

**Title:** Business Collection

**Reference Code:** Mss-0764

**Quantity:** 11.3 cu. ft.

**Location:** Box 1-6: LM, Sh. 179-181  
Box 7-10, Legal 1: LM, Sh. 193-194  
RC14, Sh. 013 (0.2 cu. ft.)  
LC, Sh. 012 (0.2 cu. ft.)  
MV, F24 (0.04 cu. ft.)  
OS SM "F" (2 items)  
OS SM "K" (2 items)  
OS SM "R" (1 item)  
OS LG "M" (3 items)

**Abstract:** This collection consists of a variety of materials from and relating to Milwaukee-area companies. Some of the materials include newsletters, flyers, event notices, annual reports, and advertisements.

**Access of Use:** No restrictions

**Language:** English

**Notes:** Collection was reprocessed and finding aid revised in 2013 by Stephanie Irving. Additional materials will be added as received.

**Arrangement:** Materials are arranged alphabetically

**Content List:**

| Title   | Box Number |
|---|------------|
| A-1 Drivers School  | 1          |
| A Life Saver  | 1          |
| A. Schlueter & Co.  | 1          |
| AC Spark Plug   | 1          |
| A.D Seaman Company  | 1          |
| A.F. Gallun and Sons (see also: LC Sh. 12 Ledger 1918-1940) | 1          |
| A. Fillingers Hardware, Lumber & Millwork                   | 1          |
| A.K Deutsch Co.   | Legal      |
| Ace Electric Sewer Cleaners                                 | 1          |

|                                      |              |
|--------------------------------------|--------------|
| Acme Building Materials Inc.         | 1            |
| Acorn Building and Loan Association  | 1            |
| Acro Welder Manufacturing Company    | 1            |
| Adelman Laundry Cleaner              | 1            |
| Adler Ice Cream Company              | 1            |
| Aerodyne Inc.                        | 1            |
| Allen D. Everitt Knitting Company    | 1            |
| Alinder Hammer Company               | 1            |
| Allis Lake Laboratory                | 1            |
| Alterra Coffee                       | 1            |
| Alsted-Kasten Co.                    | 1            |
| Ambrosia Chocolate Company           | See Mss-1741 |
| American Appraisal Company           | 1            |
| American Bankshares Corporation      | 1            |
| American Bio-Synthetics Corporation  | 1            |
| American Bowling Congress            | 1            |
| American Building Restoration, Inc.  | 1            |
| American Can Company                 | 1            |
| American City Bank and Trust Company | 1            |
| American Dockbridge, Inc.            | 1            |
| American Fixture Company             | 1            |
| American Motors Corporation          | 1            |
| American Plumbing Supply Co.         | 1            |
| American Show Print Company          | 1            |
| American Telephone and Telegraph     | 1            |
| Americology                          | 1            |
| AMF Inc.                             | 1            |
| AMPCO Metal, Inc.                    | 1            |
| Anderson Graphics, Inc.              | 1            |
| Anderson Laboratories                | 1            |

|                                       |         |
|---------------------------------------|---------|
| Applied Power, Inc.                   | 1       |
| Anton Koults Saloon                   | 1       |
| Aracadian Malleable Range Company     | 1       |
| Arco Industries, Inc.                 | 1       |
| Artmoore Company                      | 1       |
| Associated Doctors                    | 1       |
| Association Corporation               | 1       |
| Astronautics Corporation of America   | 1       |
| Audax Fund Inc.                       | 1       |
| Auer Steel and Heating Supply Company | 1       |
| August F. Kellner Company             | 1       |
| Auto Coin, Inc.                       | 1       |
| Auto Mart, The                        | 1       |
| Automatic Products Company            | 1       |
| Autorol Corporation                   | 1       |
| Avenue Florist                        | 1       |
| Axtell House                          | 1       |
| B.D. Eisendrath Tanning CO.           | 1       |
| B.S. Wisniewski                       | 1       |
| B. Urich Company                      | 1       |
| B. W. Felthousen Co.                  | 1       |
| Baby Diaper Service                   | 1       |
| Badger Auto Service                   | 1       |
| Badger Meter, Inc.                    | 1       |
| Badger Paint Stores                   | 1       |
| Badger Pattern Works, Inc.            | 1       |
| Bank of Milwaukee                     | Legal 1 |
| Bank Stock Corporation of Milwaukee   | 1       |
| Barnes-Lorber Costume Company         | 1       |
| Barrett's Department Store            | 1       |

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|--|--------------|
| Bartles-Maguire Oil Company                  | 1            |
| Basic Products Corporation                   | 1            |
| Bates, Reed and Cooley                       | 1            |
| Bath Industries Inc.                         | 1            |
| Baumgarten-Krueger Flowers                   | 1            |
| Beihoff Music Co.                            | 1            |
| Ben Franklin Store                           | 1            |
| Ben-Hur Manufacturing Company                | 1            |
| Bentley Company                              | 1            |
| Berndt Buick Company                         | 1            |
| Best Western Quite House Suites              | 1            |
| Bethke Printing Service                      | 1            |
| Better Business Bureau of Greater Milwaukee  | 1            |
| Biersach & Niedermeyer Company               | 1            |
| Blair and Andree, Corporation                | 1            |
| Blitz-Frog Company                           | 1            |
| Bloedel's                                    | 1            |
| Blood Center Research Foundation             | 1            |
| Blue Cross & Blue Shield United of Wisconsin | 1            |
| Bolens-Enders Printing Company               | 1            |
| Borden Company                               | See Mss-0451 |
| Boston Store                                 | See Mss-2051 |
| Bostrom Corporation                          | 1            |
| Boy Blue                                     | 1            |
| Bradford's Pianos and Organs, Inc.           | 1            |
| Bradlee Hat Shop                             | 1            |
| Bradley and Metcalf Company                  | 1            |
| Bright Star Dairy Products                   | 1A           |
| Briggs & Stratton Corporation                | 1A           |
| Britannia Mining Company                     | 1A           |

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|---|--------------|
| Broadstar Wind Systems  | 1A           |
| Brook Hill Farm, Inc.   | 1A           |
| Brown & Rehbaum Photo Service                                   | 1A           |
| Brownberry Ovens  | 1A           |
| Browning, King & Co.  | 1A           |
| Bruce Paul Goodman  | 1A           |
| Buck Bradley's  | 1A           |
| Bucyrus-Erie Company  | 1A           |
| Builders Needs, Inc.  | 1A           |
| Building Service Inc.   | 1A           |
| Bungalow Bakery   | 1A           |
| Busch Precision Inc.  | 1A           |
| Business Directories  | 2            |
| C. Hennecke & Company   | 2            |
| C.A Rohde Company   | See Mss-0164 |
| C.H. Electric Machine Company                                   | 2            |
| C.J. Jorgensen  | 2            |
| C.L Ueber and Sons  | 2            |
| C.N. Caspar's Antiquarian Bookstore (Note: Souvenir MKE stamps) | 2            |
| C.N. Lodge and Company  | 2            |
| California Products and Importing Company                       | 2            |
| Callaway Fuel Company   | 2            |
| Campbell Laundry  | 2            |
| Capitol Import Autos  | 2            |
| Catholic Knights Insurance Company                              | 2            |
| Cavalla Tobacco Co.   | 2            |
| Charles Abresch Company   | 2            |
| Chilstrom Erecting Company                                      | 2            |
| Chris Schroeder Insurance, Inc.                                 | 2            |
| Christensen Engineering Company                                 | 2            |

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|---|---|
| Christian Business Directory              | 2 |
| Citizens Abstract and Title Company       | 2 |
| Civic Finance Corporation                 | 2 |
| Clarkson Brothers                         | 2 |
| Classified Financial Corporation          | 2 |
| Classi-Finders                            | 2 |
| Cleaver-Brooks Company                    | 2 |
| Clum Manufacturing Company                | 2 |
| Coal Economizer Company                   | 2 |
| Coldak Sales Co.                          | 2 |
| Colectivo Coffee                          | 2 |
| Columbia Family Stores                    | 2 |
| Commerce Group Corporation                | 2 |
| Commercial Printing & Publishing Co.      | 2 |
| Consolidated Paint Company Inc.           | 2 |
| Continental Can Company                   | 2 |
| Continental Faience and Tile Co.          | 2 |
| Continental Premium Mart                  | 2 |
| Cooperative Educational Service Agency 19 | 2 |
| Coverage                                  | 2 |
| Cream City Bill Posting Company           | 2 |
| Cream City Calligraphers                  | 2 |
| Cream City Furniture Company              | 2 |
| Cream City Mutual Insurance Company       | 2 |
| Cream City Sash & Door Company            | 2 |
| Crown Plaza                               | 2 |
| Cudahy and Sons, Inc.                     | 2 |
| Cudahy Lumber & Supply Corp.              | 2 |
| Currie Brothers                           | 2 |
| D. F. Phillip                             | 2 |

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|---|---|
| Daly's Pen Shop                           | 2 |
| Day-Bergwall Company                      | 2 |
| Delco Electronics                         | 2 |
| Delta Manufacturing Company               | 2 |
| Desmond Publishing Company                | 2 |
| Detroit, Grand Haven, & Milwaukee Railway | 2 |
| Devonshire Victorian Tea Shop             | 2 |
| Dewy Electric Company                     | 2 |
| Dick & Reuteman Co.                       | 2 |
| Diedrich Chemicals                        | 2 |
| Dixie Fine Foods                          | 2 |
| Doerman Shoe Mfg. Co.                     | 2 |
| Donald M. Wall & Co.                      | 2 |
| Donald Sales & Manufacturing              | 2 |
| Donohue & Associates, Inc                 | 2 |
| Downey Inc.                               | 2 |
| Downtown Books                            | 2 |
| Drexler School of Watch Repair            | 2 |
| Drigget's Cycle and Sporting Goods        | 2 |
| Durant Manufacturing Company              | 2 |
| DutchLand Dairy                           | 2 |
| Dy-Dee Wash                               | 2 |
| E.H. Karrer Company                       | 3 |
| E.L. Husting Company                      | 3 |
| Eagle Lye Works                           | 3 |
| Eastman Kodak Stores, Inc.                | 3 |
| Eaton Corporation                         | 3 |
| Echo Zine Distro                          | 3 |
| Edelweiss Cruises                         | 3 |
| Edgewood Dairy                            | 3 |

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|---|---------------|
| Edward A. Purtell Company, Inc.                             | 3             |
| Edward Porth & Sons Insurance                               | 3             |
| Edward T Ver Halen Inc.                                     | 3             |
| Ehlert Supply Co.   | 3             |
| Eisner American Museum of Advertising and Design            | 3             |
| Eizen's Pharmacy  | 3             |
| Electric Sales and Engineering Company                      | Legal         |
| Electric Sewer Cleaners                                     | 3             |
| Eline's Chocolate   | See: Mss 3200 |
| Elise   |               |
| Enno Dorestan & Son, Window Glass, Paints, Varnishes, etc.  | 3             |
| Espenhains Dry Goods Co.                                    | 3             |
| Eschweiler, Alexander C.                                    | 3             |
| Evening Wisconsin Company                                   | 3             |
| Everwear Hosiery Company                                    | 3             |
| Evinrude Motors (See Mss-3091, Outboard Marine Corporation) | See Mss-3091  |
| EZ Painter Corporation                                      | 3             |
| F. Dohmen Co.   | 3             |
| F.E Jens Company  | 3             |
| F.W Dodge Company   | 3             |
| F. Mayer Boot & Shoe Company                                | 3             |
| Falk Corporation  | 3             |
| Farmers Mutual Insurance                                    | 3             |
| Faye McBeath Foundation                                     | 3             |
| Federation Life Insurance of America                        | 3             |
| Fennig Funeral Home   | 3             |
| Fernwood Gardens  | 3             |
| Filer & Stowell Co.   | 3             |
| First Civic Foundation of Milwaukee                         | 3             |
| First Wisconsin Corporation                                 | 3             |

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|--------------------------------------|---|
| Flanner & Hafsoos                    | 3 |
| Flint Paper Company                  | 3 |
| Foley and Lardner                    | 3 |
| Foreway                              | 3 |
| Forman Construction Company, Inc.    | 3 |
| Foster Pontiac Inc.                  | 3 |
| Fred E. Lins Quality Sausage Company | 3 |
| Fred Schroeder Gardner               | 3 |
| Fred Usinger, Inc.                   | 3 |
| Frederick L. Bultman Trucking, Inc.  | 3 |
| Freese's Candy Shop                  | 3 |
| Froedtert Malting Company            | 3 |
| Froemming Brothers Inc.              | 3 |
| Foster Pontiac Inc.                  | 3 |
| Fruit Industries Ltd.                | 3 |
| Fruit Ranch Market                   | 3 |
| Fuller-Warren Company                | 3 |
| G.A. Butter Co.                      | 3 |
| G. Leblanc Corporation               | 3 |
| Galland Henning Nopak, Inc.          | 3 |
| Gas Power Engineering Co.            | 3 |
| Gastreu Fuerer Vogel Architecture    | 3 |
| Gardiner Campell & Sons              | 3 |
| Gavin Mirror and Art Glass           | 3 |
| Gayelord Hauser's                    | 3 |
| Gehl's Guernsey Farms                | 3 |
| General Electric Company             | 3 |
| George Banta Company, Inc.           | 3 |
| George Burroughs & Sons              | 3 |
| George C. Cribb                      | 3 |

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| George J. Meyer Manufacturing Co.      | 3       |
| George Pandl's                         | 3       |
| George Watts and Sons, Inc.            | 3       |
| George Webb Restaurants                | 3       |
| Gerber and Gram                        | 3       |
| Gerretson Company                      | 3       |
| Geuder, Paeschke, & Frey Co.           | 3       |
| Germania Fire Insurance Co.            | 3       |
| Gillen Company                         | 3       |
| Global Mfg. Corp                       | 4       |
| Globe Tube                             | 4       |
| Globe-Union Incorporated               | 4       |
| Gloria Light Company of Wisconsin      | 4       |
| Glorioso Brothers                      | 4       |
| Godfrey Company                        | 4       |
| Golden Guernsey Dairy Co-operative     | 4       |
| Goldmann's Department Store            | Legal 1 |
| Goll and Frank                         | 4       |
| Goodrich Transportation Co.            | 4       |
| Goodyear Rubber Company                | 4       |
| Gossen Weather Strip Corporation       | 4       |
| Graf, Corporation                      | 4       |
| Grafilm Inc.                           | 4       |
| Grand, The                             | 3       |
| Grand Opera House                      | Legal 1 |
| Granville Lumber & Fuel Company        | 4       |
| Grassold, Johnson, Wagner, and Isley   | 4       |
| Great Lakes Futon                      | 4       |
| Great Midwest Savings and loan Company | 4       |
| Great Northern Cigar Co.               | 4       |

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|---|---------|
| Grede Foundries, Inc.                           | 4       |
| Greenfield Flower Shop                          | 4       |
| Greiner & Cohen, Inc.                           | 4       |
| GS2 Securities, Inc.                            | 4       |
| Guetzlaff Memorial Company                      | 4       |
| H. Berthelet and Company                        | 4       |
| H. Niedecken Company                            | 4       |
| H.D. Werwath Realtors Inc                       | 4       |
| H. E. Klein Confectionery and High Class Bakery | 4       |
| H.O. Stenzel Co.                                | 4       |
| H.P Kuntz                                       | 4       |
| Hansen Storage Co.                              | 4       |
| Hansen's Empire Fur Factory                     | Legal 1 |
| Harper-Drake and Associates, Inc.               | 4       |
| Harpke & Maier                                  | 4       |
| Harris Material & Service Co.                   | 4       |
| Harry W. Schwartz Bookstore                     | Legal 1 |
| Hartsman & Weiler, Inc.                         | Legal 1 |
| Hawks Nursery Company                           | 4       |
| Health Care Keyboard Co.                        | 4       |
| Heil Company                                    | 4       |
| Heirloom Antique Shop                           | 4       |
| Helen Gunnis Music Shop                         | 4       |
| Helix Photoart                                  | 4       |
| Henry Colder Co.                                | 4       |
| Herbst and Kuenzli, Architects                  | 4       |
| Heritage Painting                               | 4       |
| Heritage Printing Services                      | 4       |
| Herman Voss Company                             | 4       |
| Hess, Sweitzer, and Brandt, Inc.                | 4       |

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| Hi-Fi Fo- Fum                            | 4         |
| Hilgen Manufacturing Co.                 | 4         |
| Hi-Mark Enterprises                      | 4         |
| Hoffmann & Billings Manufacturing        | LS 4      |
| Holeproof Hosiery                        | 4         |
| Holiday House                            | 4         |
| Holsum Foods Company                     | 4         |
| Holton & Hunkel                          | 4         |
| Home-Craft Company                       | 4         |
| Horton Stamp Company                     | 4         |
| House of Woodenware                      | 4         |
| Howard Georg Co.                         | 4         |
| Howard Needles Tammen and Bergendorff    | 4         |
| Hudson Equipment Corporation             | 4         |
| Hunzinger Construction Company           | 4         |
| Hurley-Reilly Co.                        | 4         |
| Huston-Baldwin Piano Stores              | 4         |
| Hydrite Chemical Co.                     | 4         |
| Illinois Steel Company (Milwaukee works) | OS SM "I" |
| Imperial Lithographing Co.               | 4         |
| Industrial and Utility Conveyor Company  | 4         |
| Inland Financial Corporation             | 4         |
| Inland Steel Products Co.                | 4         |
| International Exports, Ltd.              | 4         |
| International Harvester Company          | 4         |
| International Tag & Salesbook Co.        | 4         |
| Interstate Drop Forge Company            | 4         |
| Ira Schnell Periodical Service           | 4         |
| Ivan Schey's Fish and Delicacy Depot     | 4         |
| J and R Motor Supply                     | 4A        |

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|--|--------------|
| J.B. Bradford Co.                      | 4A           |
| J.H Wild Merchant Tailors              | 4A           |
| J.I Case                               | 4A           |
| J. M. Fletcher                         | 4A           |
| J.M Nash Company, Inc.                 | 4A           |
| Jac. F. Donges                         | 4A           |
| Jack O A. Nelsen Agency Inc.           | 4A           |
| James Bonnell Dry Goods and Groceries  | 4A           |
| James M. Fox and Son                   | 4A           |
| James M. Walsh Co.                     | 4A           |
| James Morgan Dry Goods                 | 4A           |
| James Powondra Undertaker and Embalmer | 4A           |
| Jeanette Schaffer Books                | 4A           |
| Jelacic Funeral Home                   | 4A           |
| Jerome B. Meyer & Son                  | 4A           |
| Jersey Dairies                         | 4A           |
| Joe Linke Building Co.                 | 4A           |
| John Deere Horicon Works               | 4A           |
| John Oster Manufacturing Company       | 4A           |
| John P. Bruemmer & Sons                | 4A           |
| John Schroeder Lumber & Supply         | 4A           |
| Johns- Manville Corporation            | 4A           |
| Johnson Controls, Inc.                 | 4A           |
| Johnson Service Company                | 4A           |
| Joseph Dudenhofer                      | 4A           |
| Julian Engraving Co.                   | 4A           |
| Julius Andrea & Sons Co.               | 4A           |
| Juneautown Corporation                 | 4A           |
| Kahler Slater                          | 5            |
| Kalmbach Publishing Company            | See Mss-3382 |

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| Karthauser & Sons, Inc.                            | 5                  |
| Kearney & Trecker Corporation (See also OS SM “K”) | 5                  |
| Keller’s Beverage Centers                          | 5                  |
| Kettler’s Pharmacy                                 | 5                  |
| Kempsmith Machine Co.                              | 5                  |
| Ken Leonard Studios                                | See: Holiday House |
| Keystone Motor Oil Company, Inc.                   | 5                  |
| Kilb and Company                                   | 5                  |
| Kimbery-Clark Corporation                          | 5                  |
| The Knab Company                                   | 5                  |
| Knauer Plumbing and Heating Co.                    | 5                  |
| Frank Koepp and Son                                | Legal 1            |
| Kohler, Co.  | 5                  |
| Kohler-Slater Trophy Architects                    | 5                  |
| Kohls  | 5                  |
| Korhumel Steel & Aluminum Corp.                    | 5                  |
| Koss Corporation                                   | 5                  |
| Kozy Komfort Shoe Mfg. Co.                         | Legal 1            |
| Krupp Comic Works                                  | 5                  |
| Kupper, Inc.                                       | 5                  |
| Kurth Malting Company                              | 5                  |
| Kuryer Publishing Company, Inc.                    | Legal 1            |
| L. Harris & Sons                                   | 5                  |
| L. Rupp  | 5                  |
| L. Morgan & Co.                                    | 5                  |
| Lac Du Nord Kayaks                                 | 5                  |
| Ladish Co.   | 5                  |
| Lake Shore Cement Burial Vault Co.                 | 5                  |
| Lake Shore Oil Co.                                 | 5                  |
| Lakeside Bridge and Steel Company                  | 5                  |

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| Lakeside Laboratories, Inc.              | 5            |
| Lakota's Restaurant                      | 5            |
| Lakritz & Picus                          | 5            |
| Landas & Company                         | 5            |
| Landmark Productions                     | 5            |
| Large Bells of America                   | 5            |
| Le Carousel                              | 5            |
| Leedom O'Connor & Noyes Co.              | 5            |
| Lee's Firearms Co.                       | 5            |
| Leiser & Holst, Architects               | Legal 1      |
| Leon's Frozen Custard                    | 5            |
| Lied's Nursery                           | 5            |
| Lillian's Home-Made Chocolates           | 5            |
| Lindsay Brothers                         | See Mss-0988 |
| Line Material (See Mss-1335)             | 5            |
| Locust Grocery                           | 5            |
| LoDuca Bros.                             | 5            |
| Lone Tree Printery                       | 5            |
| Lou Ehlers Buick                         | 5            |
| Louis Burmeister Co.                     | 5            |
| Louis Esser                              | 5            |
| Lubeck's Supply Service                  | 5            |
| Luick Ice Cream Co.                      | 5            |
| Luljack, Inc.                            | Legal 1      |
| Lurie-Patek Glass Company                | 5            |
| MacGillis and Gibbs                      | 5            |
| Maders (Poster re Schnitzelbank, 1969)   | See Mss-0874 |
| Magnetic Realty and Construction Company | 5            |
| Mainstream Records and Tapes             | 5            |
| Mandel Company                           | 5            |

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| Manpower   | 5       |
| Marcus Corporation   | 5       |
| Market Place Village   | 5       |
| Marquardt Motors   | 5       |
| Marshall Camera Shop   | 5       |
| Marshall Field and Company                                     | 5       |
| Master Builders Association                                    | 5       |
| Mathews Brothers Furniture Company                             | Legal 1 |
| Matthew-Neitzel And Co.  | 5       |
| Martin Tullgren & Sons Co. ( Mss 0976 Niss and Sons Furniture) | 5       |
| Mautz Paint and Glass Co.                                      | 5       |
| May Oil Burner Sails Corporation                               | 5       |
| McCullough Soap Company  | 5       |
| McFarlane, William, Notary Public and Real Estate Agent        | 5       |
| McGraw Edison Company  | 5       |
| McKinley Marina  | 5       |
| McNaulin, Inc  | 5       |
| McQay Perflex Incorporated                                     | 5       |
| Medalist Industries  | 5       |
| Medical Systems, Inc.  | 5       |
| Melchior Brothers Furniture Company                            | 5       |
| Melco, Inc   | 5       |
| Menomonee Locomotive Manufacturing Company                     | 5       |
| Methodist Manor, Inc.  | 5       |
| Meyer Ice Company  | 5       |
| Michael Yundt Company  | 5       |
| Michael, Best & Friedrich                                      | 5       |
| Mid-America Antique Center                                     | 5       |
| Midland Cooperative Wholesale                                  | 5       |
| Midland Improvement Co.  | 5       |

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|---|---------|
| Mid-States Shoe Company                     | 5       |
| Midwest Film Co.                            | 5       |
| Midwestern Relay Company                    | 5       |
| Milwaukee and Green Bay Plank Road Co.      | 6       |
| Milwaukee and Northern Railroad             | Legal 1 |
| Milwaukee and Watertown Railroad Company    | 6       |
| Milwaukee and Waukesha Railroad Company     | Legal 1 |
| Milwaukee and West Virginia Oil Company     | 6       |
| Milwaukee and Whitefish Bay Railway Company | 6       |
| Milwaukee Air Power Pump Company            | 6       |
| Milwaukee Auditorium Company                | 6       |
| Milwaukee Bag Company                       | 6       |
| Milwaukee Bridge and Iron Works             | 6       |
| Milwaukee Carnival Association              | Legal 1 |
| Milwaukee Cement Company                    | 6       |
| Milwaukee Chair Company                     | 6       |
| Milwaukee Company                           | 6       |
| Milwaukee Concrete Novelty Products         | 6       |
| Milwaukee Die Casting Co, Inc.              | 6       |
| Milwaukee Dustless Brush Co.                | 6       |
| Milwaukee Electric Tool Company             | 6       |
| Milwaukee Exotic Greenhouses                | 6       |
| Milwaukee Foundation Corporation            | 6       |
| Milwaukee Free Press                        | 6       |
| Milwaukee Germania                          | 6       |
| Milwaukee Grains and Feed Co.               | 6       |
| Milwaukee Harvester Co.                     | 6       |
| Milwaukee Hatchery                          | 6       |
| Milwaukee Helicopter Airways Inc.           | 6       |
| Milwaukee Locomotive Manufacturing Company  | 6       |

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|--|--------------|
| Milwaukee Magazine                               | 6            |
| Milwaukee Mechanics' Insurance Company           | 6            |
| Milwaukee Metal Moulding CO.                     | 6            |
| Milwaukee Motor Club, Inc.                       | 6            |
| Milwaukee Motorcycle Co., Inc.                   | 6            |
| Milwaukee Municipal Credit Union                 | 6            |
| Milwaukee Ornamental Carving Co.                 | 6            |
| Milwaukee Paper Box Company                      | Legal 1      |
| Milwaukee Parts Corporation                      | 6            |
| Milwaukee Preserve & Flavor Company              | 6            |
| Milwaukee Press and Machine Company              | 6            |
| Milwaukee Professional Sports and Services, Inc. | 6            |
| Milwaukee Publishers Incorporated                | 6            |
| Milwaukee Refrigerator Transit Company           | 6            |
| Milwaukee Road                                   | See Mss-1750 |
| Milwaukee Saddlery Company                       | 6            |
| Milwaukee Sausage Works                          | 6            |
| Milwaukee Security Survey Company                | 6            |
| Milwaukee Social-Democratic Publishing Company   | 6            |
| Milwaukee Spotlight Co.                          | 6            |
| Milwaukee Stamping Company                       | 6            |
| Milwaukee Stock Yards                            | 6            |
| Milwaukee Title Guaranty and Abstract Company    | 6            |
| Milwaukee Tool                                   | 6            |
| Milwaukee Trust Company                          | 6            |
| Milwaukee Type Foundry                           | 6            |
| Milwaukee Yacht and Boat Company                 | 6            |
| Miracle Wall Cleaners                            | 6            |
| Miss Browns School of Business                   | 6            |
| Mississippi Valley Public Services Company       | 6            |

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| M-M Sporting Goods                       | 6       |
| Mobility Unlimited                       | 6       |
| Modern Specialty Company                 | 6       |
| Modern Machine Works                     | 6       |
| Moe-Bridges Company                      | 6       |
| Moebius Printing Company                 | 6       |
| Mohns Brothers Co.                       | 6       |
| Morehouse Publishing Company             | 6       |
| Mortgage Guarantee Insurance Corporation | 6       |
| Motor Sales Supply Company               | 6       |
| Mots' Original Acrobatic Kites           | 6       |
| Mrs. Karl's Bakeries, Inc.               | 6       |
| National Drill and Manufacturing Company | 6       |
| National Enameling and Stamping Company  | 6       |
| National Engraving and Stamping Company  | 6       |
| National Homes                           | 6       |
| National Life Insurance Company          | 6       |
| National Press, Inc.                     | 6       |
| National Sales Corporation               | 6       |
| National Savings and Loan Association    | 6       |
| National Supply and Hardware             | 6       |
| National Tea Co.                         | 6       |
| Nau & Schmidt Music Co.                  | 6       |
| Nelson Container Corporation             | 6       |
| Nevada Queen Mines Company               | 6       |
| Newport Company, The                     | 6       |
| Newton & Company                         | Legal 1 |
| Nichol Machinery Company, Inc.           | 6       |
| Nino's Incorporated                      | 6       |
| North Side Coal & Oil Company            | 6       |

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| Northern Refrigerator Car Company          | 6       |
| Northwest Mutual Building and Loan         | 6       |
| Northwestern Coffee Mills                  | 6       |
| Northwestern Malleable Iron Company        | Legal 1 |
| Northwestern Mutual Bldg. & Loan Assoc.    | 6       |
| Northwestern Piano Company                 | 6       |
| Northwestern Publishing Company            | 6       |
| Northwestern Type Foundry                  | 6       |
| Nunn Bush Shoe Company                     | Legal 1 |
| O.H Klug                                   | 7       |
| O.R Pieper Co.                             | 7       |
| O'Brien-Hoff Tire Company                  | 7       |
| Office Specialties Sales Co.               | 7       |
| Odgen & Company Inc.                       | 7       |
| Oilgear Company                            | 7       |
| Old Line Life Insurance Company of America | 7       |
| Olsen Publishing Company                   | 7       |
| Otis Elevator Company                      | 7       |
| Otto Ladwig and Sons                       | 7       |
| Ott P. Kamschulte Co.                      | 7       |
| Our Next Generation, Inc.                  | 7       |
| Outpost Natural Foods                      | 7       |
| Owl Cab Corp.                              | 7       |
| Paine Lumber Company Ltd.                  | 7       |
| Park Electric Co.                          | 7       |
| Patek Brothers                             | 7       |
| Paul H. Baermann Seed Company              | 7       |
| Paul Weise Company                         | 7       |
| Paulsen Lumber Corp.                       | 7       |
| Pelton Steel Castin Company                | 7       |

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| Peter Gros Bakery                    | 7            |
| Peter Petruska Bakery                | 7            |
| Pfister and Vogel Tannery            | See Mss-1820 |
| Phillip Gross Hardware               | 7            |
| Phenix Manufacturing Co.             | 7            |
| Philiporth Co.                       | 7            |
| Phoenix Hosiery Company              | 7            |
| Phoenix Manufacturing Co.            | 7            |
| Phoenix Scale Company                | 7            |
| Phoenix Toy Company                  | 7            |
| Photoart                             | 7-           |
| Pieper Electric Incorporated         | 7            |
| Pietsch, Ferdinand                   | 7            |
| Pioneer Manufacturing Co.            | 7            |
| Pittsburgh Plate Glass Industries    | 7            |
| Planned Funeral Society of Wisconsin | Legal 1      |
| Plastic Products Company             | 7            |
| Poehlmann Baking Co.                 | 7            |
| Pohlman Studios                      | 7            |
| Polaris Corporation                  | 7            |
| Polmolive Company                    | 7            |
| Porto Metal House Garage Co.         | 7            |
| Potawatomi Bingo                     | 7            |
| Power Products Corporation           | 7            |
| Premier Engraving Company            | 7            |
| Pruess Florists                      | 7            |
| Prime Manufacturing Company          | 7            |
| Prinz & Rau Manufacturing Company    | 7            |
| Props Unlimited                      | 7            |
| Quirk &Hagenbuck                     | 7            |

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| R. Hupp & Company                            | 7       |
| R. Laacke Co.                                | 7       |
| R.A Fuller Agency                            | 7       |
| R.F Newman                                   | 7       |
| Racine County National Bank                  | 7       |
| Racine Exerciser Co.                         | 7       |
| Radio Parts Company                          | 7       |
| Random Ice and Coal Company                  | 7       |
| Rank and Sons Buick                          | 7       |
| Rau & Kirsch Architects and Superintendents  | Legal 1 |
| Ray F Hansen Oil Company                     | 7       |
| Realist Incorporated                         | 7       |
| Red Arrow Garage                             | 7       |
| Red Bus Corporation                          | 7       |
| Red Carpet Inn                               | 7       |
| Red Mill                                     | 7       |
| Red Star Yeast & Products Company            | 7       |
| Reed Bros. & Lennon                          | 7       |
| Reimers' Photo Stock House                   | Legal 1 |
| Relocation Realty, Inc.                      | 7       |
| Retail Lumberman's' Mutual Insurance Company | 7       |
| Reider's Hardware                            | 7       |
| Reitbrock Land and Lumbar Company            | 7       |
| Reynolds Wrap                                | 7       |
| Richardson-Phenix Co.                        | 7       |
| Richards-Badger-Packard Co.                  | 7       |
| Richmond Pharmacy                            | 7       |
| Risser Color Services, Inc.                  | 7       |
| Riverside Printing Company                   | 7       |
| Robert A. Polacheck Co.                      | 7       |

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| Robert W Baird and Co., Inc.           | 7         |
| Robert A. Johnston Company             | OS SM “R” |
| Robert B. Holmes Panoramic Photography | Legal 1   |
| Robert Rom Co.                         | 7         |
| Roberts Company                        | 7         |
| Rock Bottom Restaurant and Brewery     | 7         |
| Rohlfing Sons Music Co.                | 7         |
| Ronald Sadoff’s Major Trends           | 7         |
| Rosenburg Elevator Company             | 7         |
| Rosenthal Corn Husker Co.              | 7         |
| Roth & Taplin Realtors and Builders    | 7         |
| Roundy’s                               | 7         |
| Ryerson Steel Service                  | 7         |
| S.Q. Mondschein Piano Company          | 7         |
| S.C Herbst Importing Company           | 7         |
| S.Y. Gillan & Co.                      | 7         |
| Safeway Steel Products Inc.            | 7         |
| Sanctuary Dance Club                   | 7         |
| Sanger, Rockwell & Company             | 7         |
| Sansone, Inc.                          | 7         |
| Sasse’s Photo Service                  | 7         |
| Sax-Crafts                             | 7         |
| Saxton Agency                          | 7         |
| Sears                                  | 7         |
| Scathain                               | 7         |
| Scenic Rail Dining, Inc.               | 7         |
| Schmidt & Bartelt Funeral Service      | 7         |
| Schneider Tobacco Company              | 7         |
| Schwab and Sercomb                     | 7         |
| Schwanke-Kasten Jewelers               | 7         |

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| Schwerman Trucking Company             | 8 |
| Sealtest                               | 8 |
| Second Street Company                  | 8 |
| Second Ward Securities Company         | 8 |
| Security Trust Company                 | 8 |
| Sentinel Company                       | 8 |
| Servants of the Sick                   | 8 |
| Sey-Co Products Co., Inc.              | 8 |
| Shabahang Persian Carpets              | 8 |
| Shank Hall                             | 8 |
| Sheperd and Henes                      | 8 |
| Sherman Park Shoppe                    | 8 |
| Shop Rite Food Stores                  | 8 |
| Shufflette, Inc.                       | 8 |
| Siekert and Baum                       | 8 |
| Signal Battery Company                 | 8 |
| Silk for Life, Inc.                    | 8 |
| Silurian Spring Company                | 8 |
| Silver Studios                         | 8 |
| Singer-Thompson Company                | 8 |
| Skyline Reality, Inc.                  | 8 |
| Slinger Brothers, Inc.                 | 8 |
| Sloga Fraternal Life Insurance Society | 8 |
| Smartwear- Emma Lange Inc.             | 8 |
| Smith Engineering Works                | 8 |
| Snap-On Tools                          | 8 |
| Sola Basic Industries                  | 8 |
| Soldiers' Home Heights Company         | 8 |
| South Side Book Store                  | 8 |
| Spencer's Teutonia Recreation          | 8 |

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| Sperry Candy Company                      | 8 |
| Spice House Ltd.                          | 8 |
| Spring Meadows Dairy                      | 8 |
| Spontaneous                               | 8 |
| Stadler Textile Weavers, Inc.             | 8 |
| Standard Electric Supply Company          | 8 |
| Standard Millwork Distributors            | 8 |
| Standard Paper Company                    | 8 |
| Star Safety Razor                         | 8 |
| Sta-Rite Products, Inc.                   | 8 |
| Stark Brothers Company                    | 8 |
| Starszack Realty Company                  | 8 |
| Stella Cheeses                            | 8 |
| Stevens Publishing Company                | 8 |
| Stone Creek Coffee                        | 8 |
| Stotzer Granite Company                   | 8 |
| Storybook Homes Inc                       | 8 |
| Strickly Uppa Crust                       | 8 |
| Stuarts                                   | 8 |
| Studebaker Brothers Manufacturing Company | 8 |
| Sullivan Dental Products, Inc.            | 8 |
| Superior Welding Corp.                    | 8 |
| Stumpf & Landhorff Department Store       | 8 |
| Suelflohn-Seefeld Company                 | 8 |
| Sweet Water Organics                      | 8 |
| T.F Pagel Lumbar Company                  | 8 |
| T.L Kelly Company                         | 8 |
| Taft's Dental Rooms                       | 8 |
| Talent Central                            | 8 |
| Taylor Button Company                     | 8 |

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| Team Electronics                       | 8         |
| Tegge Lumber Company                   | 8         |
| Tharinger Macaroni Co.                 | 8         |
| Theim Corporation                      | 8         |
| Theodore Landmann Co.                  | OS SM “B” |
| The Times Cinema                       | 8         |
| Thilmany Pulp and Paper Company        | 8         |
| Time Holdings, Incorporated            | 8         |
| Toepfer Safe & Co.                     | 8         |
| Tomsinger Construction                 | 8         |
| Town & Country Shop                    | 8         |
| Treichman Shoe Company                 | 8         |
| Transitional Living Services Inc       | 8         |
| Triplex Supply Co.                     | 8         |
| Tuee Company                           | 8         |
| Twink Products Corporation             | 8         |
| UIP Corporation                        | 9         |
| Uncle August                           | 9         |
| Unicare Health Services                | 9         |
| Union Iron Works                       | 9         |
| Unishelter, Inc.                       | 9         |
| Unit Drop Forge Co., Inc.              | 9         |
| United Fruit Land Company              | 9         |
| United Plumbing and Heating Supply Co. | 9         |
| United States Express Company          | 9         |
| United States Sugar Company            | 9         |
| Unitrin, Inc.                          | 9         |
| Universal Foods Corporation            | 9         |
| Universal Gas Machine Co.              | 9         |
| Universal Indicator Co.                | 9         |

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| Universal Telephone, Inc.                 | 9       |
| Univest Corporation                       | 9       |
| Upholstery Supply Company                 | 9       |
| Urban Anthropology, Inc.                  | 9       |
| U-Test-M Manufacturing Co. Inc.           | 9       |
| Valley Bancorporation                     | 9       |
| Valley Service Company                    | 9       |
| Vanant Packaging Corporation              | 9       |
| Versa Technologies, Inc.                  | 9       |
| Village Bazaar                            | 9       |
| Visual Services, Inc.                     | 9       |
| W.A. Krueger Company                      | 9       |
| W.E. Dallwig                              | 9       |
| W&E Schmidt Jewelers                      | 9       |
| W.K. Stafford & Co.                       | 9       |
| W.R. Grace and Company                    | 9       |
| W.T Copeland & Sons                       | 9       |
| Wadhams Oil and Grease Co.                | 9       |
| Wagner Iron Works                         | Legal 1 |
| Waldheim & Co.                            | 9       |
| Walker Manufacturing Company of Wisconsin | 9       |
| Walk-Over Shoe Co.                        | 9       |
| Wallace, Smith & Co.                      | 9       |
| Walsh Harness Company                     | 9       |
| Wangerin Organ Sales and Service Co.      | 9       |
| Waukesha Cement Tile Co.                  | Legal 1 |
| Week's Buick                              | 9       |
| Wehr Corporation                          | 9       |
| Weis Brothers Wine and Liquor             | 9       |
| Weissgerber's                             | 9       |

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| Wellman Wood Products                | 9       |
| West Allis Cheese and Sausage Shoppe | 9       |
| West Bend Mutual Insurance Company   | 9       |
| West Side North Avenue Merchants     | 9       |
| Western Builder Publishing Company   | 9       |
| Western Moulding Co., Inc.           | 9       |
| Western Publishing Company           | 9       |
| Westinghouse Electric Supply Company | 9       |
| Wetzel Brothers, Inc.                | 9       |
| Weyenberg Shoe Manufacturing Company | 9       |
| Weyerhaeuser Co.                     | 9       |
| Wheel & Sprocket                     | 9       |
| Wilbur Lumber Company                | 9       |
| Wilbur Stock Food Co.                | 9       |
| Wil-Kil Pest Control                 | 9       |
| Willamette Industries, Incorporated  | 9       |
| William A. Kaun Music, Co.           | 9       |
| William and Henry Fink               | 9       |
| William Berger & Company             | 9       |
| William F. Zummach, Inc.             | 9       |
| William Marnitz Co.                  | 9       |
| William Rohlfing & Co.               | 9       |
| Windsor Publication Inc.             | 9       |
| William Willer                       | 9       |
| Winton Supply Corporation            | 9       |
| WISCO "99"                           | 9       |
| Wisconsin Auction Galleries          | Legal 1 |
| Wisconsin Bankshares Corporation     | 9       |
| Wisconsin Blue Cross                 | 9       |
| Wisconsin Bridge and Iron Company    | 9       |

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| Wisconsin Centrifugal                         | 9            |
| Wisconsin Central Railroad                    | 9            |
| Wisconsin Cheese Mart, Inc.                   | 9            |
| Wisconsin Creameries                          | 10           |
| Wisconsin Energy Corporation                  | 10           |
| Wisconsin Fund                                | 10           |
| Wisconsin Gas Company                         | 10           |
| Wisconsin Glass Company                       | 10           |
| Wisconsin Ice & Coal Co.                      | 10           |
| Wisconsin Lakes Ice and Cartage Company       | 10           |
| Wisconsin Memorial Park                       | 10           |
| Wisconsin Motor Mfg. Co.                      | 10           |
| Wisconsin Ornamental Products Co.             | Legal 1      |
| Wisconsin Printing Company                    | 10           |
| Wisconsin Real Estate Investment Fund         | 10           |
| Wisconsin Regional Medical Program, Inc.      | 10           |
| Wisconsin School Supply Company               | 10           |
| Wisconsin Shoe Company                        | 10           |
| Wisconsin Speakers Bureau                     | 10           |
| Wisconsin State Portable Gas Light Co.        | Legal 1      |
| Wisconsin Steel Treating Co.                  | 10           |
| Wisconsin Sugar Company                       | 10           |
| Wisconsin Telephone Co.                       | See Mss-3356 |
| Wisconsin Trust Company of Milwaukee          | 10           |
| Wisconsin Underground Contractors Association | 10           |
| Wisconsin Woodwork Co.                        | 10           |
| Wisconsin World Trade Center                  | 10           |
| Wm. A. Kaun Music Co.                         | 10           |
| Wm. R. Landsberg                              | 10           |
| Zeb Billings Music Publishing Co.             |              |

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| Zeb Billings Sight & Sound Systems  | 10           |
| Zimmerman Architectural Studios   | 10           |
| Zimmerman Brothers Clothing Company   | 10           |
| Zita  | 10           |
| Zonery System   | 10           |
|   |              |
| <b>Oversize Items</b>   |              |
| Scapbook "Manufacturing in Milwaukee" of posters, letters, and brochures from an eighth grade project at St. Elizabeth School, n.d. | RC14, Sh.013 |
| A. F. Gallun and Sons ledger, 1918-1940   | LC, Sh. 012  |
| Robert A. Johnston Company  | OS SM "R"    |
| The Milwaukee Lithography and Engraving Company and Ladies furnishing fancy goods and trimmings (hat drawings)                      | OS LG "M"    |
| Maders Poster re Schnitzelbank, 1969  | OS LG "M"    |
| Kearney and Trecker "Extra!" the inside story   | OS SM "K"    |
| Ambrosia Chocolate Co. sheet music  | MV, F24      |
| Grassold & Johnson, architects, design portfolio, 1940  | MV, F24      |
| Filer & Stowell Co., Foundry Order Book, pages 281-282  | OS SM "F"    |
| Filer & Stowell Co., machinery diagram  | OS SM "F"    |