

**Title:** Business Collection

**Reference Code:** MSS-0764

**Quantity:** 11.3 cu. ft.

**Location:**

- Box 1-6: LM, Sh. 179-181
- Box 7-10, Legal 1: LM, Sh. 193-194
- RC14, Sh. 013 (0.2 cu. ft.)
- LC, Sh. 012 (0.2 cu. ft.)
- MV, F24 (0.04 cu. ft.)
- OS SM "F" (2 items)
- OS SM "K" (2 items)
- OS SM "R" (1 item)
- OS LG "M" (3 items)

**Abstract:** This collection consists of a variety of materials from and relating to Milwaukee-area companies. Some of the materials include newsletters, flyers, event notices, annual reports, and advertisements.

**Access of Use:** No restrictions

**Language:** English

**Notes:** Collection was reprocessed and finding aid revised in 2013 by Stephanie Irving. Additional materials will be added as received.

**Arrangement:** Materials are arranged alphabetically

**Content List:**

| <b>Title</b>   | <b>Box Number</b> |
|--|-------------------|
| A-1 Drivers School   | 1                 |
| A Life Saver   | 1                 |
| A. Schlueter & Co.   | 1                 |
| AC Spark Plug  | 1                 |
| A.D Seaman Company   | 1                 |
| A.F. Gallun and Sons (see also: LC Sh. 12 Ledger 1918-1940 | 1                 |
| A. Fillingers Hardware, Lumber & Millwork                  | 1                 |
| A.K Deutsch Co.  | Legal             |
| Ace Electric Sewer Cleaners                                | 1                 |

|                                      |              |
|--------------------------------------|--------------|
| Acme Building Materials Inc.         | 1            |
| Acorn Building and Loan Association  | 1            |
| Acro Welder Manufacturing Company    | 1            |
| Adelman Laundry Cleaner              | 1            |
| Adler Ice Cream Company              | 1            |
| Aerodyne Inc.                        | 1            |
| Allen D. Everitt Knitting Company    | 1            |
| Alinder Hammer Company               | 1            |
| Allis Lake Laboratory                | 1            |
| Alterra Coffee                       | 1            |
| Alsted-Kasten Co.                    | 1            |
| Ambrosia Chocolate Company           | See MSS-1741 |
| American Appraisal Company           | 1            |
| American Bankshares Corporation      | 1            |
| American Bio-Synthetics Corporation  | 1            |
| American Bowling Congress            | 1            |
| American Building Restoration, Inc.  | 1            |
| American Can Company                 | 1            |
| American City Bank and Trust Company | 1            |
| American Dockbridge, Inc.            | 1            |
| American Fixture Company             | 1            |
| American Motors Corporation          | 1            |
| American Plumbing Supply Co.         | 1            |
| American Show Print Company          | 1            |
| American Telephone and Telegraph     | 1            |
| Americology                          | 1            |
| AMF Inc.                             | 1            |
| AMPCO Metal, Inc.                    | 1            |
| Anderson Graphics, Inc.              | 1            |
| Anderson Laboratories                | 1            |

|                                       |         |
|---------------------------------------|---------|
| Applied Power, Inc.                   | 1       |
| Anton Koul Saloon                     | 1       |
| Aracadian Malleable Range Company     | 1       |
| Arco Industries, Inc.                 | 1       |
| Artmoore Company                      | 1       |
| Associated Doctors                    | 1       |
| Association Corporation               | 1       |
| Astronautics Corporation of America   | 1       |
| Audax Fund Inc.                       | 1       |
| Auer Steel and Heating Supply Company | 1       |
| August F. Kellner Company             | 1       |
| Auto Coin, Inc.                       | 1       |
| Auto Mart, The                        | 1       |
| Automatic Products Company            | 1       |
| Autorol Corporation                   | 1       |
| Avenue Florist                        | 1       |
| Axtell House                          | 1       |
| B.D. Eisendrath Tanning CO.           | 1       |
| B.S. Wisniewski                       | 1       |
| B. Urich Company                      | 1       |
| B. W. Felthousen Co.                  | 1       |
| Baby Diaper Service                   | 1       |
| Badger Auto Service                   | 1       |
| Badger Meter, Inc.                    | 1       |
| Badger Paint Stores                   | 1       |
| Badger Pattern Works, Inc.            | 1       |
| Bank of Milwaukee                     | Legal 1 |
| Bank Stock Corporation of Milwaukee   | 1       |
| Barnes-Lorber Costume Company         | 1       |
| Barrett's Department Store            | 1       |

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|--|--------------|
| Bartles-Maguire Oil Company                  | 1            |
| Basic Products Corporation                   | 1            |
| Bates, Reed and Cooley                       | 1            |
| Bath Industries Inc.                         | 1            |
| Baumgarten-Krueger Flowers                   | 1            |
| Beihoff Music Co.                            | 1            |
| Ben Franklin Store                           | 1            |
| Ben-Hur Manufacturing Company                | 1            |
| Bentley Company                              | 1            |
| Berndt Buick Company                         | 1            |
| Best Western Quite House Suites              | 1            |
| Bethke Printing Service                      | 1            |
| Better Business Bureau of Greater Milwaukee  | 1            |
| Biersach & Niedermeyer Company               | 1            |
| Blair and Andree, Corporation                | 1            |
| Blitz-Frog Company                           | 1            |
| Bloedel's                                    | 1            |
| Blood Center Research Foundation             | 1            |
| Blue Cross & Blue Shield United of Wisconsin | 1            |
| Bolens-Enders Printing Company               | 1            |
| Borden Company                               | See MSS-0451 |
| Boston Store                                 | See MSS-2051 |
| Bostrom Corporation                          | 1            |
| Boy Blue                                     | 1            |
| Bradford's Pianos and Organs, Inc.           | 1            |
| Bradlee Hat Shop                             | 1            |
| Bradley and Metcalf Company                  | 1            |
| Bright Star Dairy Products                   | 1A           |
| Briggs & Stratton Corporation                | 1A           |
| Britannia Mining Company                     | 1A           |

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|---|--------------|
| Broadstar Wind Systems  | 1A           |
| Brook Hill Farm, Inc.   | 1A           |
| Brown & Rehbaum Photo Service                                   | 1A           |
| Brownberry Ovens  | 1A           |
| Browning, King & Co.  | 1A           |
| Bruce Paul Goodman  | 1A           |
| Buck Bradley's  | 1A           |
| Bucyrus-Erie Company  | 1A           |
| Builders Needs, Inc.  | 1A           |
| Building Service Inc.   | 1A           |
| Bungalow Bakery   | 1A           |
| Busch Precision Inc.  | 1A           |
| Business Directories  | 2            |
| C. Hennecke & Company   | 2            |
| C.A Rohde Company   | See MSS-0164 |
| C.H. Electric Machine Company                                   | 2            |
| C.J. Jorgensen  | 2            |
| C.L Ueber and Sons  | 2            |
| C.N. Caspar's Antiquarian Bookstore (Note: Souvenir MKE stamps) | 2            |
| C.N. Lodge and Company  | 2            |
| California Products and Importing Company                       | 2            |
| Callaway Fuel Company   | 2            |
| Campbell Laundry  | 2            |
| Capitol Import Autos  | 2            |
| Catholic Knights Insurance Company                              | 2            |
| Cavalla Tobacco Co.   | 2            |
| Charles Abresch Company   | 2            |
| Chilstrom Erecting Company                                      | 2            |
| Chris Schroeder Insurance, Inc.                                 | 2            |
| Christensen Engineering Company                                 | 2            |

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|---|---|
| Christian Business Directory              | 2 |
| Citizens Abstract and Title Company       | 2 |
| Civic Finance Corporation                 | 2 |
| Clarkson Brothers                         | 2 |
| Classified Financial Corporation          | 2 |
| Classi-Finders                            | 2 |
| Cleaver-Brooks Company                    | 2 |
| Clum Manufacturing Company                | 2 |
| Coal Economizer Company                   | 2 |
| Coldak Sales Co.                          | 2 |
| Colectivo Coffee                          | 2 |
| Columbia Family Stores                    | 2 |
| Commerce Group Corporation                | 2 |
| Commercial Printing & Publishing Co.      | 2 |
| Consolidated Paint Company Inc.           | 2 |
| Continental Can Company                   | 2 |
| Continental Faience and Tile Co.          | 2 |
| Continental Premium Mart                  | 2 |
| Cooperative Educational Service Agency 19 | 2 |
| Coverage                                  | 2 |
| Cream City Bill Posting Company           | 2 |
| Cream City Calligraphers                  | 2 |
| Cream City Furniture Company              | 2 |
| Cream City Mutual Insurance Company       | 2 |
| Cream City Sash & Door Company            | 2 |
| Crown Plaza                               | 2 |
| Cudahy and Sons, Inc.                     | 2 |
| Cudahy Lumber & Supply Corp.              | 2 |
| Currie Brothers                           | 2 |
| D. F. Phillip                             | 2 |

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|---|---|
| Daly's Pen Shop                           | 2 |
| Day-Bergwall Company                      | 2 |
| Delco Electronics                         | 2 |
| Delta Manufacturing Company               | 2 |
| Desmond Publishing Company                | 2 |
| Detroit, Grand Haven, & Milwaukee Railway | 2 |
| Devonshire Victorian Tea Shop             | 2 |
| Dewy Electric Company                     | 2 |
| Dick & Reuteman Co.                       | 2 |
| Diedrich Chemicals                        | 2 |
| Dixie Fine Foods                          | 2 |
| Doerman Shoe Mfg. Co.                     | 2 |
| Donald M. Wall & Co.                      | 2 |
| Donald Sales & Manufacturing              | 2 |
| Donohue & Associates, Inc                 | 2 |
| Downey Inc.                               | 2 |
| Downtown Books                            | 2 |
| Drexler School of Watch Repair            | 2 |
| Drigget's Cycle and Sporting Goods        | 2 |
| Durant Manufacturing Company              | 2 |
| DutchLand Dairy                           | 2 |
| Dy-Dee Wash                               | 2 |
| E.H. Karrer Company                       | 3 |
| E.L. Husting Company                      | 3 |
| Eagle Lye Works                           | 3 |
| Eastman Kodak Stores, Inc.                | 3 |
| Eaton Corporation                         | 3 |
| Echo Zine Distro                          | 3 |
| Edelweiss Cruises                         | 3 |
| Edgewood Dairy                            | 3 |

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|---|---------------|
| Edward A. Purtell Company, Inc.                             | 3             |
| Edward Porth & Sons Insurance                               | 3             |
| Edward T Ver Halen Inc.                                     | 3             |
| Ehlert Supply Co.   | 3             |
| Eisner American Museum of Advertising and Design            | 3             |
| Eizen's Pharmacy  | 3             |
| Electric Sales and Engineering Company                      | Legal         |
| Electric Sewer Cleaners                                     | 3             |
| Eline's Chocolate   | See: MSS 3200 |
| Elise   |               |
| Enno Dorestan & Son, Window Glass, Paints, Varnishes, etc.  | 3             |
| Espenhains Dry Goods Co.                                    | 3             |
| Eschweiler, Alexander C.                                    | 3             |
| Evening Wisconsin Company                                   | 3             |
| Everwear Hosiery Company                                    | 3             |
| Evinrude Motors (See MSS-3091, Outboard Marine Corporation) | See MSS-3091  |
| EZ Painter Corporation                                      | 3             |
| F. Dohmen Co.   | 3             |
| F.E Jens Company  | 3             |
| F.W Dodge Company   | 3             |
| F. Mayer Boot & Shoe Company                                | 3             |
| Falk Corporation  | 3             |
| Farmers Mutual Insurance                                    | 3             |
| Faye McBeath Foundation                                     | 3             |
| Federation Life Insurance of America                        | 3             |
| Fennig Funeral Home   | 3             |
| Fernwood Gardens  | 3             |
| Filer & Stowell Co.   | 3             |
| First Civic Foundation of Milwaukee                         | 3             |
| First Wisconsin Corporation                                 | 3             |

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|--------------------------------------|---|
| Flanner & Hafsoos                    | 3 |
| Flint Paper Company                  | 3 |
| Foley and Lardner                    | 3 |
| Foreway                              | 3 |
| Forman Construction Company, Inc.    | 3 |
| Foster Pontiac Inc.                  | 3 |
| Fred E. Lins Quality Sausage Company | 3 |
| Fred Schroeder Gardner               | 3 |
| Fred Usinger, Inc.                   | 3 |
| Frederick L. Bultman Trucking, Inc.  | 3 |
| Freese's Candy Shop                  | 3 |
| Froedtert Malting Company            | 3 |
| Froemming Brothers Inc.              | 3 |
| Foster Pontiac Inc.                  | 3 |
| Fruit Industries Ltd.                | 3 |
| Fruit Ranch Market                   | 3 |
| Fuller-Warren Company                | 3 |
| G.A. Butter Co.                      | 3 |
| G. Leblanc Corporation               | 3 |
| Galland Henning Nopak, Inc.          | 3 |
| Gas Power Engineering Co.            | 3 |
| Gastreu Fuerer Vogel Architecture    | 3 |
| Gardiner Campell & Sons              | 3 |
| Gavin Mirror and Art Glass           | 3 |
| Gayelord Hauser's                    | 3 |
| Gehl's Guernsey Farms                | 3 |
| General Electric Company             | 3 |
| George Banta Company, Inc.           | 3 |
| George Burroughs & Sons              | 3 |
| George C. Cribb                      | 3 |

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|--|---------|
| George J. Meyer Manufacturing Co.      | 3       |
| George Pandl's                         | 3       |
| George Watts and Sons, Inc.            | 3       |
| George Webb Restaurants                | 3       |
| Gerber and Gram                        | 3       |
| Gerretson Company                      | 3       |
| Geuder, Paeschke, & Frey Co.           | 3       |
| Germania Fire Insurance Co.            | 3       |
| Gillen Company                         | 3       |
| Global Mfg. Corp                       | 4       |
| Globe Tube                             | 4       |
| Globe-Union Incorporated               | 4       |
| Gloria Light Company of Wisconsin      | 4       |
| Glorioso Brothers                      | 4       |
| Godfrey Company                        | 4       |
| Golden Guernsey Dairy Co-operative     | 4       |
| Goldmann's Department Store            | Legal 1 |
| Goll and Frank                         | 4       |
| Goodrich Transportation Co.            | 4       |
| Goodyear Rubber Company                | 4       |
| Gossen Weather Strip Corporation       | 4       |
| Graf, Corporation                      | 4       |
| Grafilm Inc.                           | 4       |
| Grand, The                             | 3       |
| Grand Opera House                      | Legal 1 |
| Granville Lumber & Fuel Company        | 4       |
| Grassold, Johnson, Wagner, and Isley   | 4       |
| Great Lakes Futon                      | 4       |
| Great Midwest Savings and loan Company | 4       |
| Great Northern Cigar Co.               | 4       |

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|---|---------|
| Grede Foundries, Inc.                           | 4       |
| Greenfield Flower Shop                          | 4       |
| Greiner & Cohen, Inc.                           | 4       |
| GS2 Securities, Inc.                            | 4       |
| Guetzlaff Memorial Company                      | 4       |
| H. Berthelet and Company                        | 4       |
| H. Niedecken Company                            | 4       |
| H.D. Werwath Realtors Inc                       | 4       |
| H. E. Klein Confectionery and High Class Bakery | 4       |
| H.O. Stenzel Co.                                | 4       |
| H.P Kuntz                                       | 4       |
| Hansen Storage Co.                              | 4       |
| Hansen's Empire Fur Factory                     | Legal 1 |
| Harper-Drake and Associates, Inc.               | 4       |
| Harpke & Maier                                  | 4       |
| Harris Material & Service Co.                   | 4       |
| Harry W. Schwartz Bookstore                     | Legal 1 |
| Hartsman & Weiler, Inc.                         | Legal 1 |
| Hawks Nursery Company                           | 4       |
| Health Care Keyboard Co.                        | 4       |
| Heil Company                                    | 4       |
| Heirloom Antique Shop                           | 4       |
| Helen Gunnis Music Shop                         | 4       |
| Helix Photoart                                  | 4       |
| Henry Colder Co.                                | 4       |
| Herbst and Kuenzli, Architects                  | 4       |
| Heritage Painting                               | 4       |
| Heritage Printing Services                      | 4       |
| Herman Voss Company                             | 4       |
| Hess, Sweitzer, and Brandt, Inc.                | 4       |

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|--|-----------|
| Hi-Fi Fo- Fum                            | 4         |
| Hilgen Manufacturing Co.                 | 4         |
| Hi-Mark Enterprises                      | 4         |
| Hoffmann & Billings Manufacturing        | LS 4      |
| Holeproof Hosiery                        | 4         |
| Holiday House                            | 4         |
| Holsum Foods Company                     | 4         |
| Holton & Hunkel                          | 4         |
| Home-Craft Company                       | 4         |
| Horton Stamp Company                     | 4         |
| House of Woodenware                      | 4         |
| Howard Georg Co.                         | 4         |
| Howard Needles Tammen and Bergendorff    | 4         |
| Hudson Equipment Corporation             | 4         |
| Hunzinger Construction Company           | 4         |
| Hurley-Reilly Co.                        | 4         |
| Huston-Baldwin Piano Stores              | 4         |
| Hydrite Chemical Co.                     | 4         |
| Illinois Steel Company (Milwaukee works) | OS SM "I" |
| Imperial Lithographing Co.               | 4         |
| Industrial and Utility Conveyor Company  | 4         |
| Inland Financial Corporation             | 4         |
| Inland Steel Products Co.                | 4         |
| International Exports, Ltd.              | 4         |
| International Harvester Company          | 4         |
| International Tag & Salesbook Co.        | 4         |
| Interstate Drop Forge Company            | 4         |
| Ira Schnell Periodical Service           | 4         |
| Ivan Schey's Fish and Delicacy Depot     | 4         |
| J and R Motor Supply                     | 4A        |

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|--|--------------|
| J.B. Bradford Co.                      | 4A           |
| J.H Wild Merchant Tailors              | 4A           |
| J.I Case                               | 4A           |
| J. M. Fletcher                         | 4A           |
| J.M Nash Company, Inc.                 | 4A           |
| Jac. F. Donges                         | 4A           |
| Jack O A. Nelsen Agency Inc.           | 4A           |
| James Bonnell Dry Goods and Groceries  | 4A           |
| James M. Fox and Son                   | 4A           |
| James M. Walsh Co.                     | 4A           |
| James Morgan Dry Goods                 | 4A           |
| James Powondra Undertaker and Embalmer | 4A           |
| Jeanette Schaffer Books                | 4A           |
| Jelacic Funeral Home                   | 4A           |
| Jerome B. Meyer & Son                  | 4A           |
| Jersey Dairies                         | 4A           |
| Joe Linke Building Co.                 | 4A           |
| John Deere Horicon Works               | 4A           |
| John Oster Manufacturing Company       | 4A           |
| John P. Bruemmer & Sons                | 4A           |
| John Schroeder Lumber & Supply         | 4A           |
| Johns- Manville Corporation            | 4A           |
| Johnson Controls, Inc.                 | 4A           |
| Johnson Service Company                | 4A           |
| Joseph Dudenhoefer                     | 4A           |
| Julian Engraving Co.                   | 4A           |
| Julius Andrea & Sons Co.               | 4A           |
| Juneautown Corporation                 | 4A           |
| Kahler Slater                          | 5            |
| Kalmbach Publishing Company            | See MSS-3382 |

|  |                    |
|--|--------------------|
| Karthauser & Sons, Inc.                            | 5                  |
| Kearney & Trecker Corporation (See also OS SM "K") | 5                  |
| Keller's Beverage Centers                          | 5                  |
| Kettler's Pharmacy                                 | 5                  |
| Kempsmith Machine Co.                              | 5                  |
| Ken Leonard Studios                                | See: Holiday House |
| Keystone Motor Oil Company, Inc.                   | 5                  |
| Kilb and Company                                   | 5                  |
| Kimbery-Clark Corporation                          | 5                  |
| The Knab Company                                   | 5                  |
| Knauer Plumbing and Heating Co.                    | 5                  |
| Frank Koepp and Son                                | Legal 1            |
| Kohler, Co.  | 5                  |
| Kohler-Slater Trophy Architects                    | 5                  |
| Kohls  | 5                  |
| Korhumel Steel & Aluminum Corp.                    | 5                  |
| Koss Corporation                                   | 5                  |
| Kozy Komfort Shoe Mfg. Co.                         | Legal 1            |
| Krupp Comic Works                                  | 5                  |
| Kupper, Inc.                                       | 5                  |
| Kurth Malting Company                              | 5                  |
| Kuryer Publishing Company, Inc.                    | Legal 1            |
| L. Harris & Sons                                   | 5                  |
| L. Rupp  | 5                  |
| L. Morgan & Co.                                    | 5                  |
| Lac Du Nord Kayaks                                 | 5                  |
| Ladish Co.   | 5                  |
| Lake Shore Cement Burial Vault Co.                 | 5                  |
| Lake Shore Oil Co.                                 | 5                  |
| Lakeside Bridge and Steel Company                  | 5                  |

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| Lakeside Laboratories, Inc.              | 5            |
| Lakota's Restaurant                      | 5            |
| Lakritz & Picus                          | 5            |
| Landas & Company                         | 5            |
| Landmark Productions                     | 5            |
| Large Bells of America                   | 5            |
| Le Carousel                              | 5            |
| Leedom O'Connor & Noyes Co.              | 5            |
| Lee's Firearms Co.                       | 5            |
| Leiser & Holst, Architects               | Legal 1      |
| Leon's Frozen Custard                    | 5            |
| Lied's Nursery                           | 5            |
| Lillian's Home-Made Chocolates           | 5            |
| Lindsay Brothers                         | See MSS-0988 |
| Line Material (See MSS-1335)             | 5            |
| Locust Grocery                           | 5            |
| LoDuca Bros.                             | 5            |
| Lone Tree Printery                       | 5            |
| Lou Ehlers Buick                         | 5            |
| Louis Burmeister Co.                     | 5            |
| Louis Esser                              | 5            |
| Lubeck's Supply Service                  | 5            |
| Luick Ice Cream Co.                      | 5            |
| Luljack, Inc.                            | Legal 1      |
| Lurie-Patek Glass Company                | 5            |
| MacGillis and Gibbs                      | 5            |
| Maders (Poster re Schnitzelbank, 1969)   | See MSS-0874 |
| Magnetic Realty and Construction Company | 5            |
| Mainstream Records and Tapes             | 5            |
| Mandel Company                           | 5            |

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| Manpower  | 5       |
| Marcus Corporation  | 5       |
| Market Place Village  | 5       |
| Marquardt Motors  | 5       |
| Marshall Camera Shop  | 5       |
| Marshall Field and Company                                    | 5       |
| Master Builders Association                                   | 5       |
| Mathews Brothers Furniture Company                            | Legal 1 |
| Matthew-Neitzel And Co.                                       | 5       |
| Martin Tullgren & Sons Co. (Mss 0976 Niss and Sons Furniture) | 5       |
| Mautz Paint and Glass Co.                                     | 5       |
| May Oil Burner Sails Corporation                              | 5       |
| McCullough Soap Company                                       | 5       |
| McFarlane, William, Notary Public and Real Estate Agent       | 5       |
| McGraw Edison Company   | 5       |
| McKinley Marina   | 5       |
| McNaulin, Inc   | 5       |
| McQay Perflex Incorporated                                    | 5       |
| Medalist Industries   | 5       |
| Medical Systems, Inc.   | 5       |
| Melchior Brothers Furniture Company                           | 5       |
| Melco, Inc  | 5       |
| Menomonee Locomotive Manufacturing Company                    | 5       |
| Methodist Manor, Inc.   | 5       |
| Meyer Ice Company   | 5       |
| Michael Yundt Company   | 5       |
| Michael, Best & Friedrich                                     | 5       |
| Mid-America Antique Center                                    | 5       |
| Midland Cooperative Wholesale                                 | 5       |
| Midland Improvement Co.                                       | 5       |

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|---|---------|
| Mid-States Shoe Company                     | 5       |
| Midwest Film Co.                            | 5       |
| Midwestern Relay Company                    | 5       |
| Milwaukee and Green Bay Plank Road Co.      | 6       |
| Milwaukee and Northern Railroad             | Legal 1 |
| Milwaukee and Watertown Railroad Company    | 6       |
| Milwaukee and Waukesha Railroad Company     | Legal 1 |
| Milwaukee and West Virginia Oil Company     | 6       |
| Milwaukee and Whitefish Bay Railway Company | 6       |
| Milwaukee Air Power Pump Company            | 6       |
| Milwaukee Auditorium Company                | 6       |
| Milwaukee Bag Company                       | 6       |
| Milwaukee Bridge and Iron Works             | 6       |
| Milwaukee Carnival Association              | Legal 1 |
| Milwaukee Cement Company                    | 6       |
| Milwaukee Chair Company                     | 6       |
| Milwaukee Company                           | 6       |
| Milwaukee Concrete Novelty Products         | 6       |
| Milwaukee Die Casting Co, Inc.              | 6       |
| Milwaukee Dustless Brush Co.                | 6       |
| Milwaukee Electric Tool Company             | 6       |
| Milwaukee Exotic Greenhouses                | 6       |
| Milwaukee Foundation Corporation            | 6       |
| Milwaukee Free Press                        | 6       |
| Milwaukee Germania                          | 6       |
| Milwaukee Grains and Feed Co.               | 6       |
| Milwaukee Harvester Co.                     | 6       |
| Milwaukee Hatchery                          | 6       |
| Milwaukee Helicopter Airways Inc.           | 6       |
| Milwaukee Locomotive Manufacturing Company  | 6       |

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|--|--------------|
| Milwaukee Magazine                               | 6            |
| Milwaukee Mechanics' Insurance Company           | 6            |
| Milwaukee Metal Moulding CO.                     | 6            |
| Milwaukee Motor Club, Inc.                       | 6            |
| Milwaukee Motorcycle Co., Inc.                   | 6            |
| Milwaukee Municipal Credit Union                 | 6            |
| Milwaukee Ornamental Carving Co.                 | 6            |
| Milwaukee Paper Box Company                      | Legal 1      |
| Milwaukee Parts Corporation                      | 6            |
| Milwaukee Preserve & Flavor Company              | 6            |
| Milwaukee Press and Machine Company              | 6            |
| Milwaukee Professional Sports and Services, Inc. | 6            |
| Milwaukee Publishers Incorporated                | 6            |
| Milwaukee Refrigerator Transit Company           | 6            |
| Milwaukee Road                                   | See MSS-1750 |
| Milwaukee Saddlery Company                       | 6            |
| Milwaukee Sausage Works                          | 6            |
| Milwaukee Security Survey Company                | 6            |
| Milwaukee Social-Democratic Publishing Company   | 6            |
| Milwaukee Spotlight Co.                          | 6            |
| Milwaukee Stamping Company                       | 6            |
| Milwaukee Stock Yards                            | 6            |
| Milwaukee Title Guaranty and Abstract Company    | 6            |
| Milwaukee Tool                                   | 6            |
| Milwaukee Trust Company                          | 6            |
| Milwaukee Type Foundry                           | 6            |
| Milwaukee Yacht and Boat Company                 | 6            |
| Miracle Wall Cleaners                            | 6            |
| Miss Browns School of Business                   | 6            |
| Mississippi Valley Public Services Company       | 6            |

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| M-M Sporting Goods                       | 6       |
| Mobility Unlimited                       | 6       |
| Modern Specialty Company                 | 6       |
| Modern Machine Works                     | 6       |
| Moe-Bridges Company                      | 6       |
| Moebius Printing Company                 | 6       |
| Mohns Brothers Co.                       | 6       |
| Morehouse Publishing Company             | 6       |
| Mortgage Guarantee Insurance Corporation | 6       |
| Motor Sales Supply Company               | 6       |
| Mots' Original Acrobatic Kites           | 6       |
| Mrs. Karl's Bakeries, Inc.               | 6       |
| National Drill and Manufacturing Company | 6       |
| National Enameling and Stamping Company  | 6       |
| National Engraving and Stamping Company  | 6       |
| National Homes                           | 6       |
| National Life Insurance Company          | 6       |
| National Press, Inc.                     | 6       |
| National Sales Corporation               | 6       |
| National Savings and Loan Association    | 6       |
| National Supply and Hardware             | 6       |
| National Tea Co.                         | 6       |
| Nau & Schmidt Music Co.                  | 6       |
| Nelson Container Corporation             | 6       |
| Nevada Queen Mines Company               | 6       |
| Newport Company, The                     | 6       |
| Newton & Company                         | Legal 1 |
| Nichol Machinery Company, Inc.           | 6       |
| Nino's Incorporated                      | 6       |
| North Side Coal & Oil Company            | 6       |

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| Northern Refrigerator Car Company          | 6       |
| Northwest Mutual Building and Loan         | 6       |
| Northwestern Coffee Mills                  | 6       |
| Northwestern Malleable Iron Company        | Legal 1 |
| Northwestern Mutual Bldg. & Loan Assoc.    | 6       |
| Northwestern Piano Company                 | 6       |
| Northwestern Publishing Company            | 6       |
| Northwestern Type Foundry                  | 6       |
| Nunn Bush Shoe Company                     | Legal 1 |
| O.H Klug                                   | 7       |
| O.R Pieper Co.                             | 7       |
| O'Brien-Hoff Tire Company                  | 7       |
| Office Specialties Sales Co.               | 7       |
| Odgen & Company Inc.                       | 7       |
| Oilgear Company                            | 7       |
| Old Line Life Insurance Company of America | 7       |
| Olsen Publishing Company                   | 7       |
| Otis Elevator Company                      | 7       |
| Otto Ladwig and Sons                       | 7       |
| Ott P. Kamschulte Co.                      | 7       |
| Our Next Generation, Inc.                  | 7       |
| Outpost Natural Foods                      | 7       |
| Owl Cab Corp.                              | 7       |
| Paine Lumber Company Ltd.                  | 7       |
| Park Electric Co.                          | 7       |
| Patek Brothers                             | 7       |
| Paul H. Baermann Seed Company              | 7       |
| Paul Weise Company                         | 7       |
| Paulsen Lumber Corp.                       | 7       |
| Pelton Steel Castin Company                | 7       |

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| Peter Gros Bakery                    | 7            |
| Peter Petruska Bakery                | 7            |
| Pfister and Vogel Tannery            | See MSS-1820 |
| Phillip Gross Hardware               | 7            |
| Phenix Manufacturing Co.             | 7            |
| Philiporth Co.                       | 7            |
| Phoenix Hosiery Company              | 7            |
| Phoenix Manufacturing Co.            | 7            |
| Phoenix Scale Company                | 7            |
| Phoenix Toy Company                  | 7            |
| Photoart                             | 7-           |
| Pieper Electric Incorporated         | 7            |
| Pietsch, Ferdinand                   | 7            |
| Pioneer Manufacturing Co.            | 7            |
| Pittsburgh Plate Glass Industries    | 7            |
| Planned Funeral Society of Wisconsin | Legal 1      |
| Plastic Products Company             | 7            |
| Poehlmann Baking Co.                 | 7            |
| Pohlman Studios                      | 7            |
| Polaris Corporation                  | 7            |
| Polmolive Company                    | 7            |
| Porto Metal House Garage Co.         | 7            |
| Potawatomi Bingo                     | 7            |
| Power Products Corporation           | 7            |
| Premier Engraving Company            | 7            |
| Pruess Florists                      | 7            |
| Prime Manufacturing Company          | 7            |
| Prinz & Rau Manufacturing Company    | 7            |
| Props Unlimited                      | 7            |
| Quirk & Hagenbuck                    | 7            |

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| R. Hupp & Company                            | 7       |
| R. Laacke Co.                                | 7       |
| R.A Fuller Agency                            | 7       |
| R.F Newman                                   | 7       |
| Racine County National Bank                  | 7       |
| Racine Exerciser Co.                         | 7       |
| Radio Parts Company                          | 7       |
| Random Ice and Coal Company                  | 7       |
| Rank and Sons Buick                          | 7       |
| Rau & Kirsch Architects and Superintendents  | Legal 1 |
| Ray F Hansen Oil Company                     | 7       |
| Realist Incorporated                         | 7       |
| Red Arrow Garage                             | 7       |
| Red Bus Corporation                          | 7       |
| Red Carpet Inn                               | 7       |
| Red Mill                                     | 7       |
| Red Star Yeast & Products Company            | 7       |
| Reed Bros. & Lennon                          | 7       |
| Reimers' Photo Stock House                   | Legal 1 |
| Relocation Realty, Inc.                      | 7       |
| Retail Lumberman's' Mutual Insurance Company | 7       |
| Reider's Hardware                            | 7       |
| Reitbrock Land and Lumbar Company            | 7       |
| Reynolds Wrap                                | 7       |
| Richardson-Phenix Co.                        | 7       |
| Richards-Badger-Packard Co.                  | 7       |
| Richmond Pharmacy                            | 7       |
| Risser Color Services, Inc.                  | 7       |
| Riverside Printing Company                   | 7       |
| Robert A. Polacheck Co.                      | 7       |

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| Robert W Baird and Co., Inc.           | 7         |
| Robert A. Johnston Company             | OS SM "R" |
| Robert B. Holmes Panoramic Photography | Legal 1   |
| Robert Rom Co.                         | 7         |
| Roberts Company                        | 7         |
| Rock Bottom Restaurant and Brewery     | 7         |
| Rohlfing Sons Music Co.                | 7         |
| Ronald Sadoff's Major Trends           | 7         |
| Rosenburg Elevator Company             | 7         |
| Rosenthal Corn Husker Co.              | 7         |
| Roth & Taplin Realtors and Builders    | 7         |
| Roundy's                               | 7         |
| Ryerson Steel Service                  | 7         |
| S.Q. Mondschein Piano Company          | 7         |
| S.C Herbst Importing Company           | 7         |
| S.Y. Gillan & Co.                      | 7         |
| Safeway Steel Products Inc.            | 7         |
| Sanctuary Dance Club                   | 7         |
| Sanger, Rockwell & Company             | 7         |
| Sansone, Inc.                          | 7         |
| Sasse's Photo Service                  | 7         |
| Sax-Crafts                             | 7         |
| Saxton Agency                          | 7         |
| Sears                                  | 7         |
| Scathain                               | 7         |
| Scenic Rail Dining, Inc.               | 7         |
| Schmidt & Bartelt Funeral Service      | 7         |
| Schneider Tobacco Company              | 7         |
| Schwab and Sercomb                     | 7         |
| Schwanke-Kasten Jewelers               | 7         |

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| Schwerman Trucking Company             | 8 |
| Sealtest                               | 8 |
| Second Street Company                  | 8 |
| Second Ward Securities Company         | 8 |
| Security Trust Company                 | 8 |
| Sentinel Company                       | 8 |
| Servants of the Sick                   | 8 |
| Sey-Co Products Co., Inc.              | 8 |
| Shabahang Persian Carpets              | 8 |
| Shank Hall                             | 8 |
| Sheperd and Henes                      | 8 |
| Sherman Park Shoppe                    | 8 |
| Shop Rite Food Stores                  | 8 |
| Shufflette, Inc.                       | 8 |
| Siekert and Baum                       | 8 |
| Signal Battery Company                 | 8 |
| Silk for Life, Inc.                    | 8 |
| Silurian Spring Company                | 8 |
| Silver Studios                         | 8 |
| Singer-Thompson Company                | 8 |
| Skyline Reality, Inc.                  | 8 |
| Slinger Brothers, Inc.                 | 8 |
| Sloga Fraternal Life Insurance Society | 8 |
| Smartwear- Emma Lange Inc.             | 8 |
| Smith Engineering Works                | 8 |
| Snap-On Tools                          | 8 |
| Sola Basic Industries                  | 8 |
| Soldiers' Home Heights Company         | 8 |
| South Side Book Store                  | 8 |
| Spencer's Teutonia Recreation          | 8 |

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| Sperry Candy Company                      | 8 |
| Spice House Ltd.                          | 8 |
| Spring Meadows Dairy                      | 8 |
| Spontaneous                               | 8 |
| Stadler Textile Weavers, Inc.             | 8 |
| Standard Electric Supply Company          | 8 |
| Standard Millwork Distributers            | 8 |
| Standard Paper Company                    | 8 |
| Star Safety Razor                         | 8 |
| Sta-Rite Products, Inc.                   | 8 |
| Stark Brothers Company                    | 8 |
| Starszack Realty Company                  | 8 |
| Stella Cheeses                            | 8 |
| Stevens Publishing Company                | 8 |
| Stone Creek Coffee                        | 8 |
| Stotzer Granite Company                   | 8 |
| Storybook Homes Inc                       | 8 |
| Strickly Uppa Crust                       | 8 |
| Stuarts                                   | 8 |
| Studebaker Brothers Manufacturing Company | 8 |
| Sullivan Dental Products, Inc.            | 8 |
| Superior Welding Corp.                    | 8 |
| Stumpf & Landhorff Department Store       | 8 |
| Suelflohn-Seefeld Company                 | 8 |
| Sweet Water Organics                      | 8 |
| T.F Pagel Lumbar Company                  | 8 |
| T.L Kelly Company                         | 8 |
| Taft's Dental Rooms                       | 8 |
| Talent Central                            | 8 |
| Taylor Button Company                     | 8 |

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| Team Electronics                       | 8         |
| Tegge Lumber Company                   | 8         |
| Tharinger Macaroni Co.                 | 8         |
| Theim Corporation                      | 8         |
| Theodore Landmann Co.                  | OS SM "B" |
| The Times Cinema                       | 8         |
| Thilmany Pulp and Paper Company        | 8         |
| Time Holdings, Incorporated            | 8         |
| Toepfer Safe & Co.                     | 8         |
| Tomsinger Construction                 | 8         |
| Town & Country Shop                    | 8         |
| Treischman Shoe Company                | 8         |
| Transitional Living Services Inc       | 8         |
| Triplex Supply Co.                     | 8         |
| Tuee Company                           | 8         |
| Twink Products Corporation             | 8         |
| UIP Corporation                        | 9         |
| Uncle August                           | 9         |
| Unicare Health Services                | 9         |
| Union Iron Works                       | 9         |
| Unishelter, Inc.                       | 9         |
| Unit Drop Forge Co., Inc.              | 9         |
| United Fruit Land Company              | 9         |
| United Plumbing and Heating Supply Co. | 9         |
| United States Express Company          | 9         |
| United States Sugar Company            | 9         |
| Unitrin, Inc.                          | 9         |
| Universal Foods Corporation            | 9         |
| Universal Gas Machine Co.              | 9         |
| Universal Indicator Co.                | 9         |

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| Universal Telephone, Inc.                 | 9       |
| Univest Corporation                       | 9       |
| Upholstery Supply Company                 | 9       |
| Urban Anthropology, Inc.                  | 9       |
| U-Test-M Manufacturing Co. Inc.           | 9       |
| Valley Bancorporation                     | 9       |
| Valley Service Company                    | 9       |
| Vanant Packaging Corporation              | 9       |
| Versa Technologies, Inc.                  | 9       |
| Village Bazaar                            | 9       |
| Visual Services, Inc.                     | 9       |
| W.A. Krueger Company                      | 9       |
| W.E. Dallwig                              | 9       |
| W&E Schmidt Jewelers                      | 9       |
| W.K. Stafford & Co.                       | 9       |
| W.R. Grace and Company                    | 9       |
| W.T Copeland & Sons                       | 9       |
| Wadhams Oil and Grease Co.                | 9       |
| Wagner Iron Works                         | Legal 1 |
| Waldheim & Co.                            | 9       |
| Walker Manufacturing Company of Wisconsin | 9       |
| Walk-Over Shoe Co.                        | 9       |
| Wallace, Smith & Co.                      | 9       |
| Walsh Harness Company                     | 9       |
| Wangerin Organ Sales and Service Co.      | 9       |
| Waukesha Cement Tile Co.                  | Legal 1 |
| Week's Buick                              | 9       |
| Wehr Corporation                          | 9       |
| Weis Brothers Wine and Liquor             | 9       |
| Weissgerber's                             | 9       |

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| Wellman Wood Products                | 9       |
| West Allis Cheese and Sausage Shoppe | 9       |
| West Bend Mutual Insurance Company   | 9       |
| West Side North Avenue Merchants     | 9       |
| Western Builder Publishing Company   | 9       |
| Western Moulding Co., Inc.           | 9       |
| Western Publishing Company           | 9       |
| Westinghouse Electric Supply Company | 9       |
| Wetzel Brothers, Inc.                | 9       |
| Weyenberg Shoe Manufacturing Company | 9       |
| Weyerhaeuser Co.                     | 9       |
| Wheel & Sprocket                     | 9       |
| Wilbur Lumber Company                | 9       |
| Wilbur Stock Food Co.                | 9       |
| Wil-Kil Pest Control                 | 9       |
| Willamette Industries, Incorporated  | 9       |
| William A. Kaun Music, Co.           | 9       |
| William and Henry Fink               | 9       |
| William Berger & Company             | 9       |
| William F. Zummach, Inc.             | 9       |
| William Marnitz Co.                  | 9       |
| William Rohlfing & Co.               | 9       |
| Windsor Publication Inc.             | 9       |
| William Willer                       | 9       |
| Winton Supply Corporation            | 9       |
| WISCO "99"                           | 9       |
| Wisconsin Auction Galleries          | Legal 1 |
| Wisconsin Bankshares Corporation     | 9       |
| Wisconsin Blue Cross                 | 9       |
| Wisconsin Bridge and Iron Company    | 9       |

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| Wisconsin Centrifugal                         | 9            |
| Wisconsin Central Railroad                    | 9            |
| Wisconsin Cheese Mart, Inc.                   | 9            |
| Wisconsin Creameries                          | 10           |
| Wisconsin Energy Corporation                  | 10           |
| Wisconsin Fund                                | 10           |
| Wisconsin Gas Company                         | 10           |
| Wisconsin Glass Company                       | 10           |
| Wisconsin Ice & Coal Co.                      | 10           |
| Wisconsin Lakes Ice and Cartage Company       | 10           |
| Wisconsin Memorial Park                       | 10           |
| Wisconsin Motor Mfg. Co.                      | 10           |
| Wisconsin Ornamental Products Co.             | Legal 1      |
| Wisconsin Printing Company                    | 10           |
| Wisconsin Real Estate Investment Fund         | 10           |
| Wisconsin Regional Medical Program, Inc.      | 10           |
| Wisconsin School Supply Company               | 10           |
| Wisconsin Shoe Company                        | 10           |
| Wisconsin Speakers Bureau                     | 10           |
| Wisconsin State Portable Gas Light Co.        | Legal 1      |
| Wisconsin Steel Treating Co.                  | 10           |
| Wisconsin Sugar Company                       | 10           |
| Wisconsin Telephone Co.                       | See MSS-3356 |
| Wisconsin Trust Company of Milwaukee          | 10           |
| Wisconsin Underground Contractors Association | 10           |
| Wisconsin Woodwork Co.                        | 10           |
| Wisconsin World Trade Center                  | 10           |
| Wm. A. Kaun Music Co.                         | 10           |
| Wm. R. Landsberg                              | 10           |
| Zeb Billings Music Publishing Co.             |              |

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| Zeb Billings Sight & Sound Systems   | 10           |
| Zimmerman Architectural Studios  | 10           |
| Zimmerman Brothers Clothing Company  | 10           |
| Zita   | 10           |
| Zonery System  | 10           |
|  |              |
| <b>Oversize Items</b>  |              |
| Scrapbook "Manufacturing in Milwaukee" of posters, letters, and brochures from an eighth grade project at St. Elizabeth School, n.d. | RC14, Sh.013 |
| A. F. Gallun and Sons ledger, 1918-1940  | LC, Sh. 012  |
| Robert A. Johnston Company   | OS SM "R"    |
| The Milwaukee Lithography and Engraving Company and Ladies furnishing fancy goods and trimmings (hat drawings)                       | OS LG "M"    |
| Maders Poster re Schnitzelbank, 1969   | OS LG "M"    |
| Kearney and Trecker "Extra!" the inside story  | OS SM "K"    |
| Ambrosia Chocolate Co. sheet music   | MV, F24      |
| Grassold & Johnson, architects, design portfolio, 1940   | MV, F24      |
| Filer & Stowell Co., Foundry Order Book, pages 281-282   | OS SM "F"    |
| Filer & Stowell Co., machinery diagram   | OS SM "F"    |