

**Title:** Maier, Irwin Papers

**Reference Code:** Mss-3385

**Inclusive Dates:** 1924 – 1982

**Quantity:** 000.23 cu. ft.

**Location:** Sm mss (000.03 cu. ft.)  
RC27, Sh.012 (0.2 cu. ft.)

**Abstract:** Irwin Maier was a long-time employee and ultimately the chairman of The Journal Company, publisher of the *Milwaukee Journal* newspaper. Born in Mellen, Wisconsin, he graduated from the University of Wisconsin School of Commerce with a bachelor's degree in 1921. He was hired as an advertising salesman by the *Milwaukee Journal* in 1924. He worked his way up the company, ultimately becoming chairman of The Journal Company from 1968 until his resignation in 1977. He also served as the chairman of the American Newspaper Publishers Association in 1962 and 1963. He died in Milwaukee in 1994 at the age of 95.

**Scope and Content:** This collection consists of newspaper clippings photocopied from pages in a scrapbook that has been disassembled. The scrapbook covered the period from 1924 to 1982.

**Access and Use:** No restrictions

**Notes:** Processed by Michael Barera, June 2024.

**See Also:** Photographs of Irwin Maier from the same disassembled scrapbook are in the Irwin Maier photograph collection (M-274).