS website, auction site, and social media channels with over 25,000 followers, along with a special verbal thank-you during the program, spotlighting your generous contribution.
- **VIP Experience:** Two VIP tables of 8 with exclusive signage, plus the opportunity to host a distinguished guest.
- **Branded Guest Takeaways:** Option to provide branded items for guests.
- **Luxurious Accommodations:** One complimentary room at The Pfister Hotel on the night of the Awards Dinner.
- **Lasting Visibility:** Receive an invitation to engage with decision-makers at private MCHS events throughout the year, along with acknowledgment in the biannual Milwaukee County History Magazine for extended visibility.

PREMIER SPONSOR - \$5,000

- **Premier Brand Placement:** Your brand will be featured on the formal event invitation, in a half-page program ad, and on event signage and presentation slides (commitment by March 8, 2025, for invitations, April 9, 2025, for program and signage).
- **Exclusive Acknowledgment:** Receive acknowledgment during the event's opening remarks and premier visibility across all event materials, the MCHS website, auction platform, and social media, reaching over 25,000 followers.
- **Premier Seating:** Enjoy two premier tables of 8 with personalized signage for your brand.
- **Lasting Visibility:** Invitation to connect with key decision-makers at private MCHS events and recognition in the biannual Milwaukee County History Magazine, extending your brand's reach beyond the event.



EVENT SPONSOR - \$3,000

- **Premium Brand Placement:** Your logo will receive prominent visibility on the formal event invitation, MCHS website, auction website, and throughout the venue on event signage. Additionally, your company will enjoy a quarter-page advertisement in the event program. (commitment by March 8, 2025, for invitations; April 9, 2025, for program and signage).
- **On-Stage Acknowledgment:** Receive special verbal recognition during the event program.
- **Priority Seating:** Enjoy one table positioned in a prime seating area, with personalized recognition signage at the table.

CORPORATE SPONSOR - \$2,000

- **Brand Placement:** Your company logo will be featured in the general listing on the event invitation and in the standard section of the event program, with inclusion in general event signage (commitment by March 8, 2025, for invitations and event signage; April 9, 2025, for the program).
- **Reserved Table:** One table of 8 with recognition signage at your table, offering a great opportunity to connect with attendees.

COMMUNITY PARTNERSHIP SPONSOR - \$2,000

- **Support for Key Community Members:** Your sponsorship will fund the attendance of MCHS staff and volunteers, or oral history contributors - individuals who share their unique stories as immigrants, naturalized citizens, and those impacted by U.S. immigration policy — at a reserved table of 8, complete with personalized recognition signage, to foster valuable connections within the community.
- **Brand Placement:** Your company logo will be featured in the general listing on the event invitation and in the standard section of the event program, with inclusion in general event signage (commitment by March 8, 2025, for invitations and event signage; April 9, 2025, for the program).
- **Impactful Community Engagement:** Your sponsorship enables meaningful conversations and networking opportunities for MCHS staff and contributors, enhancing collaboration and community impact.

CIVIC SPONSOR - \$1,250

- **Brand Recognition:** Your name will be listed in the event program, showcasing your support (commitment by April 9, 2024).
- **Reserved Table:** One table of 8 with recognition signage, offering a great opportunity to engage with other community members.

All Sponsors receive a one-year corporate/non-profit membership to the MCHS.

ABOUT US

The Milwaukee County Historical Society was founded in 1935 and has become the place for people to learn about and to celebrate Milwaukee.

Through a broad range of activities, the Historical Society seeks to recognize and preserve our local history. In promoting a greater appreciation of Milwaukee County's heritage, the Historical Society hopes to develop a better understanding of the issues and challenges facing Milwaukee County today.

EDUCATION

Our Research Library provides access to 3,000 manuscript collections, one million photos, and important County records. We engage 7,000 students annually through innovative programs at our Historical Center, Trimborn Farm, and local schools. MCHS also presents feature and pop-up exhibits utilizing our 75,000-object collection to deepen appreciation for Milwaukee's history.

OUTREACH

MCHS offers unique ways to engage with history, including Milwaukee History Trivia, a book club, summer kayak tours, and virtual and in person lectures. Our Oral History Program preserves Milwaukee's community history by collecting and sharing personal stories from diverse groups.





THANK YOU



Thank you for considering the opportunity to sponsor the 72nd Annual Awards Dinner and support the Milwaukee County Historical Society in our mission to collect, preserve, and share the rich history of Milwaukee County. Your partnership is essential in celebrating our heritage and fostering community engagement.

Reach out to Development and Communications Manager Samantha Michalski for more details and to reserve your sponsorship today.

We look forward to collaborating with you!

WEBSITE

MilwaukeeHistory.net

SOCIAL MEDIA

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